



**CITY OF HAMILTON**  
**PLANNING AND ECONOMIC DEVELOPMENT DEPARTMENT**  
*Tourism and Culture Division*

<b>TO:</b>	Mayor and Members General Issues Committee
<b>COMMITTEE DATE:</b>	June 20, 2018
<b>SUBJECT/REPORT NO:</b>	Waterdown Rotary Memorial Park Skating Loop Public Art Project (PED18127) (Ward 15)
<b>WARD(S) AFFECTED:</b>	Ward 15
<b>PREPARED BY:</b>	Ken Coit (905) 546-2424 Ext. 6281
<b>SUBMITTED BY:</b>	Anna M. Bradford Director, Tourism and Culture Planning and Economic Development Department
<b>SIGNATURE:</b>	

### **RECOMMENDATION**

That staff be directed to undertake the planning, selection and implementation of a public art work for Waterdown Memorial Park to be funded by transfers of \$20,000 from the Public Art Reserve (108044), \$40,000 from the Waterdown Rotary Memorial Park Skating loop project (PID 7101454202) and \$15,000 from the Waterdown Memorial Hall project (PID 7101741701 Community Halls Retrofits).

### **EXECUTIVE SUMMARY**

The recommendation, if approved implements Priority Public Art Project 5.3.13 Waterdown Memorial Park Skating Loop as identified in the Council approved Public Art Master Plan 2016 (PED16221).

Previously public art projects had been identified for both the park and for Waterdown Memorial Hall. During the public consultation for the Public Art Master Plan staff identified Waterdown Memorial Park as the preferred location for public art in Ward 15 due to its' popularity and as a result of constraints that made implementing a successful public art project at Waterdown Memorial Hall difficult. Identifying one preferred location will allow staff to focus already allocated funding and resources to accent this valuable public space in Waterdown with a functional and interactive art work reflective of the community.

### ***Alternatives for Consideration – Not Applicable***

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*OUR Vision: To be the best place to raise a child and age successfully.*

*OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.*

*OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.*

## **FINANCIAL – STAFFING – LEGAL IMPLICATIONS**

**Financial:** The recommendation does not require any new funding as the budget required is being provided from the consolidation of two existing projects with supplementation from the public art reserve.

**Staffing:** N/A

**Legal:** N/A

## **HISTORICAL BACKGROUND**

The Waterdown Rotary Memorial Park Skating Loop project was completed in 2016. The site was identified as a location for public art in the early design stage, and partial funding was set aside in the project budget.

Renovations and an addition to Waterdown Memorial Hall were completed in 2016. The site was identified as a location for public art in the early design stage and funding set aside in the project budget. During the detailed design phase, it was determined that there was not an appropriate location for public art on the site or in the building.

Council approved the Public Art Master Plan 2016 at its meeting on November 23, 2016, identifying the Waterdown Memorial Park as the priority site for public art in Ward 15.

## **POLICY IMPLICATIONS AND LEGISLATED REQUIREMENTS**

The recommendation is in keeping with the Council approved Public Art Master Plan 2016 which identifies the Waterdown Memorial Public Art project as a Priority Project with a minimum recommended budget of \$75,000.

The recommendation is in keeping with the following goals and recommendations of the Council approved Cultural Plan, Transforming Hamilton Through Culture 2013:

Goal: Quality of Life Quality of Place

Recommendation: Develop and animate public spaces and places.

6.4 Incorporate public art throughout the City as outlined in the Public Art Master Plan.

Goal: Neighbourhood Revitalization

Recommendation: Identify and develop culture as a key asset in neighbourhoods.

## **RELEVANT CONSULTATION**

Manager, Strategic Planning, Capital & Compliance – Public Works Department

## **ANALYSIS AND RATIONALE FOR RECOMMENDATION**

The recommendation, if approved implements Priority Public Art Project 5.3.13 Waterdown Memorial Park Skating Loop as identified in the Council approved Public Art Master Plan 2016.

Public art projects were identified in early consultation with community stakeholders and the Ward Councillor for both the Waterdown Memorial Park Skating Loop and Waterdown Memorial Hall projects. Tourism and Culture staff worked with Facilities staff on the planning of these projects and funding for public art was included in each project budget.

During detailed design of the Memorial Hall project, it was determined that there was not enough room for a proposed public art mural to be included in the new entrance lobby nor was there sufficient space available for an exterior free standing art work due to the existing memorial wall and heritage fountain.

Also, during the public consultation for the Public Art Master Plan, it was determined that the Memorial Park site was best suited for a major scale public art project instead of the smaller one as initially proposed. As a result, staff is recommending that the public art projects at Memorial Hall be cancelled and that the funding and resources be reallocated to the proposed larger public art project at Memorial Park. As the combined funds are insufficient to meet the funding threshold for the proposed Memorial Park major scale artwork, additional funds will be sourced from the Public Art Reserve.

The Public Art Master Plan 2016 (item 5.3.13) provides the following direction for this project:

“This newly constructed skating loop is a place for families and the community to come together to enjoy winter in one of the area’s busiest parks. There are opportunities here for an artwork that is functional or aesthetic. Public art that is interactive would be well suited to the site.

Scale: Major – Minimum Budget \$75,000 (shared with park capital budget)”

**ALTERNATIVES FOR CONSIDERATION**

N/A

**ALIGNMENT TO THE 2016 – 2025 STRATEGIC PLAN**

**Community Engagement & Participation**

Hamilton has an open, transparent and accessible approach to City government that engages with and empowers all citizens to be involved in their community.

**Built Environment and Infrastructure**

Hamilton is supported by state of the art infrastructure, transportation options, buildings and public spaces that create a dynamic City.

**Culture and Diversity**

Hamilton is a thriving, vibrant place for arts, culture, and heritage where diversity and inclusivity are embraced and celebrated.

**APPENDICES AND SCHEDULES ATTACHED**

N/A

KC:ro