



# Hamilton

## **BUSINESS IMPROVEMENT AREA ADVISORY COMMITTEE MINUTES 19-004**

**8:00 a.m.**

**Tuesday, April 9, 2019**

**Rooms 192 & 193**

**Hamilton City Hall**

**71 Main Street West**

**Present:** Susan Pennie – Waterdown BIA (Vice-Chair)  
Kerry Jarvi – Downtown Hamilton BIA  
Cristina Geissler – Concession Street BIA  
Catherine Johnston – Ottawa Street BIA  
Rachel Braithwaite – Barton Village BIA  
Tracy MacKinnon – Westdale Village BIA and Stoney Creek BIA  
Adam Law – Main West Esplanade BIA  
Lisa Anderson – Dundas BIA  
Susie Braithwaite – International Village BIA  
Jennifer Mattern – Ancaster BIA  
Heidi Vanderkwaak – Locke Street BIA

**Absent with**

**Regrets:** Councillor Esther Pauls – Personal  
Anne Marie Bergen – King West BIA

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### **FOR INFORMATION:**

**(a) CHANGES TO THE AGENDA (Item 2)**

The Committee Clerk advised that there were no changes to the agenda.

**(R. Braithwaite/S. Braithwaite)**

That the agenda for the April 9, 2019 Business Improvement Area Advisory Committee meeting be approved, as presented.

**CARRIED**

**(b) DECLARATIONS OF INTEREST (Item 3)**

There were no declarations of interest.

**(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 4)**

**(i) March 19, 2019 (Item 4.1)**

**(Anderson/S. Braithwaite)**

That the March 19, 2019 Minutes of the Business Improvement Area Advisory Committee be approved, as amended.

**CARRIED**

**(d) DELEGATION REQUESTS (Item 6)**

**(i) Laura Anderson, Green Venture, respecting 100 in 1 Day a city-wide festival of civic engagement (Item 6.1)**

**(Mattern/Jarvi)**

That the delegation request from Laura Anderson, Green Venture, respecting 100 in 1 Day, a city-wide festival of civic engagement, be approved for today's meeting.

**CARRIED**

**(e) DELEGATION REQUESTS (Item 8)**

**(i) Laura Anderson, Green Venture, respecting 100 in 1 Day a city-wide festival of civic engagement (Added Item 8.1)**

Laura Anderson from Green Venture, addressed the Committee respecting 100 in 1 Day, a city-wide festival of civic engagement.

**(Mattern/R. Braithwaite)**

That the delegation from Laura Anderson, Green Venture respecting 100 in 1 Day, a city-wide festival of civic engagement, be received.

**CARRIED**

**(f) STAFF PRESENTATIONS (Item 9)**

**(i) Filming in Hamilton: 2019 Update (Item 9.1)**

Kim Adrovez, Film Operations Specialist, addressed the Committee respecting Filming in Hamilton: 2019 Update, with the aid of a presentation.

**(Mattern/Geissler)**

That the staff presentation respecting Filming in Hamilton: 2019 Update, be received.

**CARRIED**

A copy of the presentation is available on the City's website at [www.hamilton.ca](http://www.hamilton.ca) or through the Office of the City Clerk.

**(ii) 2019 Downtown Parking Update (Item 9.2)**

Kerry Davren, Manager of Parking Operations & Initiatives, addressed the Committee respecting 2019 Downtown Parking Update, with the aid of a presentation.

**(S. Braithwaite/Mattern)**

That the staff presentation respecting 2019 Downtown Parking Update, be received.

**CARRIED**

A copy of the presentation is available on the City's website at [www.hamilton.ca](http://www.hamilton.ca) or through the Office of the City Clerk.

**(g) GENERAL INFORMATION/OTHER BUSINESS (Item 13)**

**(i) Update from Julia Davis, Business Development & BIA Officer (Item 13.1)**

Julia attended the annual Ontario Business Improvement Area Association (OBIAA) conference, which occurred from March 31 to April 3, 2019 in Ottawa. She will be sharing information from the event and strongly encouraged Committee members consider attending next year's conference in Toronto. The OBIAA is also requesting expressions of interest for hosting the 2021/2022 annual conference, to which the City of Hamilton will be submitting a letter of intent.

Julia advised that she won't be able to attend the next meeting of the Business Improvement Area (BIA) Advisory Committee on May 14, 2019, so her colleague, Karol Murillo, will be attending in her stead. The agenda for this meeting will include presentations on Digital Main Street and the Retail Business Holidays Act.

Digital Main Street has a number of upcoming workshops scheduled and Committee members should sign up if they are interested in attending.

Julia requested that Committee members verify their respective property listings by April 30, 2019.

Julia informed the Committee that she has received preliminary information indicating that 2018 parking revenues have decreased by approximately 35% in comparison to 2017. Further information will be forthcoming.

Julia reminded the Committee that a Governance Training session will be held on April 16, 2019 in Council Chambers.

Julia indicated that she had emailed the first draft of the Golf Canada resume for the RBC Canadian Open to Committee members for their reference.

Julia reminded the Committee that the On-Street Patio Applications are open until April 30, 2019.

**(McKinnon/Anderson)**

That the verbal update from Julia Davis, Business Development & BIA Officer, be received.

**CARRIED**

**(ii) Statements by Members (Item 13.2)**

BIA Members used this opportunity to discuss matters of general interest.

**(h) ADJOURNMENT (Item 15)**

**(Vanderkwaak/Anderson)**

That there being no further business, the Business Improvement Area Advisory Committee be adjourned at 9:32 a.m.

**CARRIED**

Respectfully submitted,

Susan Pennie, Vice-Chair  
Business Improvement Area  
Advisory Committee

Alicia Davenport  
Legislative Coordinator  
Office of the City Clerk