



**CITY OF HAMILTON**  
**City Manager's Office**  
**Strategic Partnerships and Communications**

<b>TO:</b>	Mayor and Members General Issues Committee
<b>COMMITTEE DATE:</b>	May 16, 2018
<b>SUBJECT/REPORT NO:</b>	Hamilton Summit Summary (CM18015) (City Wide) (Outstanding Business List Item)
<b>WARD(S) AFFECTED:</b>	City Wide
<b>PREPARED BY:</b>	Brigitte Minard 905-546-2424 x2297
<b>SUBMITTED BY:</b>	John Hertel Director, Strategic Partnerships and Communications
<b>SIGNATURE:</b>	

**RECOMMENDATION**

That the items respecting the Hamilton Summit be considered complete and removed from the General Issues Committee's Outstanding Business List.

**EXECUTIVE SUMMARY**

Hamilton Summit 2018 was held on April 13, 2018 at Hamilton City Hall. The objective of the Hamilton Summit 2018 was to educate, build awareness, and solicit solutions for major growing priorities as related to provincial downloading and its impact on the City of Hamilton.

The four priority areas of the Summit were Local Healthcare - Impact on Emergency Medical Services, Social and Affordable Housing, Infrastructure and Tax Policies (also known as Municipal Financial Tools).

The format of the Summit was: expert panel discussions, statements from MPP's/nominated candidates (for the upcoming Ontario provincial election) and delegations from the public (individuals and organizations).

The final costs for the Hamilton Summit 2018 are being calculated as final invoices are received and processed. The current estimate is that the event cost under \$20,000.

Overall Hamilton Summit 2018 was a successful event that engaged subject matter experts, local MPP's/nominated candidates and the public. Going forward, options for public engagement other than hosting summits will be explored.

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***Alternatives for Consideration – Not Applicable***

**FINANCIAL – STAFFING – LEGAL IMPLICATIONS (for recommendation(s) only)**

Financial: Final cost for Hamilton are still currently being tabulated as invoices were still being received and processed as of the Clerk's deadline for this report. The current estimate is that the event cost less than \$20,000. These costs are able to be absorbed within existing 2018 budget allocations.

Staffing: Wherever possible, in-house resources were utilized to complete work relating to Hamilton Summit. Some overtime costs of less than \$1,000 were incurred and are included in the event cost listed above.

Legal: In order to manage security and related legal risks for this event, a full security risk assessment for this event was performed and a detailed event plan was created and utilized.

**HISTORICAL BACKGROUND (Chronology of events)**

On November 8, 2017 a motion was approved at Council "to develop an engagement strategy that will include, but not be limited to: the planning of possible summits that involve local MPP's, provincial Ministers, local and provincial candidates, community leaders, business leaders and Hamilton taxpayer's to educate and solicit solutions to the growing issue of provincial downloading and its impact on the City of Hamilton".

A second related motion was approved by Council on February 28, 2018 to further refine the specifics relating to Hamilton Summit 2018.

"That the City Manager be directed to plan and execute a Hamilton Summit that involves local MPP's, provincial Ministers, local and provincial candidates, community leaders, business leaders and Hamilton taxpayer's to educate and solicit solutions to the growing issue of provincial downloading and its impact on the City of Hamilton, to be held no later than April 30, 2018; and,

- (b) That the topics of the Hamilton Summit include: Local Healthcare - Impact on Emergency Medical Services, Social and Affordable Housing, Infrastructure and Tax Policies.
- (c) That the format of the Hamilton Summit be in a format to be determined by the City Manager.
- (d) That staff be directed to report to the General Issues Committee with a summary of the Hamilton Summit, along with recommendations for a longer term

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Engagement Strategy with the Federal and Provincial governments, by May 30, 2018.”

Hamilton Summit 2018 was held at Hamilton City Hall on April 13, 2018. This report fulfils the reporting requirement listed in the motion and contains recommendations for a longer-term engagement strategy with other levels of government.

## **POLICY IMPLICATIONS AND LEGISLATED REQUIREMENTS**

Not applicable.

## **RELEVANT CONSULTATION**

- City Manager’s Office - Strategic Partnerships and Communications
- Corporate Services - Finance, Information Technology and Clerks
- Healthy and Safe Communities - Hamilton Paramedic Service, Housing Services Division, Recreation Division, and General Manager’s Office
- Public Works - Facilities, Corporate Security Office, Engineering Services

## **ANALYSIS AND RATIONALE FOR RECOMMENDATION**

**(Include Performance Measurement/Benchmarking Data if applicable)**

Hamilton Summit 2018 was held on April 13, 2018 in Council Chambers at Hamilton City Hall. The four priority areas listed in the Council motion approved on February 28, 2018 formed the focus of the Summit.

The four priority areas of the Summit were Local Healthcare - Impact on Emergency Medical Services, Social and Affordable Housing, Infrastructure and Tax Policies (also known as Municipal Financial Tools).

The format of the Summit was: expert panel discussions, statements from MPP’s/nominated candidates (for the upcoming Ontario provincial election) and delegations from the public (individuals and organizations).

During the Summit, three expert panel discussions were held and all four of the focus areas were addressed. Each panel contained two industry experts and one in-house expert from the City of Hamilton.

The Hamilton Summit team worked hard to obtain high quality panellists for all three panels and we sincerely thank the panellists for their participation. The panellists included:

- Dr. Margaret Denton (Professor Emeritus Health, Aging & Society and Senior Social Scientist in Residence, McMaster University)

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- Mr. Tom Cooper (Director, Hamilton Roundtable for Poverty Reduction)
- Mr. Paul Johnson (City of Hamilton, General Manager - Healthy and Safe Communities)
- Dr. Moataz Mohamed (Assistant Professor of Civil Engineering, McMaster University)
- Mr. Steve Watzeck (Chairman of the Board and Chief Commercialization Officer, Fibracast Inc.)
- Ms. Betty Matthews-Malone, P.Eng. (City of Hamilton, Director - Roads & Traffic)
- Professor Harry Kitchen (Professor Emeritus, Trent University and the Institute for Municipal Finance at the Munk School of Global Affairs at the University of Toronto)
- Dr. Aaron Moore (Associate Professor, University of Winnipeg and the Institute for Municipal Finance at the Munk School of Global Affairs at the University of Toronto)
- Mr. Mike Zegarac (City of Hamilton, General Manager - Finance and Corporate Services)

All panellists participated for free without an honorarium. Travel expenses to Hamilton were covered as requested by panellists.

In addition to securing high quality panellists, the Hamilton Summit team was able to secure Mr. Rob Rossini as the Summit host and moderator for two of the three panels. Mr. Rossini recently retired as the CFO/Deputy City Manager from the City of Toronto and previously held senior leadership positions at the City of Hamilton and the City of Mississauga. Additionally, the Hamilton Summit team was able to secure Dr. Elizabeth Richardson (Medical Officer of Health for Hamilton) as the moderator for one of the panels.

For this event, a detailed policy brochure was created that outlines the City of Hamilton's position and corresponding requests for each of these policy areas. Please see the policy brochure included as Appendix "A" to Report CM18015. The Hamilton Summit team worked with subject matter experts across the City to generate and finalize the policy brochure in time for this summit.

In order to make Hamilton Summit accessible to the Hamilton community, a comprehensive communications plan was developed and deployed. Key highlights include:

- Event website [www.hamilton.ca/hamiltonsummit2018](http://www.hamilton.ca/hamiltonsummit2018)
- Two opinion editorial (op-ed) pieces ran in the Hamilton Spectator to communicate the City's position on the four priority areas in the two weeks leading up to the event
- Advertisements for the event (3) ran in the Hamilton Spectator in the weeks leading up to the event
- Hero banner on the [www.hamilton.ca](http://www.hamilton.ca) homepage

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- The Mayor discussed the event on the Bill Kelly Show on April 12
- Tweets were sent out from the Mayor's Office
- Hamilton Summit 2018 was available to view as a livestream on the event website and the link was tweeted via the City's corporate Twitter account. The livestream is currently available to for replay.
- Communication with City employees about the Summit
- Opportunity for media to engage with the panel experts, candidates and summit guests.
- Informational brochure that is both digital and printed hardcopy.

Of the 16 nominated candidates/MPP's that the Mayor's Office was aware of in the weeks leading up to the event 15 were able to attend (a 94% acceptance rate of invitations). Each registered political party (six attended Hamilton Summit) was allotted eight minutes to speak and were free to allocate this time amongst their participants as chose. The Premier of Ontario was unable to attend the event, but did send her greetings, please refer to Appendix "C".

During the public delegation component for the event 12 individuals pre-registered to speak and three individuals signed up on event day, with an actual 14 public delegations occurring (one registered individual did not attend). Each public delegation request was a maximum of five minutes in length.

Topics discussed by the participants in the public delegation segment of the event included:

- Cycling infrastructure, traffic violence and impact on healthcare
- Healthcare: RN to patient ratio challenges
- United Steelworkers Local 4752, a request for assistance re: hydro costs and the importance of the jobs at Hamilton Speciality Bar to the community.
- Physician recruitment, ongoing shortages of family physicians in Hamilton and the related challenges due to current provincial structures.
- Affordable housing needs and challenges for seniors
- Road Infrastructure and how public transit can solve infrastructure challenges.
- Accessibility of existing and new infrastructure, affordability of housing, and availability of parking.
- Gypsy moth spraying and monitoring, proposing alternative solutions to address this challenge.
- Community benefits in government procurement to create local jobs and viewing local government decision making through the lens of reducing poverty.
- Rental housing-challenges faced by renters, affordable housing benefits are needed in the community, along with additional rent control measures, and the need for social housing costs to be uploaded back to the province.
- Affordable/social housing wait list time for a resident's disabled son who has been on a housing wait list for over 12 years.

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- Affordable housing - the upcoming opportunities for partnership opportunities to build new affordable housing because of the newly released national housing strategy.
- Income inequality/poverty-this is not only a problem in Hamilton, but province-wide
- Community solutions can be found in the community, community groups need to be consulted in between elections.

Total participation numbers are estimated to have been over 120 participants, it is challenging to obtain exact numbers, as it was an open event that individuals were able to arrive and depart throughout the day. The event was also made available via a livestream that could be watched after the event on the event webpage. As of April 23, 2018, over 450 views of the Hamilton Summit 2018 livestream video occurred. The event video is currently available for viewing at [www.hamilton.ca/hamiltonsummit2018](http://www.hamilton.ca/hamiltonsummit2018).

Hamilton Summit 2018 was a successful event. Steps taken after the summit included the distribution of Policy Brochures to the Municipal Service Centres, internal subject matter experts and relevant individuals at Queen’s Park, nominated candidates and key Provincial Ministries.

Costs:

The initial cost estimate for this event by the Summit Team was \$25,000. The current estimate is that the event cost is under \$20,000. The major costs of the event were as follows:

Please note that the above are current estimates (excluding HST) as final invoices are still being received and processed.

Security	\$3,800
Technical equipment & staffing	\$3,500
Event supplies & printing	\$3,300
Food and Beverage	\$3,100
Facilities	\$2,500
Panellist travel expenses	\$1,300
<b>Current cost estimate</b>	<b>\$17,500</b>

Future strategies for engagement:

Summits are time-consuming to plan and execute. This particular event was added on to the existing workload of staff on the Summit Team and a high volume of evening and weekend work occurred. The City of Hamilton will consider combining future summit work with existing public engagement work that relates to the “Community Initiatives”

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service area (this service area includes various types of community engagement work). Consideration should be given to establishing online focus groups so that opinions can be solicited in a consistent manner from the community without needing people to attend an in-person event.

## **ALTERNATIVES FOR CONSIDERATION**

Not Applicable

## **ALIGNMENT TO THE 2016 – 2025 STRATEGIC PLAN**

### **Community Engagement & Participation**

*Hamilton has an open, transparent and accessible approach to City government that engages with and empowers all citizens to be involved in their community.*

### **Healthy and Safe Communities**

*Hamilton is a safe and supportive city where people are active, healthy, and have a high quality of life.*

### **Built Environment and Infrastructure**

*Hamilton is supported by state of the art infrastructure, transportation options, buildings and public spaces that create a dynamic City.*

### **Our People and Performance**

*Hamiltonians have a high level of trust and confidence in their City government.*

## **APPENDICES AND SCHEDULES ATTACHED**

Appendix “A” to Report CM18015 (Hamilton Summit 2018 Policy Brochure)

Appendix “B” to Report CM18015 (Hamilton Summit 2018 One Page Quick Reference)

Appendix “C” to Report CMO18015 (Hamilton Summit 2018 Greetings from Premier)

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