



INFORMATION REPORT

TO:	Mayor and Members General Issues Committee
COMMITTEE DATE:	June 12, 2018
SUBJECT/REPORT NO:	Creation & Presentation Funding Stream Update (GRA18004) (City Wide)
WARD(S) AFFECTED:	City Wide
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SUBMITTED BY:	John Hertel Director, Enterprise Management and Revenue Generation Corporate Services
SIGNATURE:	

Council Direction:

Not Applicable

Information:

On June 1, 2017, staff presented Creation and Presentation Grants for Artist Projects (Report GRA17008) which assessed the first year of the Arts - Creation & Presentation funding stream. The assessment included funding statistics as well as information on the economic activity and value-added public impact generated by the Creation & Presentation funded projects. At this meeting, staff committed to provide an update to the Grants Sub-Committee on the 2016-18 Creation & Presentation statistics and project results.

Creation & Presentation Statistics and Project Results (2016-2018)

Successful funding recipients are required to provide a final report that outlines the results of their project. The report provides information on the sector development, project timeline, City of Hamilton recognition, final project budget, and project statistics.

The statistics demonstrate the economic activity (number of employed artistic professionals and technicians) and value-added impact (public and audience engagement programming) results.

While each project is distinct, they all contribute to the growth of Hamilton's creative industries through direct spending, studio / venue rentals, employment of cultural workers and technicians and generating economic stimulus through ticket sales, public screenings, performances, and exhibitions. The value-added impact of additional project

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OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.

programming provides opportunities for greater audience engagement and for communities to actively participate in the arts sector.

The following chart summarizes the statistics and results for the first 3 years (2016-2018) of the Creation & Presentation Stream of the Arts Program.

	Year 1 - 2016	Year 2* - 2017	Year 3 - 2018
Creation & Presentation Statistics			
Total Applications	51	44	40
Total Successful Applications	29	28	23
Total Funding awarded	\$192,466	\$186,959	\$118,757
Funded Projects Statistics			
Number of project presentations (including screenings, readings, workshops, artist talks, etc.)	125	154	n/a for year 3
Number of scheduled upcoming project presentations	48	23	
Number of artists employed / contracted under project	66	87	
Number of technicians employed / contracted under project	33	32	

*Year 2 results are understated as staff continues to work with applicants to finalize outstanding reports. (17 final reports from Year 2 remain in progress).

Each funded project is first presented in Hamilton. Several projects also enjoy success outside of the city. The wider presentation of these projects enhance the creative profile of Hamilton by providing regional, provincial, national and even international recognition to our city. Funded projects must demonstrate City of Hamilton support as outlined in the Funding Agreement Terms and Conditions. While all projects are presented in Hamilton, several projects have been additionally presented outside of the City, some examples include;

- Toronto - 2016
- St. Catharines - 2016
- Nova Scotia - 2016
- Windsor – 2017
- Toronto - 2017
- Warton – 2017
- Oreboro, Sweden – 2017
- Saint John, New Brunswick – 2017
- Charlottetown, Prince Edward Island – 2017

Additionally, published projects (film, literary, and musical products) enhance the creative profile of Hamilton beyond the funding timeline.

CEF Risk Mitigation and Accountability

In addition to the final report, successful Creation and Presentation funding recipients will be required to submit documentation to validate the purchase of goods and services proposed in their project budget. This validation initiative will be implemented within the 2019 CEF funding cycle.

Currently, individual artists and / or collectives are required to submit a project budget outlining the revenues and expenditures anticipated with the proposed project as well as a final report outlining actual expenses against the previously proposed budget. Moving forward, Creation and Presentation funding recipients will also be required to submit documentation and receipts in order for staff to reconcile against their final report. Staff will establish a low dollar threshold for which expenditures above this amount must have documentation submitted to the Program Manager of the Arts program area.

This additional level of accountability from the applicant will allow staff to verify CEF funding is being utilized according to the proposed project budget, better aligning the financial reporting requirements of the Creation and Presentation stream with the balance of the CEF program. Improving the reporting process with this added control meets the CEF objective of greater transparency in the process and outcomes of Creation and Presentation stream.

Staff will ensure this additional requirement is communicated to the public prior to the launch and during the 2019 CEF intake period. Staff will update the CEF guidelines and handbooks; communicate the change throughout workshops and one on one consultation with applicants.

The Creation & Presentation stream has been successful in meeting each City Enrichment Fund assessment criteria and models best practices of other municipalities. The alignment of the Creation & Presentation Stream with the goals of the City Enrichment Fund is outlined in Appendix A.

Appendices and Schedules Attached

Appendix “A” to Report GRA18004: Creation and Presentation Stream Assessment