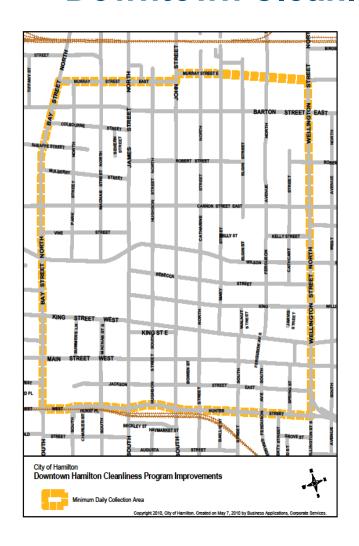
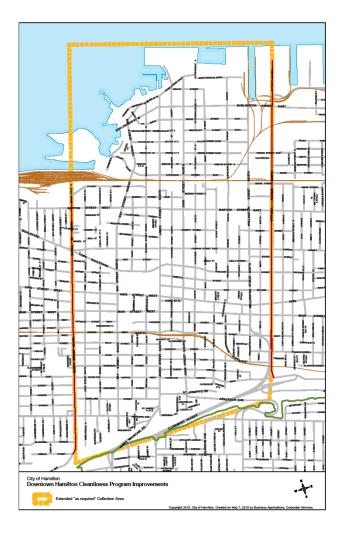


Downtown Cleanliness Service Areas







Downtown Cleanliness Services

Primary Service Area – Program Scope

- Manual ground litter collection (daily)
- Emptying litter and public space containers (daily)
- Servicing cigarette receptacles (as required)
- Sidewalk power-sweeping (5 days per week)
- Sidewalk power-washing (4 days per week, mid-April to mid-November)
- Maintenance of poster kiosks (monthly)
- Curbside waste collection (daily)
- Alley maintenance (daily)
- Graffiti removal (as required)
- Reporting infrastructure deficiencies (as found)



Midyear 2018, a transfer of a Waste Supervisor from the Waste Collections Section to the Downtown Cleanliness Section (DTCS) was initiated, in an effort to bring a new perspective and approach to how work was being performed, and improve workplace culture and attitudes of staff.

By taking this initiative, we have witnessed:

- Improved workflow
- Increased productivity
- Improved customer focus
- Overall decrease in complaints

DTCS remains committed to building upon the achievements of 2018, through 2019, and beyond.



July 2018, a request was received from the Planning and Economic Development Department to create a system for the DTCS to mitigate the impact of graffiti to our public assets, mainly public space litter containers (PSLC). From this was born a Continuous Improvement Initiative know as Graffiti Management System. The system utilizes reporting, documenting and storage of all information gathered in an effort to not only track data, but share with stakeholders for purposes of information sharing, cost recovery, etc.

By taking this initiative, we have witnessed:

- Improved reporting process
- Improved clean-up response time
- Ability to track and manage hotspots
- Opportunity for cost recovery



August 2018, DTCS recognized the need for a new approach to backfill staff absences. From this was born an initiative of recruiting temporary staff to provide necessary coverage for labouring duties, e.g. manual litter collection, alley cleanliness services, etc.

By taking this initiative, we have witnessed:

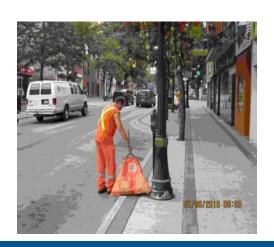
- Enhanced level of service
- Increased staff visibility
- Improved customer focus
- Ability to increase or reduce staff, as necessary

Currently, we have five temporary staffing employees performing all types of labouring duties. The complement of temporary staff varies depending on service level expectations, seasonal pressures, special events, etc.



September 2018, DTCS attended demonstrations by interested vendors of power litter collection equipment to improve upon our current manual litter collection practices. After reviewing the equipment available, we are currently determining which type of equipment, e.g. broom vs. vacuum, would be best suited to the Downtown Core.

This initiative has provided the DTCS the opportunity to explore options available to increase service level while decreasing the operating budget.













January 2019, a Cigarette Litter Prevention Working Group was formed with a mandate to mitigate the impact cigarette butts are having throughout the Downtown Core.

Benefits of this initiative to date:

- Public awareness through advertisement, video and literature
- Identifying 'hot spots' requiring enhanced level of service and/or the addition of cigarette receptacles
- Wrapping tops of Jubilee style litter containers with ashtray receptacle in an effort to bring attention to the receptacle
- Replacement of non-receptacle with receptacle litter containers
- Piloting of special wall or pole mount cigarette receptacles
- Distribution of miniature pocket style personal ashtrays by staff









2019 Action Plan:

- Attempt to maintain a full complement of labourers (7), excluding absences due to vacation, mid-April to mid-October
- Deep clean all primary corridor sidewalks within the core, including but not limited to flowerbeds, storefront alcoves and other identified 'hot spots' for cigarette litter
- Maintain elevated level of manual litter collection staff visibility and presence throughout the core, April – October
- Improve/enhance litter collection service level around perimeter of high visibility sites such as courthouses, art gallery, entertainment facilities and other government buildings/facilities located within the core



2019 Action Plan Cont.:

- When possible, dedicate one employee to manual litter collection and deep cleaning in Gore Park from Catharine St. S. to James St. S., April – September
- Sidewalk sweeper(s) in-field daily, minimum of five days per week through mid-November, with the possibility of extending into December if weather, staff resources and equipment availability permit
- Attempt to maintain full power washing complement (2 crews), mid-April mid-November
- Power wash all primary corridor sidewalks within the primary service area a minimum of two times, mid-April to mid-November (current service level)
- Power wash poster boards on a monthly basis (current service level)



2019 Action Plan Cont.:

- Remove graffiti as found on public assets while providing regular scheduled sidewalk power washing services
- Respond to service request and remove graffiti in a time sensitive manner in accordance with the City's bylaw
- Collection vehicle(s) to actively patrol main corridors in the primary service area such as, but not limited to James St. N. and King St. E. for off day set-out of all types of waste material and collect/remove/dispose, as necessary
- Maintain all daily scheduled special collections and alley cleanliness service programs throughout the core and enhance level of service, as required



2019 Action Plan Cont.:

- Prioritize service requests to better meet the needs of B.I.A.'s and other stakeholders
- Continue to actively engage frontline staff encouraging feedback regarding how to better deliver services with results based solutions
- Utilize new technologies and performance metrics to ensure limited staff resources are utilized in the most efficient and cost effective manner possible







Thank You

John Haight Supervisor, Downtown Cleanliness Program



