



# STADIUM EXPERIENCE

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S O U T H   E N D





**GREY CUP**  
HAMILTON  
2021

## GREY CUP SOCIAL

TIM HORTONS FIELD

A Grey Cup experience, unique to Hamilton & Tim Hortons Field.

Located in Tim Hortons Field's 90,000 square foot South Plaza, under 10 yards from the field of play.

Outdoor music festival meets food & drink expo at Canada's biggest sporting event.

Grey Cup Social tickets starting at \$89 (preferred Tiger-Cats season seat holder price).



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## GREY CUP SOCIAL STAGE

TIM HORTONS FIELD

The largest on-site concert stage in Grey Cup history featuring a 200+ foot elevated catwalk stage extending from Cannon St. to the end zone.

Unique food and beverage options delivered through shipping container infrastructure paying homage to Hamilton's industrial roots.







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## GREY CUP SOCIAL LIVE ENTERTAINMENT

TIM HORTONS FIELD

The entertainment starts early in the afternoon featuring acclaimed local, national and international acts.

All fans with a game ticket can experience pre-game Grey Cup Social programming.

Other unique entertainment acts and performers.

**CUP**  
ON



T.O.L.	DOWN	TO GO	BALL ON	QTR	T.O.L.
3	1	10	09:30	30 2	3

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## HALFTIME SHOW

**TIM HORTONS FIELD**

Iconic Grey Cup halftime show will be presented live from the Grey Cup Social for all fans at Tim Hortons Field, the millions across the nation and around the world.



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## GREY CUP SOCIAL SIGHTLINES

### TIM HORTONS FIELD

Delivers phenomenal sightlines of all the football action, just under 10 yards from the field of play.

Clear views to Canada's largest outdoor HD videoboard.







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## POST GAME CEREMONY

TIM HORTONS FIELD

Historic access to the  
championship celebration.

Bringing the fans closer than  
ever to the presentation  
of the Grey Cup.

**Tim Hortons**  
FIELD

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## CFL FOOD EXPERIENCE

TIM HORTONS FIELD

Featuring signature dishes and delicious staples inspired by CFL cities coast-to-coast.

Menu items prepared by leading chefs from across Hamilton.

Communal areas featuring a variety of seating options.

Outdoor patio style heaters and enclosed fireplaces.







## GREY CUP SOCIAL SEATING & COMFORT

TIM HORTONS FIELD

Video screens and staging provide entertainment throughout the day.

Outdoor heaters spread throughout the Grey Cup Social experience.

Plenty of communal seating, located steps from the concert stage.







## GREY CUP SOCIAL FOOD & BEVERAGE

TIM HORTONS FIELD

Bars and food stations  
integrated into catwalk  
stage.

Pass-through access to  
either side of stage.

CFL on TSN studio  
panel live broadcast  
throughout the day.







# STADIUM EXPERIENCE

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N O R T H   E N D



**GREY CUP**  
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## NORTH END ZONE

TIM HORTONS FIELD

Additional end zone seating. Seamlessly integrated below and around the Tim Hortons Field videoboard.





## GREY CUP PARTY DECK

TIM HORTONS FIELD

Authentic smokehouse  
barbecue and beverage  
access.

### GREY CUP PARTY DECK:

A two-tier party patio  
located just steps  
behind the north end  
zone.

Reserved premium  
seating options along  
the patio rail & standing  
room party experience  
on the second level.







# STADIUM EXPERIENCE

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P R E M I U M   S I D E L I N E   S E A T I N G

- East Sideline -





**GREY CUP**  
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## PREMIUM SIDELINE SEATING

TIM HORTONS FIELD

Premium on-field seating spanning the entire 110-yard sideline. The closest you can get to the action, without wearing a helmet and shoulder pads.

**GREY CUP**  
HAMILTON

**Tim Hortons**

**GREY CUP**  
HAMILTON

**Tim Hortons**  
FIELD

**GREY CUP**  
HAMILTON

**Tim Hortons**

**GREY CUP**  
HAMILTON

**Tim Hortons**

WELCOME TO THE 109TH HAMILTON GREY CUP





# STADIUM EXPERIENCE

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T O U C H D O W N L O G E S

- South Headwall -





**GREY CUP**  
HAMILTON  
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## GREY CUP TOUCHDOWN LOGES

TIM HORTONS FIELD

Premium loge seating,  
conveniently located  
along the south  
headwall, facing the field and the  
videoboard.



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