

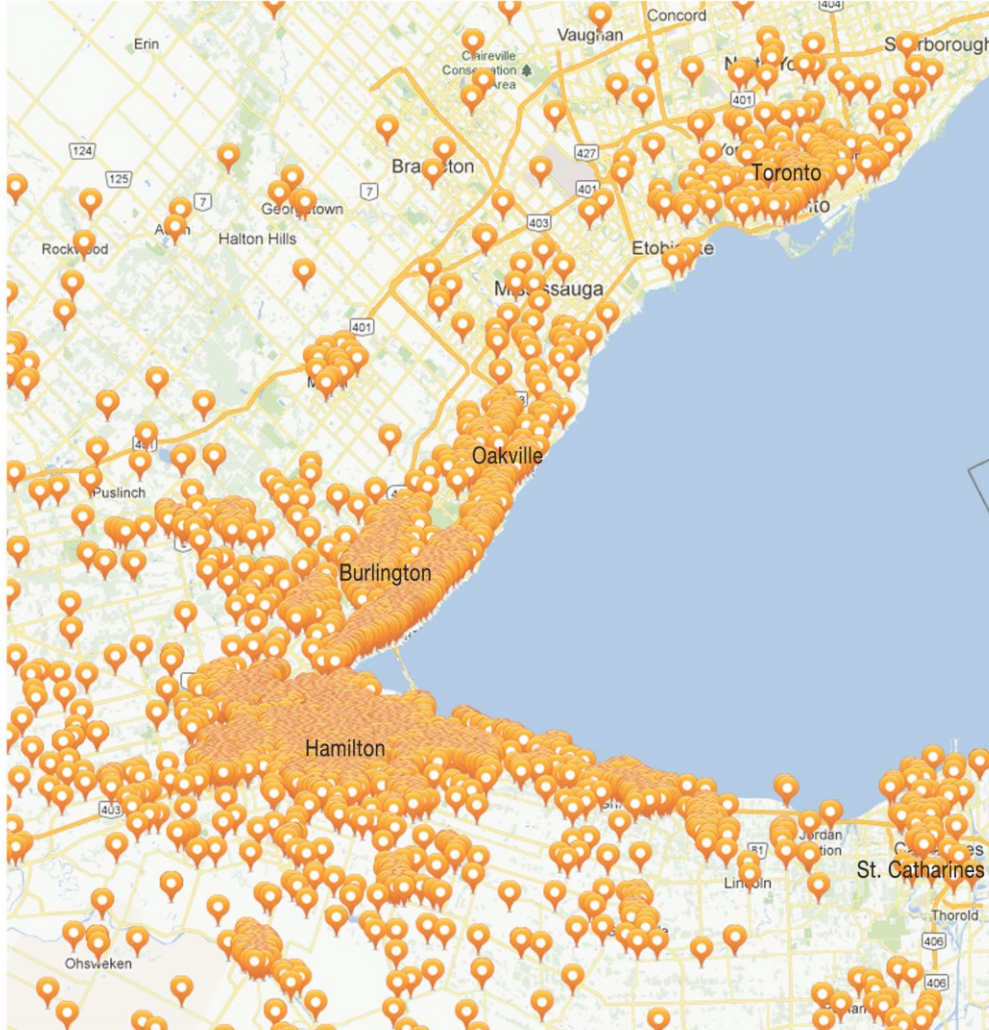
THANK YOU



122 LOCAL ARTISTS & TECHNICIANS



NEW AUDIENCES



120,000+
visitors
annually into
Downtown
Hamilton

Each  represents a unique household that attended Theatre Aquarius in the last year.

ECONOMIC ENGINE

87.4% of patrons dine locally when attending (104,880+ diners avg. \$42 each)
(Source: 2016 Patron Survey) **\$4,405,000**

83.1% of patrons paid for parking when attending (avg. price \$5.07)
(Source: 2016 patron survey) **\$252,000**

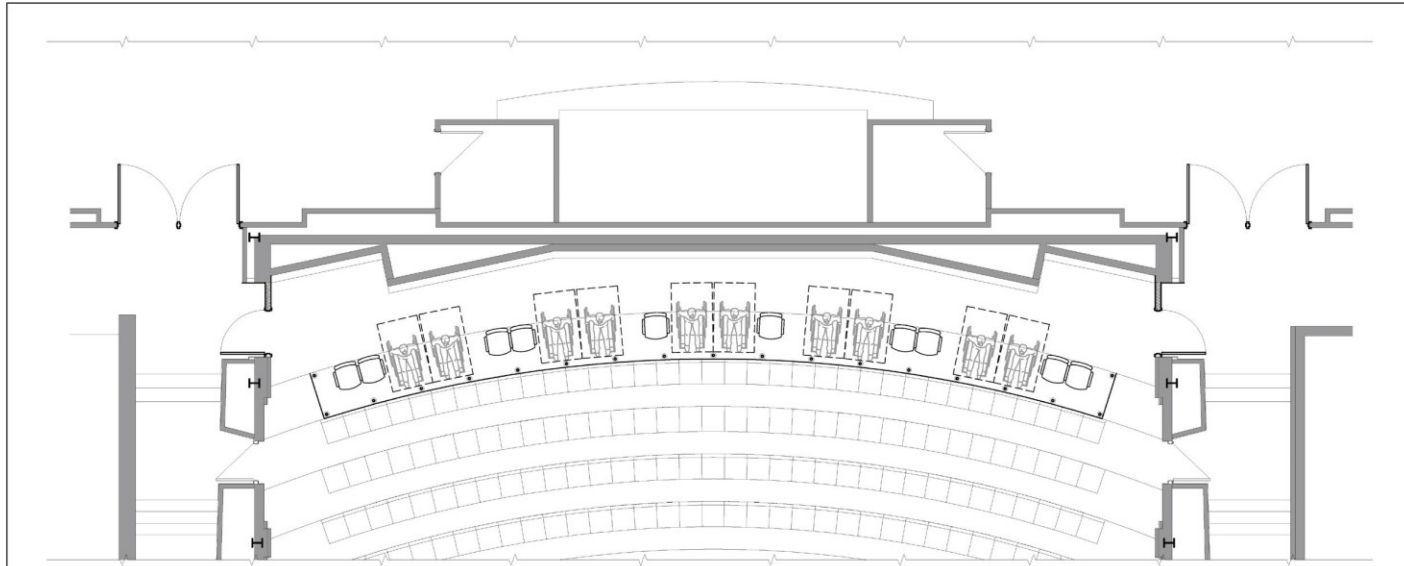
Materials and construction supplies purchased from local vendors annually **\$1,800,000**

Economic activity generated annually (incl. approx. 100 person-years of employment)
(Source: Ontario Arts Council - Assessing the Local Impact of the Arts) **\$6,200,000**

Direct economic benefits to downtown Hamilton **\$12,657,000+**

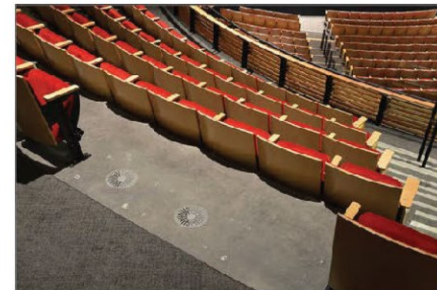
Theatre Aquarius is an anchor for the revitalization of Downtown Hamilton and a key partner in Urban Renewal

ACCESSIBLE TO ALL



SUMMARY	
EXISTING SEATS REMOVED	64 SEATS (29 ROW Q & 35 ROW P)
DESIGNATED WHEELCHAIR SPACES PROVIDED	10 SPACES
COMPANION SEATS PROVIDED:	10 SEATS
NET SEATING CAPACITY REDUCTION:	44 SEATS

1 DESIGNATED WHEELCHAIR SPACES - LAYOUT OPTION 2E
1:75





- ✓ Culture as an Economic Engine
- ✓ Downtown Renewal
- ✓ Quality of Life Quality of Place
- ✓ Building Tourism
- ✓ Neighborhood Revitalization
- ✓ Building Community Identity, Pride and Image
- ✓ Encouraging & Welcoming Communities
- ✓ Creativity for All

THANK YOU

