



INFORMATION REPORT

TO:	Mayor and Members Board of Health
COMMITTEE DATE:	May 13, 2019
SUBJECT/REPORT NO:	Stock Epinephrine Auto Injector Expansion in Restaurants (BOH13040(f)) (City Wide) (Outstanding Business List Item)
WARD(S) AFFECTED:	City Wide
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COUNCIL DIRECTION

At its meeting of February 22, 2019, the Board of Health directed staff to provide an update on the Stock Epinephrine Auto Injector Expansion Project in 3 months' time.

INFORMATION

On June 19, 2017, the Board of Health (BOH) accepted the recommendations presented with Report (BOH13040(c)), including:

“That a volunteer-based stock Epinephrine Auto Injector Program be developed and implemented to facilitate the access to and training on the use of stock epinephrine auto-injectors by up to 50 restaurants in the City of Hamilton under the following conditions:”

One of the conditions was:

“That a minimum of six participants, representing six different restaurant chains, be registered with interest gauged by an online survey developed by McMaster University”.

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OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.

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At the April 16, 2018 and February 22, 2019 BOH meetings, Information Reports (BOH13040(d)) and (BOH13040(e)) were presented to update on the progress of the Stock Epinephrine Auto Injector Expansion Project. At the time of the February 22, 2019 BOH meeting:

- The MOU's had been finalized and signed by the City, Food Allergy Canada and McMaster University and training materials have been developed;
- The Facility Participation Agreement was modified based on feedback received from a number of restaurants; and,
- Additional strategies were implemented in support of restaurant recruitment including issuing a media release, and, leveraging the City of Hamilton website by hosting a project page.

Since the February BOH meeting:

- Promotional strategies were employed to support the recruitment of restaurants to the Stock Epinephrine Auto-Injector Pilot Project (SEAPP) from February 22, 2019 – March 31, 2019 including:
 - SEAPP website created www.hamilton.ca/SEAPP;
 - Promotional poster;
 - Media Release generating five media stories (Cable 14 City Matters, Global News, Hamilton Spectator, Canadian Institute of Food Safety);
 - Social media promotion @CityofHamilton Twitter: nine (9) posts generating 64 retweets, 80 likes, 35,434 impressions, and 31 URL clicks; and,
 - Social media promotion on City of Hamilton LinkedIn: one (1) post generating 21 shares, 5,220 Impressions, 81 URL clicks.

Five to ten restaurants have indicated a formal interest in the program as a result of the promotional strategies and continued outreach by volunteers. Work is underway to coordinate a training session between Food Allergy Canada, McMaster University and the interested restaurants to begin implementation of this expanded pilot.

APPENDICES AND SCHEDULES ATTACHED

Not Applicable.