



# Hamilton

## **BUSINESS IMPROVEMENT AREA ADVISORY COMMITTEE MINUTES 19-003**

**8:00 a.m.**

**Tuesday, March 19, 2019**

**Rooms 192 & 193**

**Hamilton City Hall**

**71 Main Street West**

**Present:** Cristina Geissler – Concession Street BIA (Vice-Chair)  
Catherine Johnston – Ottawa Street BIA  
Rachel Braithwaite – Barton Village BIA  
Tracy MacKinnon – Westdale Village BIA and Stoney Creek BIA  
Kerry Jarvi – Downtown Hamilton BIA  
Peter Loukas – Main West Esplanade BIA  
Lisa Anderson – Dundas BIA  
Susie Braithwaite – International Village BIA  
Jennifer Mattern – Ancaster BIA  
Susan Pennie – Waterdown BIA

**Absent with  
Regrets:** Councillor Esther Pauls – Personal  
Anne Marie Bergen – King West BIA  
Tony Greco – Locke Street BIA

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### **FOR INFORMATION:**

**(a) CHANGES TO THE AGENDA (Item 2)**

The Committee Clerk advised that there were no changes to the agenda.

**(R. Braithwaite/MacKinnon)**

That the agenda for the March 19, 2019 Business Improvement Area Advisory Committee meeting be approved, as presented.

**CARRIED**

**(b) DECLARATIONS OF INTEREST (Item 3)**

There were no declarations of interest.

**(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 4)**

**(i) February 12, 2019 (Item 4.1)**

**(MacKinnon/R. Braithwaite)**

That the February 12, 2019 Minutes of the Business Improvement Area Advisory Committee be approved, as amended.

**CARRIED**

**(d) STAFF PRESENTATIONS (Item 9)**

**(i) HSR (Re)envision Survey Information (Deferred from the February 12, 2019 meeting, due to loss of quorum) (Item 9.1)**

**(R. Braithwaite/Mattern)**

That the staff presentation material respecting the HSR (Re)envision Survey Information, be received.

**CARRIED**

A copy of the presentation is available on the City's website or through the Office of the City Clerk.

**(ii) Update on Cannabis Retail Locations (Item 9.2)**

Ken Leenderste, Director, Licensing & By-law Services, provided Committee with an update on Cannabis Retail Locations.

**(Mattern/S. Braithwaite)**

That the staff update on Cannabis Retail Locations, be received.

**CARRIED**

**(iii) Cigarette Litter Prevention Program (Item 9.3)**

Diedre Rozema, Clean and Green Coordinator, addressed Committee with information on the Cigarette Litter Prevention Program, with the aid of a presentation. A copy of the presentation has been included in the official record.

**(R. Braithwaite/MacKinnon)**

That the staff presentation respecting the Cigarette Litter Prevention Program, be received.

**CARRIED**

A copy of the presentation is available on the City's website or through the Office of the City Clerk.

**(e) DISCUSSION ITEMS (Item 10)**

**(i) Shop the Neighbourhood Discussion (Item 10.1)**

Committee members discussed the possibility of a 'Shop Small Saturday' to be held on November 30<sup>th</sup>, the day after Black Friday. Susie Braithwaite from the International Village BIA will look into organizing and getting group discounts depending on the level of interest of the other BIAs. Susie requested that interested BIAs contact her directly.

**(Mattern/MacKinnon)**

That the discussion on Shop the Neighbourhood, be received.

**CARRIED**

**(f) GENERAL INFORMATION/OTHER BUSINESS (Item 13)**

**(i) Update from Julia Davis, Business Development & BIA Officer (Item 13.1)**

Julia Davis advised the Committee that the Main Street Revitalization Funding has been approved and applications should be submitted to her.

The Digital Main Street Program representatives have been in contact with BIAs and Julia is interested in feedback on the program to pass along to the Digital Main Street Program group, the Ontario Business Improvement Area Association, and the Chamber.

Julia advised Committee that the On-Street Patio Applications are now open until the end of April.

Julia thanked Susan Pennie from the Waterdown BIA for agreeing to speak at the at the Hamilton Chamber of Commerce Outstanding Business Achievement Awards on March 26<sup>th</sup>.

Julia advised the Committee that the Governance Training session will be held on April 16<sup>th</sup> and members can register online. Julia will resend the link to Committee.

The last week of March is Toronto BIA Week and Julia is interested to see what Toronto is doing for this. She is hoping to get some ideas from it and evaluate whether it might be a good idea for Hamilton to incorporate here.

**(Mattern/MacKinnon)**

That the verbal update from Julia Davis, Business Development & BIA Officer, be received.

**CARRIED**

**(ii) Statements by Members (Item 13.2)**

BIA Members used this opportunity to discuss matters of general interest.

**(g) ADJOURNMENT (Item 15)**

**(S. Braithwaite/Mattern)**

That there being no further business, the Business Improvement Area Advisory Committee be adjourned at 9:16 a.m.

**CARRIED**

Respectfully submitted,

Christina Geissler, Vice-Chair  
Business Improvement Area  
Advisory Committee

Angela McRae  
Legislative Coordinator  
Office of the City Clerk