



CITY OF HAMILTON
PLANNING AND ECONOMIC DEVELOPMENT DEPARTMENT
Transportation Planning and Parking Division

TO:	Chair and Members Planning Committee
COMMITTEE DATE:	August 13, 2019
SUBJECT/REPORT NO:	Revisions to the Pre-Christmas Free Parking Program for Business Improvement Areas (BIAs) (PED19129) (Ward 7)
WARD(S) AFFECTED:	Ward 7
PREPARED BY:	Amanda Mcilveen (905) 546-2424 Ext. 5958
SUBMITTED BY:	Brian Hollingworth Director, Transportation Planning and Parking Planning and Economic Development Department
SIGNATURE:	

RECOMMENDATION(S)

That the annual Pre-Christmas Free Parking Program, approved by City Council on June 25, 2003, and amended from time to time, be further amended as follows:

- That on-street parking be free at all times from November 24 to December 24 annually and limited to two hours in duration for the Concession Street Business Improvement Area.

EXECUTIVE SUMMARY

The purpose of this Report is to request City Council approval to revise the Pre-Christmas Free Parking Program for the Concession Street Business Improvement Area (BIA). The recommendation contained in this Report have been endorsed by the affected BIA.

Alternatives for Consideration – Not Applicable

FINANCIAL – STAFFING – LEGAL IMPLICATIONS

Financial: Allowing the Concession Street BIA to alter their period of participation in the Pre-Christmas Free Parking Program will result in the increase of additional revenues of approximately \$1,500 annually.

Staffing: N/A

Legal: N/A

HISTORICAL BACKGROUND

In 2003, staff consulted with the former Hamilton Association of Business Improvement Areas (H.A.B.I.A.) and individual BIAs to develop a consistent Pre-Christmas Parking Program. The resulting Council-approved program provided free on-street parking (with a two-hour limit) in BIAs from November 24 to December 24 annually, except in Westdale, Dundas and on Ottawa Street where the details differ as there are different needs and desires.

Concession Street originally chose not to participate in the free Pre-Christmas Parking Program because of concerns related to employee and visitor parking associated with the Juravinski Hospital. However, at the BIA's request, City Council approved free Christmas parking on Concession Street on a trial basis in 2012, 2013 and 2014.

On November 11, 2015, Council approved Item 1 of Planning Committee Report 15-017 to include Concession Street in the Pre-Christmas Free Parking Program from November 13 to December 24 annually.

POLICY IMPLICATIONS AND LEGISLATED REQUIREMENTS

N/A

RELEVANT CONSULTATION

- BIA Advisory Committee
- Concession Street BIA

ANALYSIS AND RATIONALE FOR RECOMMENDATION(S)

The Hamilton Municipal Parking System is requesting Council permission to adjust Concession Street's Pre-Christmas Free Parking Program such that parking will be free at all times from November 24 to December 24 annually.

The date of November 13 was chosen in 2015 in order to assist the Concession Street BIA with previous business losses due to major road, water and sidewalk work that took place during that same year. The Hamilton Municipal Parking System recommends adjusting Concession Street to the start date of November 24 to be in line with other BIA organizations that currently participate in the Pre-Christmas Free Parking Program.

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This request aligns with the 2003 direction from City Council to allow free parking in the BIA areas to assist businesses during the Christmas season.

ALTERNATIVES FOR CONSIDERATION

N/A

ALIGNMENT TO THE 2016 – 2025 STRATEGIC PLAN

Economic Prosperity and Growth

Hamilton has a prosperous and diverse local economy where people have opportunities to grow and develop.

APPENDICES AND SCHEDULES ATTACHED

N/A

AM:cr