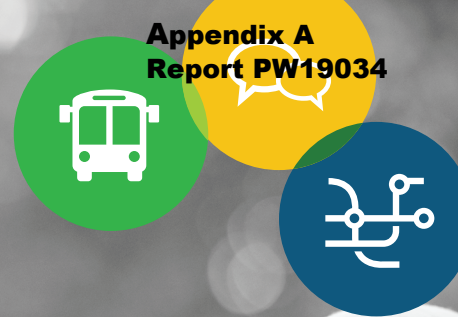




Help Us to (Re)envision the HSR



What is (Re)envision?

Great transit is vital to helping the City achieve its vision of being the best place to raise a child and age successfully. That's why we're embracing the opportunity to look to the future by (Re)envisioning the HSR. We've partnered with world-class experts at McMaster University. Together, we'll map out the road ahead and envision a transit system that moves at the speed of Hamilton.

We can't do this without your help. We're putting you first; engaging thousands of customers, residents and visitors. We want to find out how you feel about our current service and what you need in the future. With your voice, we'll reconfigure our routes and improve our schedules and service.

**Our goal is to meet your needs today
and exceed your expectations tomorrow.**

(Re)envision is part of the 10-Year Transit Strategy

Hamilton City Council approved the strategy in March 2015. It builds upon previous plans that considered how to prepare for moving people quickly and efficiently across Hamilton.

Continue
to refine
the customer
experience

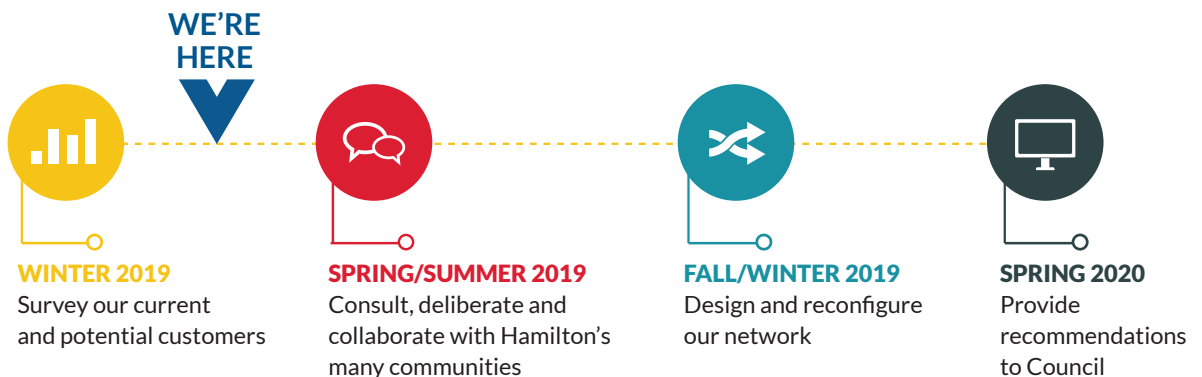
Address
current
system
deficiencies

Revise
and apply
service
standards

Continue to add
capacity until
ridership exceeds
system capacity

Rapid
Transit
corridors
needed

Project Timeline



Learn more about how you can help us (Re)envision the HSR.
Visit www.hamilton.ca/reenvision and follow @HSR on Twitter.



is...



#HamOnt invested

2,600+ hrs
on survey

Avg minutes to complete



3,201

Comments



500+

Pages
of comments

Open for

70
Days



5,844

Surveys Completed

1,335

Residents on
email list



Getting the Word Out

21,600 Visits to
hamilton.ca/reenvision

IN PRINT

The Spec
The Silhouette
VIEW Magazine
HCN
Forever Young
Urbanicity

Video was viewed
31,100
times

122,600
Impressions on Social Media

40
Bus Shelter Ads

200
Ads on Buses

Posters or Brochures in
80+
City locations

ON THE WEB



Facebook
Twitter
Instagram
The Spec
YouTube
VIEW Magazine
Weather Network
The Silhouette
Farmers' Market Screen
HCN
Google Adwords
City of Hamilton



In the Community

200+ @
Conversations

15
Events

CREATING & SUSTAINING RELATIONSHIPS

Neighbourhood Associations
Commercial + BIAs
Chambers of Commerce
Healthcare
Post-Secondary Schools
School Boards
Service Providers
Advocacy Groups + Advisory Committees

