



MINUTES

Keep Hamilton Clean & Green Committee
 Tuesday November 20, 2018
 5:00 pm
 Hamilton City Hall, Room 192/193
 71 Main Street East
 Hamilton, ON

Present: Chair: N/A
 Vice-Chair: Ron Speranzini
 Members: Alan Mills
 Bruce Thomson
 Rick Lipsitt
 Marisa DiCenso
 Lennox Toppin
 Sue Dunlop

Absent with
 Regrets: Larry Husack, Mallory Pace, Councillor C. Collins, Councillor T. Jackson, Councillor M. Pearson

Also Present: Jennifer DiDomenico, Manager, Policy & Programs, Public Works
 Florence Pirrera, Community Program Analyst, Business Programs, Public Works
 Diedre Rozema, Clean & Green Coordinator, Policy & Programs, Public Works
 Sarah Linfoot Fusina, Policy Analyst, Policy & Programs, Public Works
 Adam D'Ambrosio, Student Officer, Municipal Law Enforcement, Planning & Economic Development
 Rukhsor Khush Mohammad, Student Officer, Municipal Law Enforcement, Planning & Economic Development
 Cindy Heuck, Student Coordinator, Municipal Law Enforcement, Planning & Economic Development
 Catherine Plosz, Natural Heritage Planner, Community Planning and Design, Planning & Economic Development

Minutes: Diedre Rozema

1. WELCOME AND INTRODUCTIONS

Vice Chair Ron Speranzini welcomed guest presenters to the meeting.

2. APPROVAL OF AGENDA

(Lipsitt / Mills)

That the agenda for the November 20, 2018 KHCG Committee meeting be approved.

CARRIED

3. DECLARATIONS OF INTEREST

None declared.

4. CONSENT ITEMS

N/A

5. PRESENTATIONS

5.1 Graffiti Management Strategy Update

Adam D'Ambrosio, Rukhsor Khush Mohammad and Cindy Heuck from Municipal Law Enforcement presented an update about the work on the Graffiti Management Strategy and victim assistance program funded by the KHCG Committee.

MLE staff described the impact of program activities to date, number of gift cards distributed, amount of graffiti that has been removed from private property by gift card recipients, and anticipated activities for the upcoming months.

Committee members discussed the positive impact of murals in preventing incidents of graffiti. MLE staff noted that they observe graffiti taggers are less likely to damage the work of other street artists.

MLE staff will report back to the KHCG Committee in early 2019 with information about:

- The approximate cost incurred by victims to remove graffiti tags from private property, based on the size of the tag and type of surface that was damaged, and;
- The proposed "Graffiti Angels" program that MLE staff are currently exploring.

5.2 Urban Forest Strategy Update

Catherine Plosz presented information pertaining to the Urban Forest Strategy. The initial focus of the consulting team recruited to work on the strategy has been data collection, as it was noted that there is a lack of current data on the state of Hamilton's urban forest exists.

The project team is using a software package called iTree to monitor the status of the local tree canopy and calculate the environmental service and economic benefits provided by the local tree canopy.

Findings to date have shown that Hamilton's tree canopy is "patchy" with a large number of small or young trees possibly due to the impact of Emerald Ash Borer and large amount of resident development.

Plans from other municipalities have been reviewed to identify best practices. The project team is compiling recommendations to address issues that were raised by KHCG Committee members, stakeholders and members of the public during consultation sessions. A draft report will be presented to Council in 2019. Further public consultation will follow before the report is finalized.

Staff will report back to the KHCG in 2019 to present an overview of the draft Urban Forest Strategy report.

6. MINUTES OF PREVIOUS MEETING

6.1. Minutes of September 18, 2018

(Lipsitt / Di Censo)

That the Keep Hamilton Clean & Green Advisory Committee Meeting Minutes, dated September 18, 2018 be approved as presented.

CARRIED

6.2. Business arising from minutes and notes: none

7. DISCUSSION ITEMS

7.1. Administrative

7.1.1. 2019 Meeting Schedule

The 2019 Meeting Schedule was shared with Committee members by email. The current Committee members will continue to meet regularly in 2019 until recruitment of new Committee members is complete.

7.1.2. Upcoming Dates

Staff shared information about upcoming dates:

- **November 16, 2018:** Deadline to respond to the Committee evaluation survey. The survey link will remain open after the deadline for any members who have yet to respond.
- **November 28, 2018:** Citizen Recruitment Information Session (Open House) from 4:00 p.m. to 8:00 p.m., in the foyer area outside the Council Chambers, 2nd Floor, City Hall. The purpose of the Information Session is to outline the scope of the various committees,

explain the time commitment and any qualifications that may be required. Citizens interested in a position are strongly encouraged to attend.

- **December 10, 2018:** The Committee's 2019 budget request report will be on the agenda for Public Works Committee.

7.2. Team Up to Clean Up

Staff presented a summary of monthly and year to date volunteer participation. Team Up to Clean Up program results for 2018 are in line with previous years program participation.

7.3. Hamilton Food Advisory Committee

The Food Advisory Committee (FAC) invited representatives from the Keep Hamilton Clean & Green Committee to attend their recent meeting on November 13 to learn about our Committee's work and identify any areas for future collaboration. Ron Speranzini and Diedre Rozema attended on behalf of the Committee. Diedre gave a short presentation about the Committee's mandate and work. Ron responded to questions and participated in discussion.

Several areas of alignment between the work of the two Committees were identified and discussed. The KHCG Committee will continue to correspond with the FAC and look for potential areas of collaboration.

7.4. Cigarette Litter Prevention Program update

Bruce Thomson presented an update about recent work on the CLPP. Work to develop a creative marketing and branding package began in September and is anticipated to be complete by the end of 2018. Funding for the full engagement and outreach campaign is anticipated to come from the Main Street Revitalization Initiative, pending Council approval. If funding is approved, the campaign will launch in spring 2019.

7.5. Looking ahead: Clean & Green Strategy upcoming challenges

This will be a discussion item at the Committee meeting scheduled for January 22, 2019.

8. MOTIONS

None.

9. NOTICE OF MOTIONS

None.

10. GENERAL INFORMATION / OTHER BUSINESS

No member from the current Committee membership will attend the annual Keep America Beautiful Conference in 2019. The staff liaison will attend as the Committee's representative. The conference will be held February 6-8, 2019 in Baltimore, MD.

11. ADJOURNMENT

(Thomson / Mills)

That, there being no further business, the meeting be adjourned at 7:00 p.m.

CARRIED

Next Meeting: Tuesday, January 22, 2019 City Hall, Room 193