Creation and Presentation Stream Assessment

The City Enrichment Fund assessment criteria is used to measure the success and results of each program area and funding stream within the funding program. The table below provides an evaluation of the Creation & Presentation stream:

City Enrichment Fund Assessment Criteria	Arts – Creation & Presentation
Increased transparency	In advance of the grant deadline; • Stream specific public Information Sessions • Drop- In Sessions offering direct one-on-one support. • Direct applicant support leading up to application deadline, via telephone, email, and face-to-face. • Handbook developed to provide assistance in completing the application and budget form. Following the application deadline; • Staff contact applicants when issues arise in their application before it is submitted to the adjudication team (i.e. budget issues, attachments are not working, etc). • Adjudicator names are published online. • All applicants are invited to meet with staff to receive applicant feedback and adjudicator comments.
Increased community impact	• Investment in 80 unique projects across the dance, community arts, film / video, literature, theatre, music, and visual arts sectors. • The Emerging and Establish categories allow steady growth in the sector across different professional levels. • The community engaged with these projects through 197 public performance, readings / artists talks, workshops, exhibitions, and open studio sessions. • 75 project presentations are scheduled beyond the CEF funding timeline.

Consistent with best practices	• Funding stream modelled off of the Ontario Arts Council and comparable municipal programs. • A Municipal Review, conducted in 2017, revealed that this program is most similar to the City of Ottawa's funding program. • Arms-length peer assessment. Three local and / or regional assessors form the emerging assessment panel representing expertise and innovation within their respective artistic sectors.
Flexible to address the needs of the community	• Emerging and Established categories provide opportunities for artistic production at all levels. • Supportive of individual and collective practices (ie. Solo musician vs. band, playwright vs. theatre team). •
Increased opportunities for new applicants to receive funding	• One-time funding. Successful projects can only be funded once. • Successful applicants must wait one year before reapplying with a different project.