



McMaster Engineering Society Annual Bus Pull for Cystic Fibrosis

Shinerama

- Canada's largest post-secondary fundraiser
- Aimed to raise money for cystic fibrosis research
- Used as a tool for first-year students to give back to their new home

\$5000+

Collected by the McMaster Engineering Society
During Welcome Weeks 2016-2018

Creating a Community

McMaster Engineering has 1400+ incoming first year students

Most of these students are not only new to McMaster, but are new to Hamilton as well!

Popping the “Campus Bubble”

- Engages students with members of the Hamilton community
- Introduces students to downtown businesses and events
- Familiarizes students with the city of Hamilton and the HSR bus system





Benefit to City of Hamilton

- Through a less intimidating first encounter with downtown, students much more likely to revisit throughout their university career
- Builds positive association between city's public services and charity events

Planning for the Future

McMaster Engineering has held a bus pull event for Shinerama for twenty years

We would like to propose a 3 year plan (including 2019) to ensure we are granted access to a bus donation through the HSR and City of Hamilton



Questions?