Elections are about priorities.

Canada spends less on public broadcasting than almost all other OECD countries.

Annual per capita funding, 2016

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But for every $1 we invest in the CBC, the government spends $2.50 subsidizing Silicon Valley.

They say there’s no more money for CBC.

No more money for trustworthy journalism. No more money for Canadian stories. No more money for a democratic, independent Canada.

But there seems to be more than enough money for Big Tech. Enough to exempt them from paying taxes. Enough to exempt them from following our rules. Enough to exempt them from the requirement to contribute to Canadian culture and society.

For every $1 we invest in the CBC, the government spends $2.50 subsidizing Silicon Valley — $2.75 billion in total.

Facebook is destabilizing democracies around the world with misinformation and extremism. They even live broadcast the Christchurch massacre. There’s no more money for CBC, but there’s money to subsidize that?

Netflix is Canada’s largest private broadcaster, but they are not required to finance Canadian content or even collect sales taxes. There’s no more money for CBC, but there’s money to subsidize that?

Why does government prioritise profit for Big Tech over Canadian democracy and independence?

It doesn’t have to be this way. We Choose Canada. We Choose CBC.

Join the campaign at WeChoose.ca