



B.I.A.A.C. Presentation

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Jan 15, 2019

City Hall 192



Program

- 2 year pilot program approved by Council
- Two co-op students in charge of a new proactive approach to graffiti management including victim assistance, education and community engagement
- Education consists of face-to-face engagements with the public on graffiti removal and prevention
- From these talks, can gain some information from the public on what they feel is the most concerning regarding graffiti as well as steer the program in a way to provide victims with the best form of assistance

Progress

- Keep Hamilton Clean and Green Committee
- Gift cards
 - Through KHCGC, we have been given gift cards that are handed out to victims of graffiti
 - Victims are based on our discretion but usually fall under repeat victims or those who self-identify as being low-income
- Thank you Cards
 - Given to property owners who have complied with the order; give thanks for their appreciation
- Graffiti Angels
 - Program that is in the planning stages
 - Help victims of graffiti who are unable to abide by the by-law due to certain circumstances beyond their control
- Keep track of daily stats
- McMaster University Rental Housing Fair
 - Teach students about their rights as renters as well as educating them on the topic of graffiti



STATS

BIA	# of Violation
Ancaster	1
Barton Village	13
Concession	20
Downtown Hamilton	10
Downtown Dundas	23
International	2*
King Street West	7
Locke Street	17
Main Street Esplanade	N/A

Ottawa Street	24
Stoney Creek	1
Waterdown	1 (City asset)
Westdale	17

These were all collected in November 2018, these do not include the ones we had on file already beforehand.

Investigations

	Public	Proactive	Council	Rechecks	TOTAL
Sept	3	36	0	61	100
Oct	54	179	2	89	324
Nov	110*	1	0	64	175
Dec	11	16	1	23	51
TOTAL	178	232	3	237	650

	Public	Proactive	Council	Rechecks	TOTAL
TOTAL (2018)	361	660	13	749	1783

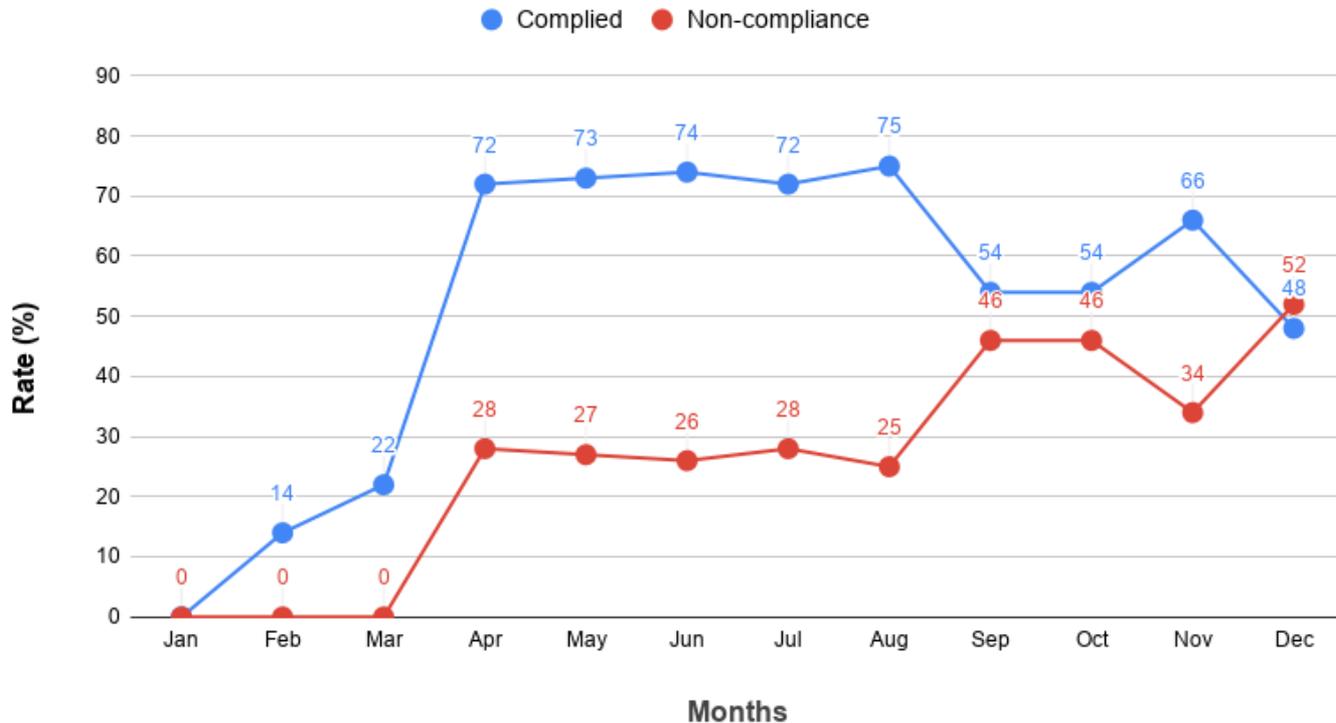
Hansen Calls

	HEPPG	HECPG	HEPSG	TOTAL
TOTAL	369	29	50	428

From January 15-December 21, there were a total of 448 Hansen calls. 380 are from Wards 1-4 making up about 85% of the calls from last year.

Compliance Rate

Compliance Rate for January - December 2018



City Assets

City Assets and Utilities Violated are from between Oct 5, 2018 - Jan 4, 2019.

Asset	Violation	Overall (%)
Traffic Light Box	29	28%
Street Light Poles	24	23%
HSR Bus Stops	13	12%
Other	39	37%
Total	105	

Utilities Violated

Utility	Violated	Overall (%)
Horizons/Alectra	5	12%
Bell	10	24%
Canada Post	12	29%
Garbage bins	14	33%
Other	1	2%
TOTAL	42	

Contact Information

Horizons/Alectra Graffiti Removal

905-540-3220

graffiti@horizonsutilities.com

Bell

1-866-213-1756

anm.support@bell.ca

Canada Post

1-866-607-6301

Wrap Program

- A re-design of assets to counteract graffiti
- Boxes are covered in decal that proves to be not a good surface for graffiti
- Canada Post follows this with Traffic Light Boxes also in pursuit

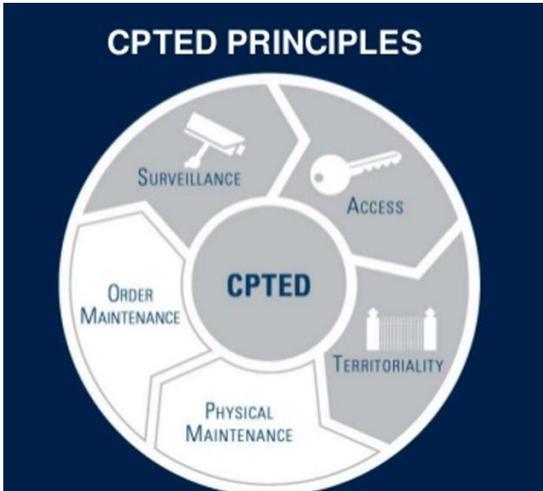


Social Media Push

- Start reaching out to the community via social media
- Social media is the best tool to reach the mass audience
- Include contests, art pieces, advertisements, education, etc. that can be accessed at large by the community
- Focus on youths particularly since those who engage in graffiti are predominately youth based

CPTED

- Crime Prevention Through Environmental Design
- Offer support to businesses and homeowners on how to protect your neighbourhood using environmental designs
- Main goal: to alter the physical space and design of the area, regardless of whether it's a business or home, to eliminate criminal activity in the community



1 Control access to your business



Reporting Graffiti

Reporting existing graffiti

- Phone: 905-546-CITY (2489) where individual will speak to a clerk who will then input the information into database
- Online form: www.hamilton.ca/graffitiform
- Asks for contact information and allows you to put photos up
- This goes for graffiti found on, but not limited to, city, commercial and residential properties

Report graffiti in progress:

Call 9-1-1

Provide an anonymous tip about a graffiti crime or active graffiti vandal:

Call Crime Stoppers at 1-800-222-8477

GRAFFITI LOCATION/DESCRIPTION

Address or intersecting streets *

Enter the nearest address or intersecting streets

Graffiti Type *

- Select -

Property Type *

- Select -

Additional Location Information

Include any additional information related to the location, such as the type of building, name of business/park/institution/monument or any other details.

Photo Upload

Upload a photo of the graffiti

Files must be less than **2 MB**.

Allowed file types: **jpg jpeg png**.

Choose File No file chosen

Upload

Small section of the form

Questions?

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