



## MINUTES

Keep Hamilton Clean & Green Committee  
Tuesday June 19, 2018  
5:00 pm

Hamilton City Hall, Room 192  
71 Main Street East  
Hamilton, ON

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Present: Chair: n/a  
Vice-Chair: Ron Speranzini  
Members: Dave Bazowsky  
Bruce Thomson  
Mallory Pace  
Rick Lipsitt  
Sue Dunlop  
Councillor M. Pearson

Absent with  
Regrets: Larry Husack (Chair), Lennox Toppin, Allan Mills, Marisa DiCenso,  
Councillor C. Collins, Councillor T. Jackson  
Diedre Rozema, Clean & Green Coordinator, Policy & Programs,  
Public Works

Also Present: Cindy Heuck, Student Coordinator, Municipal Law Enforcement  
(MLE), Planning & Economic Development  
Sukhmandeep Sidhu, MLE Student, Planning & Economic  
Development  
Julia Wakulewicz, MLE Student, Planning & Economic  
Development  
Danielle Blair, MLE Student, Planning & Economic Development  
Jennifer DiDomenico, Manager, Policy & Programs, Public Works  
Peter Wobschall, Supervisor, Policy & Programs, Public Works  
Florence Pirrera, Community Program Analyst, Business Programs,  
Public Works

Minutes: Peter Wobschall

### 1. Welcome and Introductions

The chair welcomed the guests present. The MLE contingent was introduced to the group.

### 2. Approval of Agenda

**(PEARSON / LIPSITT )**

That the agenda for the June 19, 2018 KHCG Committee meeting be approved with the revision of item 7.3, which was amended to “Community Appearance Index” (from of “Community Litter Index Audit”).

**CARRIED**

3. Declarations of Interest

None declared.

4. Consent Items

N/A

5. Presentations

5.1 Graffiti Management Strategy

Sukhmandeep Sidhu and Julia Wakulewicz, MLE students, co-presented the attached presentation “Graffiti and Gift Card Initiative”.

The presenters gave an overview of what graffiti is by definition, provided photo examples of various graffiti, covered the substances and techniques most commonly used in graffiti, provided an overview of the process they conduct when engaging owners of properties that have been victimized with graffiti, and provided a summary of the survey questions they ask property owners during visits. They explained that the objective of this element of the Victim Assistance Program (VAP) is to shorten the length of the process of enforcement by providing tools/support, etc. (not having to escalate orders, undertake removal, assigns to tax roll, etc.)

MLE representatives were very appreciating of the donation from the KHCG committee used to purchase \$2,000 worth of gift cards with each at a value of \$20. The MLE staff indicated that the cards have helped property owners cover the costs of removing their graffiti (i.e. removed the barrier of not being able to afford removal products) and have assisted MLE staff in the challenging situation of engaging victims of graffiti (crime) to remove their graffiti. So far, MLE staff estimates they have distributed 10 gift cards to property owners that have been repeatedly victimized by graffiti, or to income-eligible (i.e. low income) property owners.

Staff will work with MLE staff to ensure that the KHCG committee is acknowledged in communications with property owners. MLE to provide regular updates on the gift card program to the KHCG committee.

See attached presentation for more information.

6. Minutes of Previous Meeting

6.1. Minutes of Tuesday May 15, 2018 meeting.

**( THOMSON / LIPSITT )**

That the Keep Hamilton Clean & Green Advisory Committee Meeting Minutes, dated May 15, 2018 be approved as presented.

**CARRIED**

6.2. Business arising from minutes: none

7. Discussion Items

7.1. Administrative:

7.1.1. Budget:

A summary of the Committee's year to date expenses was presented.  
Nothing to note; progressing as planned.

7.2. Urban Forest Strategy Update

Rick Lipsitt provided an update from a recent Public Information Centre he attended on May 17, 2018 regarding the Urban Forest Strategy. He reported that the event was not well attended and that the attendees appeared to be mostly from the environmental sector. Rick took part in a similar process in Burlington in his professional capacity and felt that more sectors such as the Hamilton Builder Association, utilities, City Forestry staff, horticultural societies, and others should have been in attendance to provide their feedback. He remarked that he left the session without a clear understanding of the issue, or what City staff working on the project were trying to accomplish.

Rick will draft an email providing a list of items/issues he believes should be included in the strategy. Staff will send Rick's concerns to Urban Forest Strategy City staff for a response.

7.3. Community Appearance Index:

Peter provided an overview of the old route and the new route. The new route should provide a thorough review of the large geographical area of the city, but reduce the time required to complete it by 1 day (now takes one day to complete, instead of 2 days). Results of the 2018 audit were presented to the committee and staff indicated that this information will be included in the Keep

American Beautiful reporting due August 1. See attached meeting presentation slides for more information and copies of the old and new map.

#### 7.4. Team Up to Clean Up:

A summary of year to date participation was presented.

#### 7.5. Cigarette Butt Litter

Peter presented an overview of the cigarette butt litter behaviour change program including background, budget, and current activities. See attached meeting presentation in section 7.5 for more details. To date staff has secured \$10K of the required \$40K from Hamilton Water, and continues to work with other Divisions to secure the remainder. A modified workplan, based on the \$10K already secured, is being put into place imminently.

Staff to build in a competition for BIAs on the BIA that performs the best in one area of the program (i.e. reduces butt counts by the highest percentage). Metric to be determined.

Staff to build in portable dollar store ashtrays (example provided by Ron) into the program and make them available to the BIAs. Ashtrays would need to be affixed with a sticker or similar to acknowledge the KHCG committee for their contribution.

#### 8. Motions

N/A

#### 9. Notice of Motions

N/A

#### 10. General Information / Other Business

N/A

#### 11. Adjournment

( **THOMSON / BAZOWSKY** )

That, there being no further business, the meeting be adjourned at 7:15 p.m.

**CARRIED**

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Next Meeting: Tuesday, September 18, 2018 City Hall, Room 192