

FILMING IN HAMILTON: 2019 UPDATE

April 9, 2019

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2018 By The Numbers

- 2018 was the busiest year yet for the Hamilton Film Office
- 811 Film permits issued (50% increase vs. 2017)
- Direct spend* at just under \$60 million – more than triple 2017 numbers

*self-reported by the industry

Filmed in Hamilton in 2018....

- The Handmaid's Tale (Emmy, AFI, Bafta award-winning)
- Scary Stories to Tell in the Dark (Guillermo del Toro)
- Guest of Honour (Atom Egoyan)
- The Boys (Seth Rogen, Evan Goldberg, Eric Kripke)
- V-Wars
- Designated Survivor
- Murdoch Mysteries
- Frankie Drake
- Anne with an E
- The Hot Zone
- Plus many more....135 Productions in total (13% increase)



The Handmaid's Tale

Image credit: Take 5 Productions



The Good Witch

Image Credits: Shane Mahood/Crown Media United States, LLC



The Umbrella Academy

Image Credits: Christos Kalohoridis/Netflix

What's in Store for 2019

- Currently on the pace with 2018 numbers (112 permits issued Q1 2019 year vs. 113 same time last year)
- 260,000 sq ft CBS film and television studio in Mississauga coming online in 2019
- Netflix announcements: on track to exceed commitment of \$500M towards Canadian production; 164,000 sq ft production hub coming to Toronto
- Ontario Creates forecasting similar volumes to last year; working with unions and guilds and municipalities to address labour needs and find production space
- Busiest time of year is from May-November; currently lots of productions scouting with plans to start filming beginning late April

Maximizing Opportunities

- List businesses on Ontario Creates – Ontario Production Guide (to provide goods and services to the industry):
<https://digitallibrary.ontariocreates.ca/digitalLibrary/ProductionGuide/ProductionGuide.aspx>
- List potential locations on Ontario Creates – Digital Locations Library (to advertise as a potential on-camera location):
<https://digitallibrary.ontariocreates.ca/digitalLibrary/ProductionGuide/ProductionGuide.aspx>
- Continue to provide feedback to the Film Office

QUESTIONS?

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