



MINUTES

Keep Hamilton Clean & Green Committee
 Tuesday February 19, 2019
 5:00 pm
 Hamilton City Hall, Room 193
 71 Main Street East
 Hamilton, ON

Present: Chair: Larry Husack
 Vice-Chair: Ron Speranzini
 Members: Alan Mills
 Bruce Thomson
 Rick Lipsitt
 Marisa DiCenso
 Lennox Toppin

Absent with
 Regrets: Councillor Nann, Mallory Pace

Absent without
 Regrets: Sue Dunlop

Also Present: Florence Pirrera, Community Program Analyst, Business Programs,
 Public Works
 Diedre Rozema, Clean & Green Coordinator, Business Programs,
 Public Works

Minutes: Diedre Rozema

1. WELCOME AND INTRODUCTIONS

Chair Larry Husack welcomed everyone to the meeting.

City staff provided a brief update about a recent reorganization within the Public Works department. The KHCG Committee will now be supported by staff within the Environmental Services division. The staff liaison's position has been moved to the Environmental Services division and the current staff liaison, Diedre Rozema, will continue to support the KHCG Committee. The manager of Business Programs, Angela Storey, will attend KHCG Committee meetings (as available) rather than Jennifer DiDomenico.

2. APPROVAL OF AGENDA

(Mills / Lipsitt)

That the agenda for the February 19, 2019 KHCG Committee meeting be approved.

3. DECLARATIONS OF INTEREST

None declared.

4. CONSENT ITEMS

N/A

5. PRESENTATIONS

6. MINUTES OF PREVIOUS MEETING

6.1. Minutes of January 22, 2019

(Di Censo / Lipsitt)

That the Keep Hamilton Clean & Green Advisory Committee Meeting Minutes, dated January 22, 2019 be approved as presented.

CARRIED

6.2. Business arising from minutes and notes: none

7. DISCUSSION ITEMS

7.1. Administrative

7.1.1. Upcoming Dates

Staff shared information about upcoming dates:

- **Friday, February 22:** Deadline to apply to the Clean & Green Neighbourhood Grant. Four grant applications have been received to date.
- **March 9 – 18:** [Spring Tide Bulb Show](#) at Gage Park Greenhouse. The public will have an opportunity to visit the newly completed greenhouse during this event.
- **Tuesday, March 19:** Next Keep Hamilton Clean & Green Committee Meeting at 5:00 pm in City Hall Room 193.
- **Friday, April 19:** [The Escarpment Project](#) 2019 Clean-up
- **Saturday, April 27:** Beautiful Alleys Spring Clean-up

7.2. Keep America Beautiful Conference

Diedre Rozema, staff liaison for the KHCG Committee, attended the 2019 KAB Conference in Baltimore, Maryland from February 6-8, 2019. The theme of the conference was Placemaking, with keynote addresses by Fred Kent and Marc Zimmerman, to illustrate how clean and green activities can contribute to a greater sense of community ownership.

Diedre provided the Committee with a summary of the conference and lessons learned that the KHCG Committee could integrate into their work in the community. Staff and Committee members will continue to participate in KAB affiliate activities and monitor the benefits of KAB membership going forward.

7.3. Invitation to guest speaker/presentation: Jim Charlier / Buffalo's Garden Walk

Lennox has suggested that the Committee invite Jim Charlier, organizer of Buffalo's Garden Walk to speak to the Committee about how to create a successful garden walk event. Lennox presented details about Jim's expertise in this area and illustrated the relevance to the Committee's beautification and environmental stewardship focus areas.

(Mills / Toppin)

That the staff liaison reach out to Jim Charlier to coordinate a date that Jim can present his work on Buffalo's Garden Walk to the KHCG Committee and related stakeholders so that lessons learned can be adapted in Hamilton.

CARRIED

7.4. Planning for Team Up to Clean Up school launch event

The KHCG Committee hosts a Team Up to Clean Up kick-off event each year in April. For the past few years, the event has been held at a local elementary school to highlight the school's participation in clean and green activities. The event generates some media attention and encourages residents to participate in Team Up to Clean Up.

Committee discussed possible ideas for the kick-off of the 2019 Team Up to Clean Up season that may help generate more media attention and reach a broader audience. Committee members agreed that the kick-off in 2019 should align to the current Cigarette Litter Prevention Program. Staff will develop a communications plan for the Cigarette Litter Prevention Program and identify areas for KHCG Committee support or participation. The communications plan will be included on the next KHCG Committee meeting agenda for the Committee's review.

The KHCG Committee will continue to support HWDSB and HWCDSB clean up activities in 2019 and continue to look for opportunities for school participation in KHCG activities and programs.

8. MOTIONS

None.

9. NOTICE OF MOTIONS

None.

10. GENERAL INFORMATION / OTHER BUSINESS

11. ADJOURNMENT

(Speranzini / Thomson)

That, there being no further business, the meeting be adjourned at 7:05 p.m.

CARRIED

Next Meeting: Tuesday, March 19, 2019 City Hall, Room 193