



# INFORMATION REPORT

<b>TO:</b>	Mayor and Members General Issues Committee
<b>COMMITTEE DATE:</b>	June 5, 2019
<b>SUBJECT/REPORT NO:</b>	International Association of Horticultural Producers Expo 2025 (PED19109) (City Wide) <b>(Outstanding Business List Item)</b>
<b>WARD(S) AFFECTED:</b>	City Wide
<b>PREPARED BY:</b>	Sharon Murphy (905) 546-2424 Ext. 4132
<b>SUBMITTED BY:</b>	Carrie Brooks-Joiner Acting Director, Tourism and Culture Planning and Economic Development Department
<b>SIGNATURE:</b>	

## COUNCIL DIRECTION

At the General Issues Committee Meeting of February 20, 2019, Tourism and Culture staff were directed to explore participation in the 2025 International Association of Horticultural Producers (AIPH) Horticultural Expo, and report back to the General Issues Committee.

## INFORMATION

### Background

The International Association of Horticultural Producers (AIPH) is a membership-based organization of horticultural growers. The AIPH provides information to encourage new ideas and techniques to advance the industry. Along with its programs the AIPH approves and regulates international horticultural expositions geared towards horticultural and landscaping industry and general public to inspiring greater appreciation of ornamental plants and to create awareness about surrounding sustainability and environmental issues. Each Expo lasts for 6 months and sites range from 50 to over 900 hectares in size.

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OUR Vision: To be the best place to raise a child and age successfully.

OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.

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Recent Expos were held in Taichung, Chinese Taipei (2018-19) and in Turkey (2016).  
Approved future Expos in Europe and Asia include:

2024	Łódź, Poland
2023	Kahramanmaraş, Turkey
2022	Almere, Netherlands
2021	Doha, Qatar
2021	Hatay, Turkey
2021	Yangzhou, China
2019	Yanqing Country, Beijing, China

Mr. Veroslav Djurdjevic, President of the Nikola Tesla Educational Corporation recently attended the International Association of Horticultural Producers Expo in New York City. He shared with Councillor Pearson that an International Expo is being planned for Buffalo and Niagara Falls, New York, Fort Erie, Niagara Falls, and Toronto, Ontario for 2025 The proposed theme is “Clean Energy-Global Innovation”. Mr. Djurdejevic has approached the United States organizers and suggested that Hamilton be included in this Expo.

The IAPH has not yet announced approval of a USA/Canada Expo. Currently staff have been unable to confirm sufficient detail to assess the opportunity for Hamilton’s participation.

Planning for this event is in the very preliminary stages. Staff will remain in touch with the organizers and if an opportunity for Hamilton evolves, staff will report back to GIC.

**APPENDICES AND SCHEDULES ATTACHED**

N/A

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