

FILMONTARIO

F I L M · T E L E V I S I O N · I N T E R A C T I V E

18 March 2019

Lisa Chamberlain
Planning Co-ordinator
City Clerks Office
1st Floor, 71 Main Street West
Hamilton, Ontario
L8P 4Y5

RE: Proposed Zoning By-law Amendment to the City of Hamilton Zoning By-law No. 05-200 for lands located in the Barton Tiffany Lands

Dear Ms. Chamberlain:

We are writing to express support for the proposed zoning by-law amendment to the City of Hamilton Zoning By-law No 05-200 for lands located in the Barton Tiffany Lands, which would add a Production Studio as an additional permitted use.

FilmOntario is a not-for-profit industry consortium representing the approximately 35,000 industry professionals who work in Ontario's screen-based industries. Our members include producers, unions, studios, equipment suppliers and financial and legal service organizations.

Ontario's independent film and television production sector generated \$1.6 billion in direct spending in 2017, and this spending takes place all across the province. As you are undoubtedly aware, last year the City of Hamilton hosted a record-breaking 25 concurrent productions, productions that created jobs and generated spending for the local economy.

We are currently in a worldwide period of growing demand for screen-based content. Recent announcements of multinational companies bringing business to Ontario, including Netflix in Toronto and CBS in Mississauga, demonstrate that Ontario is a world-class production jurisdiction where studio space is in high demand. We also have a strong domestic production industry, with shows made and owned by Canadians like *Murdoch Mysteries*, *Anne with an "E"*, *Alias Grace* and *Cardinal* shooting all across the province.

By approving the above-noted by-law amendment to allow for a production studio in the Barton Tiffany Lands, you will be laying the groundwork for studio development and the film and TV industry jobs that will come with it. These jobs are high-paying and technologically innovative and attract employees from all age groups and communities.

Thank you very much for taking time to consider this matter. We are sure that, with the adoption of this by-law amendment, the screen-based industries in Hamilton will continue their upward trajectory and ensure that these good jobs remain in the City of Hamilton.

If you have any questions or would like to discuss further, please do not hesitate to contact our Managing Director, Cynthia Lynch, at 416-642-6704 or clynch@filmontario.ca.

Sincerely,

A handwritten signature in black ink that reads "Sue Milling". The script is fluid and cursive, with the first letters of each word being capitalized and prominent.

Sue Milling
FilmOntario Co-Chair

A handwritten signature in black ink that reads "Jennifer Jonas". The script is fluid and cursive, with the first letters of each word being capitalized and prominent.

Jennifer Jonas
FilmOntario Co-Chair