



**HAMILTON 100**

# Business Plan Proposal

## 2030 Centennial Commonwealth Games

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GENERAL ISSUES COMMITTEE, CITY OF HAMILTON

MARCH 20, 2019



# Exploratory Committee Chair

P. J. MERCANTI





# The 1930 British Empire Games

M. M. ROBINSON

## The Legacy of Bobby Robinson

- 1 The first athletes village
- 2 The first travel subsidy
- 3 The first awards podium





# Commonwealth Games Canada

*"Sport with a Social Conscience"*

## Our Values: HUMANITY, EQUALITY & DESTINY

Driven by **humanity** we embrace all.

Respecting **equality** we promote fairness, non- discrimination and inclusion in all that we do.

Inspired by **destiny** we combine high performance and social development through sport by helping athletes, citizens and communities to realize their aspirations, ambitions and potential.

These core values uphold the ideals of today's Commonwealth, and underpin our programs and reflect our games!







# CG 100 Committee

**Sean Van Koughnett**

McMaster University  
Associate Vice-President  
and Dean of Students

**Mark Alfano**

McMaster University  
Associate Director,  
Athletics and Recreation

**Debbie Marinoff Shupe**

McMaster University  
Manager of Recreation Services

**Grey Fairley**

Golden Horseshoe Aquatic Club

**Cecilia Carter-Smith**

Commonwealth Games Champion  
Sports Ambassador

**Michelle Fazzari**

Commonwealth Games Champion

**Helen Downey**

Sport Hamilton  
President

**Kevin Gonci**

SportHamilton  
Board of Directors

**Valan Sarjeant**

Sport Hamilton  
Board of Directors

**Taz Khan**

Hamilton Cricket

**Naseer Malik**

Hamilton Cricket

**Vanessa Sarjeant**

Youth Representative

**Joe Mercanti**

COO, Carmen's Group  
Board, Chamber of Commerce  
Chair, Hamilton Food Share

**Ron Foxcroft**

Fox 40 International Inc.  
Founder and CEO

**Joe Mancinelli**

LiUNA Central & Eastern Canada  
International Vice President

**Jasper Kujavsky**

Business & Partnership  
Development

**Shendal Yalchin**

Hamilton Club  
General Manager

**Kristin Scarfone**

Marketing and Promotion

**Mark Wu**

Technology

**Norm Miller**

Communications

# Reflecting on Gold Coast 2018 Games







# Vision for CG100

## 1 Set the Stage

Celebrate our proud past, transformative present and our ability to excel as a Commonwealth Games host city.

Explore a fiscally responsible approach to Games business planning, and define what a “Bullseye” looks like for Hamilton.





# Vision for CG100

## 2 Infrastructure Legacies

### New Facilities

- New (or renovated) Arena
- Multi-Sports Complex
- Aquatic Centre
- Sport Fields and Field House
- Lawn Bowls
- Cricket Pitch and Community Centre
- Convention Centre (used for sports / media centre)
- Technical Officials Residence

### Refresh Existing Facilities

- 14 venues across the city including Tim Horton's Field, FirstOntario Concert Hall and McMaster University





# Vision for CG100

## 3 Pre & Post Games Legacy

Create a Games for the Children of Hamilton

Social Benefits for ALL including:

- A Children's Legacy in Advance of the Games
- Accessible Recreation Programs – "NEXT LEVEL" Health & Wellness Initiatives in alignment with Community Not-For-Profit Agencies.
- Affordable Housing Units (using Officials Residences)
- Complete the Community Transformation & Fulfill our Destiny AS THE BEST PLACE TO RAISE A CHILD AND AGE SUCCESSFULLY.





**HAMILTON 100**

## Ultimate Goal for CG100

Bring the 2030  
Commonwealth Games to  
Hamilton to help make  
*"Our Future Hamilton"*  
Community Vision a reality.

**History Worth Repeating**