



CITY OF HAMILTON
PLANNING AND ECONOMIC DEVELOPMENT DEPARTMENT
Transportation Planning and Parking Division

TO:	Chair and Members Planning Committee
COMMITTEE DATE:	July 10, 2018
SUBJECT/REPORT NO:	Parking Master Plan (PED18155) (City Wide)
WARD(S) AFFECTED:	City Wide
PREPARED BY:	Kerry Davren (905) 546-2424 Ext. 6009
SUBMITTED BY:	Brian Hollingworth Director, Transportation Planning and Parking Planning and Economic Development Department
SIGNATURE:	

RECOMMENDATION

- (a) That staff be directed to undertake a process to develop a Parking Master Plan (PMP) in accordance with the Parking Master Plan Terms of Reference (TOR) set out in Appendix “A” to Report PED18155;
- (b) That staff be directed and authorized to prepare a Request for Proposal (RFP) to retain a consultant to prepare a Parking Master Plan (PMP) based on the Terms of Reference (TOR) set out in Appendix “A” to Report PED18155;
- (c) That all costs associated with the development of the Parking Master Plan (PMP) be funded from Parking Reserve No. 108021 with an upset limit of \$200,000.

EXECUTIVE SUMMARY

Hamilton Municipal Parking System (HMPS) has identified the need for a strategic, comprehensive, City-wide plan to align parking operations with current planning and transportation policies such as the updated Official Plan, Transportation Master Plan (TMP) and Ten-Year Local Transit Strategy.

In order to develop a policy framework that focuses on customer service, strategies that support business and economic development and ensures financial sustainability of the system, staff has developed a TOR for a PMP. The focus will be on both on and off-street parking, paid and unpaid, with a City-wide review including specialized consultation for Business Improvement Areas (BIA), and Downtown Hamilton. Consultation would start in Q1 2019 with a final report tentatively scheduled for Q4 2019.

OUR Vision: To be the best place to raise a child and age successfully.

OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.

Alternatives for Consideration – Not Applicable

FINANCIAL – STAFFING – LEGAL IMPLICATIONS

Financial: Funding will be capped at \$200,000 for the project with sufficient funds in Parking Reserve No.108021 to cover the costs.

Staffing: HMPS does not have the internal resources to complete the research, data collection and analysis required for a Master Plan; thus, it is recommended that a consultant be hired.

Legal: N/A

HISTORICAL BACKGROUND

In October 2005, MMM Group Limited completed the “*City Wide and Downtown Parking and Loading Study*” which recommended parking strategies for the Downtown, potential parking structure locations for Downtown and the Municipal role in providing parking.

At its meeting of August 16, 2012, Council directed staff to update the 2005 study via single source contract with MMM Group (Report PED12153). The resulting report, completed in October 2013, provided recommended locations for additional parking structures in Downtown Hamilton.

POLICY IMPLICATIONS AND LEGISLATED REQUIREMENTS

N/A

RELEVANT CONSULTATION

Staff developed the TOR based on internal discussion in the Planning and Economic Development Department. The RFP information will be circulated through external Departments (e.g. Public Works) and relevant stakeholders (e.g. BIAs) as it will contain the details of the study which need to be confirmed before the study commences.

ANALYSIS AND RATIONALE FOR RECOMMENDATION

As the City continues to grow with development becoming denser and older areas continue to successfully transform, the current parking operation is facing several major challenges including:

- (a) Outdated permit and enforcement policies that do not fit neighbourhoods built in accordance to new density standards;

- (b) Balancing parking needs as surface lots are redeveloped and opportunities to develop parking in structured facilities are realized;
- (c) Ensuring the right amount of parking is provided over the short, medium and long term to support economic development opportunities while also encouraging more sustainable forms of transportation;
- (d) Inability to meet both long (commuter) and short term (business/visitor) demand in paid parking areas;
- (e) Planning for alternative forms of transportation (e.g. shared mobility) and technologies (e.g. autonomous vehicles) which impacts demand on the parking system; and,
- (f) Ability to maintain the self-sustaining financial model under a rapidly changing context for parking.

In addition to operational challenges, there is a need to update previous parking studies conducted in 2005 and 2013 (noted in Historical Background) as those studies did not include other transportation initiatives such as the Light Rail Transit (LRT) Project, Ten-Year Local Transit Strategy, Transportation Master Plan and Cycling Master Plan.

In order to develop a policy framework that will strategically connect parking with land use planning, transportation demand management (TDM), transit and other City-building initiatives, staff are recommending that a PMP be completed as per the TOR as set out in Appendix "A" to Report PED18155 with the key objectives of:

- Strategically connect parking with land use planning, transportation demand management (TDM), Transit and other 'city building' initiatives;
- Provide framework to update old policies using a 'best practices' approach with a focus on customer service;
- Develop strategies which support business and economic development;
- Provide options for transitioning from surface lots to structured parking; and,
- Review the current financial model to ensure sustainability.

The study will be City wide with focused consultation for Downtown and all BIAs with review of both on and off street and paid/unpaid parking with the stakeholder and public engagement process starting in Q1 2019.

ALTERNATIVES FOR CONSIDERATION

N/A

ALIGNMENT TO THE 2016 – 2025 STRATEGIC PLAN

Community Engagement and Participation

Hamilton has an open, transparent and accessible approach to City government that engages with and empowers all citizens to be involved in their community.

Built Environment and Infrastructure

Hamilton is supported by state of the art infrastructure, transportation options, buildings and public spaces that create a dynamic City.

APPENDICES AND SCHEDULES ATTACHED

Appendix “A” – Parking Master Plan Terms of Reference

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