

2019 CITY ENRICHMENT FUND FUNDING RECOMMENDATION

May 6, 2019

Discussion Agenda

- Introductions & Meeting Process
- Highlights
- Budget Review
- Recommended Funding Allocations
 - Community Services
 - Agriculture
 - Arts
 - Environment
 - Communities, Culture & Heritage
 - Sport & Active Lifestyle
- City Enrichment Fund 2020



Highlights

- 328 applications in 2019 vs. 313 in 2018
- Significant work completed with IT to further streamline online application form and intake process
- Engaged our Community Engagement team to gain greater access to all segments of our diverse community
- 100% of organizations were reviewed for risk mitigation and financial sustainability
- Funding rationale remained consistent with 2018



2019 Grant Reserve

Opening Balance - 2018

\$ 334,337

2018 Overall Grants Surplus

\$ 82,778

Interest Income 2018

\$ 7,806

Approved Expenses:

GSC recommended add'I funding

(\$ 298,270)

Balance as of Dec 2018

\$ 126,651



2019 Approved Budget

2018 Approved Budget

\$6,022,690

2019 Approved Enhancements

Various groups

\$ 93,200

Total 2019 Budget

\$6,115,890



2019 Approved Budget By Categories

Community Services Agriculture

Arts

Environment

Communities, Culture & Heritage

Sports & Active Lifestyles

Administration

Total 2019 Budget

\$2,164,360

\$ 143,361

\$2,770,542

\$ 146,390

\$ 564,972

\$ 276,265

\$ 50,000

\$6,115,890



2019 Funding Rationale

| Application Final Rating | Returning Programs | New Programs |
|--------------------------|------------------------------|----------------------------|
| Rating greater than 79 | 2% increase over 2018. | 100% of funding request. 1 |
| 60 ≤ Rating ≥ 79 | Maintain 2018 funding level. | 70% of funding request.1 |
| Rating less than 60 | Funding not recommended. | Funding not recommended. |

¹ Contingent upon funds remaining in program envelope

Note: Surplus funds recognized in the Agriculture & Environment streams were re-distributed to qualified applicants in CCH & SAL



2019 Funding Shortfall

Summary of qualified applicants who did not receive funding due to depleted funds in their program area:

| Program Area | Number of Qualified Applications Without Funding | Funding Shortfall |
|--------------------------|--|-------------------|
| Arts ¹ | 21 | \$ 99,688 |
| Sports | 6 | \$ 23,482 |
| Comm. Serv. | 8 | \$ 126,711 |
| Comm. Culture & Heritage | 8 | \$ 34,147 |
| TOTAL | 43 | \$284,028 |

¹Includes 15 Creation and Presentation grant applications totalling \$70,625



City Enrichment Fund 2020

- Continue to evaluate the City Enrichment Fund's processes, documents, and support tools;
- Continue to develop and streamline the online application process to all program areas;
- Continue to review and revise communications plan to ensure that we are reaching all segments of our diverse community;
- Increase hosted workshops and support materials for applicants to the 2020 City Enrichment Fund;
- Continue to expand and refine the financial review process.





QUESTIONS?