Hamilton Cycling Committee 2018

Annual Update to the City of Hamilton Public Works Committee February 22, 2019

The Hamilton Cycling Committee (HCyC) Mandate:

- The purpose of the Hamilton Cycling Committee (HCyC) is:
 - To advise the City Government on all matters related to cycling,
 - To monitor implementation of the Hamilton Cycling Master Plan;
 - To participate in planning for bicycling facilities;
 - To encourage citizens to cycle instead of drive;
 - To educate the public on the benefits and necessities of cycling;
 - And to integrate the work of neighbouring municipal bicycle committees.

Jane's Ride: A Trail of Two Cities, May 2018









Western Lake Ontario Cycling Committees Meeting





Bike Month, June 2018









Why We Cycle, June 2018







PEDTALKS, June 2018



PEDTALKS: BUILDING THE CULTURE OF CYCLING IN A MID-SIZED CITY

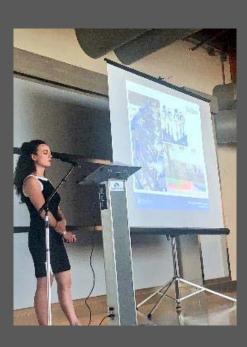
FEATURING CHRIS BRUNTLETT.
CO-FOUNDER OF MODACITY, CO-AUTHOR
OF 'BUILDING THE CYCLING CITY: THE
DUTCH BLUEPRINT FOR URBAN
VITALITY'

Monday, June 25, 2018
Doors open @ 5:00PM
Hamilton Waterfront Trust (HWT)
Centre, 57 Discovery Drive, Hamilton
Free event, please register at:
www.bruha.com/event/3475
t. 905-546-2424 ext. 1473









Tourism



TOURISM **HAMILTON**

- Ontario By Bike
- **Tourism Hamilton**
- Regional Tourism-Hamilton Halton Brant
- Bike Friendly Businesses and BIAs

Ontario

The Ontario By Bike Network develops and promotes cycle tourism in Ontario and certifies bicycle-friendly businesses for free. The Network provides tourism operators, business owners and regional stakeholders the tools and opportunities to build their cycle tourism product, attract more cyclists and tap into a growing visitor market.



WHY WELCOME CYCLISTS?

According to Statistics Canada in 2015

\$500 million

Minestry of Tourisms Culture and Sport, fourism Research Unit. Certain Cycling Tourism Sportation 2015, Winter 2018

ENGAGEMENT ON THE RISE!

Ontario By Bike is Occario is precise

500.000+ Pageviews on www.OntaricByBiko.ca 14.700+

A GROWING NETWORK

Consein By Dike's bicycle Identify certification program is administered in 18 regions with

Over 1,500

certified accommodations. campgrounds restaurants, cares and wanter information partition

BENEFITS

picycle trip planning resource.

Opt in Subscribers to Oncario By Bike's Monthly E Newslotter

· Additional exposure through

- cycling exercs and digital marketing · Budnes lating and platem Congle lose linked to regional maps &
- · Access to leading again tourier market research in Ontario
- · Participant fool fit

JOIN THE NETWORK FOR FREE!

WWW.ONTARIOBYBIKE.CA/ADDYOURBUSINESS



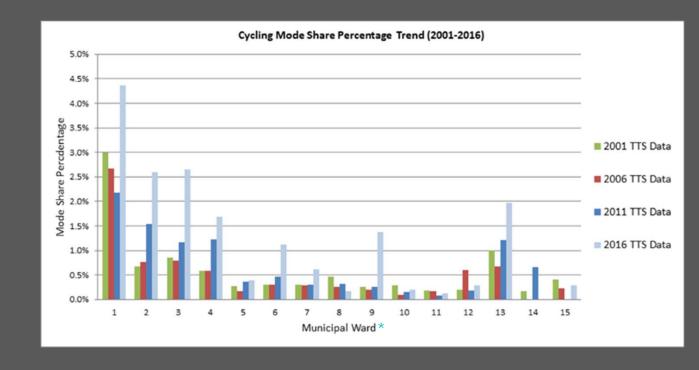
Email: Info@Ontario@yBike.ca

www.TransportationOptions.org

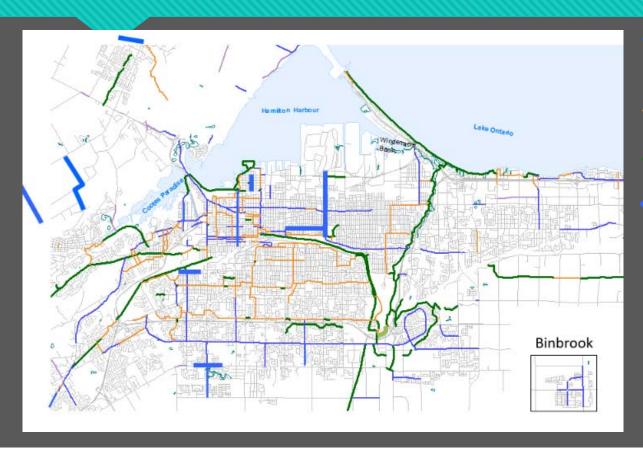


Transportation Tomorrow Survey (TTS)

- New data from 2016
- In some wards cycling has more than doubled since 2011

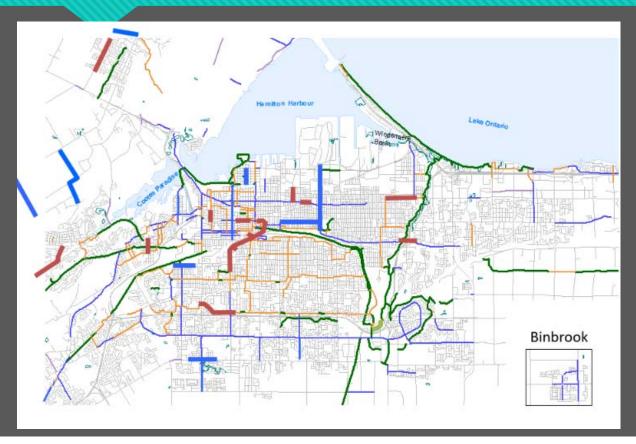


Developing a Connected Cycling Network



- Bike Lanes/Protected Bike Lanes
- Shared on less-busy streets
- Multi-use Trails
- 2018 Installations

Planned Network Expansion for 2019



- Bike Lanes/Protected Bike Lanes
- Shared on less-busy streets
- Multi-use Trails
- Planned 2019 projects

Updated Transportation Master Plan

- Transportation Master Plan Review and Update, endorsed August 2018
- Included the Cycling Master Plan Review and Update



SoBi in 2018

- Gender parity
- Over 1 million trips
- Over 18,000 riders
- Over 2 million kilometers ridden around Hamilton



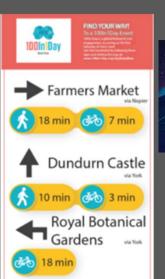


Cycling Events

 New online calendar with events across Hamilton and beyond



Cycling Events









































Questions?

• Thank you from the Hamilton Cycling Committee

