



CITY OF HAMILTON
PUBLIC WORKS DEPARTMENT
Roads & Traffic and Environmental Services Divisions

TO:	Chair and Members Facility Naming Sub-Committee
COMMITTEE DATE:	August 15, 2018
SUBJECT/REPORT NO:	Renaming of A.M. Cunningham Parkette to Crown Point East Parkette (PW18068) (Ward 4) (Outstanding Business List Item)
WARD(S) AFFECTED:	Ward 4
PREPARED BY:	Sarah Linfoot-Fusina (905) 546-2424 ext. 5516 Cynthia Graham (905) 546-2424 ext. 2337
SUBMITTED BY:	Betty Matthews-Malone, P.Eng. Director, Roads & Traffic Public Works Craig Murdoch, B.Sc. Director, Environmental Services Public Works
SIGNATURE:	

RECOMMENDATION

- (a) That the request to rename A.M. Cunningham Parkette, 300 Roxborough Avenue, to Crown Point East Parkette be approved, as this request meets the guidelines set out in the City of Hamilton Municipal Property and Building Naming Policy;
- (b) That the Outstanding Business List Item A.M. Cunningham Parkette (Ward 4) be identified as completed and removed from the list.

EXECUTIVE SUMMARY

This report responds to a motion made at the May 3, 2018 Facility Naming Sub-Committee meeting;

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That staff be directed to provide the Committee with the historical background and confirmation of the naming of A.M. Cunningham Park, and A.M. Cunningham Parkette, both located in Ward 4.

There are two parks in Hamilton's Ward 4 that have been named after Alexander McKenzie (A.M.) Cunningham, a well-known photographer and Hamilton Board of Education trustee. The park, located at 100 Wexford Avenue South, is adjacent to an elementary school that bears the same name. The parkette, located at 300 Roxborough Avenue, is situated along the Pipeline Trail between Huxley Avenue and Wexford Avenue.

The renaming request was initiated by the Ward 4 Councillor. The request meets the criteria set out in the City of Hamilton Municipal Property and Building Naming Policy.

Alternatives for Consideration – See Page 4

FINANCIAL – STAFFING – LEGAL IMPLICATIONS (for recommendation(s) only)

Financial: The cost to fabricate and install signage to identify Crown Point East Parkette. The costs range from \$200 to \$1,500 depending on the style and size. Signage will be finalized with the Ward 4 Councillor and undertaken as part of the redevelopment of the parkette.

Staffing: N/A

Legal: N/A

HISTORICAL BACKGROUND (Chronology of events)

Discussion at the May 3, 2018 Facility Naming Sub-Committee meeting and subsequent consultation with the Ward Councillor confirmed that the intent of the above motion was to seek a renaming opportunity for A.M. Cunningham Parkette to distinguish it from A.M. Cunningham Park (which is also located nearby). The Ward Councillor confirmed direction for staff to investigate Crown Point East Parkette as a suitable renaming option.

Alexander McKenzie Cunningham

Alexander McKenzie Cunningham, nicknamed A.M., was born in 1863 in Uxbridge, Ontario. He moved to Hamilton in 1886 to pursue a career as a photographer. In 1917, Cunningham became a trustee for the Hamilton Board of Education. After being elected trustee, he acted as a liaison to the Ontario Department of Education. He lobbied for standardized school buildings to reduce costs and advocated for teacher exchanges to facilitate professional development. He also devoted a considerable amount of his time to overseeing the completion of Delta Secondary School in 1924. Bringing his passion for education and photography together, Cunningham photographed every school, class and

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staff member in the board. His photos form part of a collection at the Board's Educational Archives and Heritage Centre.

Cunningham died suddenly in 1926. As a way of honouring him and his contribution to the community, the Board opened a new school in 1929 in Delta East and called it A.M. Cunningham Elementary School. Cunningham is buried at Hamilton Cemetery.

- A.M. Cunningham Park, 100 Wexford Avenue South

A.M. Cunningham Park is a park located in Ward 4. The park, adjacent to Hamilton Wentworth District School Board's A.M. Cunningham Elementary School, is situated on 0.30 hectares (0.07 acres) of land and includes an accessible creative play structure that is scheduled to undergo redevelopment this summer.

- A.M. Cunningham Parkette, 300 Roxborough Avenue

A.M. Cunningham Parkette is a small park located in Ward 4 in the Crown Point East neighbourhood. The park is situated along the Pipeline Trail at Roxborough Avenue, between Huxley Avenue and Wexford Avenue on 0.94 hectares (0.23 acres) of land. The parkette contains a playground that was installed in 2001 and a multi-use path that runs through the parkette. The parkette is scheduled to undergo redevelopment this fall.

- Crown Point East

Crown Point East is a neighbourhood in east Hamilton (Ward 4) that is bordered by Gage Avenue, Kenilworth Avenue, the Niagara Escarpment and Lake Ontario. Significant landmarks in this neighbourhood include: Delta Secondary School, the Ottawa Street shopping district, the Centre on Barton and ArcelorMittal Dofasco.

POLICY IMPLICATIONS AND LEGISLATED REQUIREMENTS

This naming request meets the required guidelines as set out in Section 4(b)(ii) of the City of Hamilton Municipal Property and Building Naming Policy and as detailed in the Analysis and Rationale for Recommendation section of this report.

RELEVANT CONSULTATION

The Ward 4 Councillor proposed and endorses the report recommendation.

ANALYSIS AND RATIONALE FOR RECOMMENDATION

At the January 20, 2016 meeting, Council approved Report PW05142b to the Facility Naming Sub-Committee regarding the City of Hamilton Municipal Property and Building

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Naming Policy. The policy serves to establish guidelines and regulations for naming property and buildings owned by the City of Hamilton.

The City of Hamilton Municipal Property and Building Naming Policy has the following property listing categories from which proposed names for municipal properties and buildings may be selected: geographic, historic, and prominent individuals/ organizations (listed in priority order).

Section 4(b)(i) of the policy details the 'Geographic' category. It includes, in part, eligibility for names having a geographic affiliation which may include, but is not limited to:

- A neighbourhood, community, or subdivision reference

The parkette resides in the Crown Point East neighbourhood. Therefore, the proposed naming meets the City of Hamilton Municipal Property and Building Naming Policy.

ALTERNATIVES FOR CONSIDERATION

Council may decide not to approve the proposed renaming of A.M. Cunningham Parkette. Staff does not recommend this alternative as it does not address the intent of the motion and desire to distinguish the parkette from nearby A.M. Cunningham Park.

Council may also decide to consider another renaming opportunity that would distinguish A.M. Cunningham Parkette from A.M. Cunningham Park. Staff would not recommend this alternative as it does not address the intent of the motion to rename the parkette Crown Point East Parkette in recognition of the location of the parkette in the Crown Point neighbourhood.

ALIGNMENT TO THE 2016 – 2025 STRATEGIC PLAN

Built Environment and Infrastructure

Hamilton is supported by state of the art infrastructure, transportation options, buildings and public spaces that create a dynamic City.

APPENDICES AND SCHEDULES ATTACHED

Appendix A: Map of Proposed Crown Point East Parkette

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**Map of A.M. Cunningham Parkette
Proposed Naming Crown Point East Parkette**

300 Roxborough Avenue, Hamilton (Ward 4)



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