



Hamilton

**MINUTES
ARTS ADVISORY COMMISSION**

March 27, 2018

4:00 p.m. – 6:00 p.m.

Visitor Information Centre

Lister Block, 28 James Street N.

Chair: Kyle Skinner Recorder: Esther Hounsell

Present: Elena Balaska, Christine Braun, Ken Coit, Sara Dickinson, Patricia LeClair, Peter Malysewich

Absent with

Regrets: Monika Ciolek, Ray Rivers, Councillor Donna Skelly

Also Present: Andrea Carvalho

1. CHANGES TO THE AGENDA

- 1.1 Arts Advisory member to be a Juror for the Century St. Parkette & Anne Foster Windows, Pilot Program.

MOVED: Patricia LeClair

SECOND: Sara Dickinson

THAT the changes to the agenda be approved.

CARRIED

2. DECLARATIONS OF INTEREST

There were no declarations of interest.

3. APPROVAL OF MINUTES OF PREVIOUS MEETING

- 3.1 The following changes to be made to the January 23, 2018 meeting minutes.

- Change year from 2017 to 2018.
- Add the following to Item 5.1: \$250,000.00 in funding from the Trillium Foundation.

MOVED: Elena Balaska

SECOND: Patricia LeClair

THAT these two changes be made to the January 23, 2018 meeting minutes.

CARRIED

4. CONSENT ITEMS

None.

5. PRESENTATIONS

- 5.1 City Enrichment Fund, presented by Andrea Carvalho, Policy Analyst, Grants.

The BIG Picture 2017 Arts Forum community consultation event report provided three recommendations for improvements related to the area of arts funding. Tourism and Culture staff were invited to present an overview of The City Enrichment Fund program to the AAC and discuss the recommendations. The presentation is organized around the three recommendations.

The City Enrichment Fund has six program areas that are funded, including the Arts. The first funding year for the Arts was 2015. The responsibility for the overall program rests with The Strategic Partnerships and Revenue Generation Section. Tourism and Culture staff administer and advise on the Arts funding areas.

- 1. Improve Communications on the City Enrichment Fund to increase understanding of the process and awareness of funding opportunities available.*

Eight funding streams have been approved by council, four are open for submission from artists. The 4 open streams are: Operating, Festivals, Capacity Building (open to Arts Organizations), Creation & Presentation (open to artists). Andrea explained how the Arts Envelope has been allocated.

Four future funding streams are approved by council and are waiting for funding. These streams are not open for submissions. These 4 streams are: Capital Improvement, Business Development, Major Capital and Innovation.

The Arts Commission will discuss ideas in how to prioritize and fund these unopened streams at upcoming Arts Advisory Commission Meetings.

On occasion, one time additional funds can be obtained in the event the other program areas do not spend their allocated dollars. Art always spends its envelope.

The Commission expressed desire to celebrate the City Enrichment Fund successes on an annual basis to show the impacts of the funding. A suggestion was made to create a five minute video montage to show the successes of the City Enrichment Fund Arts Program Area.

2. *Engage arts community in a review of City Enrichment Fund processes, particularly in the areas of application language, adjudication and the 30% cap on individual artist grants.*

The Commission expressed concerns regarding the appropriate language and questions used in the application. Online applications have been available for two years and are being evaluated.

The Arts Advisory Commission suggested the addition of an F A Q portion in the City Enrichment Fund handbooks as well as examples of successful grant application submissions.

A 30% funding cap is a City Enrichment Fund policy. It is in place so that the City is not the sole funder of any program, project, or event. The Commission expressed the challenge the cap has on individual artist projects.

Some applicants find the application process for the City Enrichment Fund long and arduous; there is no sign of change to the timeline. Andrea opens a drop-in to help Artists with budget and preparation of their grant application. Andrea will review submitted applications to address areas of improvement and provide tips for future success.

3. *Study best practices in other arts funders with consideration towards engaging the Hamilton Arts Council as an arms-length adjudicator and recommender removed from the political process.*

The City Enrichment Fund is the result of a recent (2014) extensive review of best practices. While ongoing review is always considered and undertaken annually an extensive review is not planned for the foreseeable future.

Arts applicants are already adjudicated and reviewed by an arms-length Peer review from various regional arts sectors.

MOVED: Elena Balaska

SECOND: Patricia LeClair

THAT the presentation is received and that a subcommittee be formed to further discuss arts funding and to determine possible AAC actions while working with staff to address concerns.

CARRIED

5.2 Arts Awards Update by Kyle Andrew

The Arts Awards is taking place June 6, The reception will begin at 5:30 and the awards ceremony will begin at 7PM at Theatre Aquarius Dofasco Centre for the Arts. Emcee presiding is Clifford Myers. Arts

Advisory Commission members have are to be invited to sit in on the Jury Meetings as observers to ensure an appropriate adjudication take place, an email will be sent to the members to gage interest.

6. DISCUSSION ITEMS

6.1 The Big Picture 2017 public feedback – Postponed to May 22 meeting.

7. NOTICES OF MOTION

None.

8. MOTIONS

8.1 Presentation Public Art, Big Picture 2017 be presented at the next meeting: May 22, 2018.

Moved: Sara Dickinson

Second: Patricia LeClair

CARRIED

9. OTHER BUSINESS

None.

10. ADJOURNMENT

Meeting Adjourned at 5:45 p.m.

Moved: Peter Malysewich

Second: Sara Dickinson

THAT the meeting be adjourned.