

**HMHC Education and Communication Working
Group**

**Wednesday July 3rd, 2019 (6:00 pm)
Hamilton City Hall, Room 222**

Meeting Notes

Present: Alissa Dehnam-Robinson (Acting Chair), Janice Brown, Chuck Dimitry, Robin McKee, Tim Ritchie, Graham Carroll

Regrets: Kathy Stacey

Also present: N/a

Resignations Received: Ron Sinclair, Terri Wallis

RECOMMENDATIONS:

None at this time.

1. Previous Meeting Notes

None.

2. Review of Working Group Mandate

The Working Group reviewed the current mandate; to advise on education, celebration, Commemoration and interpretation of the community's cultural heritage; and to advise on awards for volunteer efforts in heritage conservation and education.

3. Budgets

Members request staff clarification on available operating and printing budgets in order to plan for future projects.

4. Public Outreach and Events

1. Discussed examples of past events that the working group has participated in, which include:
 - a. Waterdown Archives Heritage Book Fair
A.Denham-Robinson to source information for the upcoming 2019 event and provide an update to the Working Group.
 - b. Hamilton Heritage Day
Next event would be Heritage Week (February 2020)
 - c. Hamilton Public School Board Heritage Fair

- d. Static Display at the Hamilton Public Library
 - e. Active & Static Display at the National Heritage Trust Conference hosted in Hamilton (2016)
2. Discussed examples of on-going events organized by the Education Working Group, which include:
 - a. HMHC Heritage Recognition Awards Celebration – J.Brown volunteered to draft a project plan for the upcoming 2019-20 event.
 3. Discussed potential opportunities for future events, which include:
 - a. Places of Worship Community Engagement Event – a workshop to coincide with the work being undertaken by the Inventory and Research Working Group.

A.Denham-Robinson and former Heritage Planners Jeromy Parson and Chelsey Tyers had made some connections with Regenerating Places of Faith (National Trust for Canada, Faith & the Common Good) as well as some local groups (I.e. Hamilton Burlington Society of Architects, Indwell, etc.)
 - b. Heritage Workshop Event - J.Brown volunteered to draft a project proposal for a future heritage community event.
 4. For future events, Working Group to review the “display table content” for active and static displays, to see what we currently have to display and what the Working Group might need to prepare.

5. Publications & Print Projects

1. A.Denham-Robinson provided an overview of printed projects (past and present) such as:
 - Book marks
 - Colouring and Activity book (Heritage Properties)
 - Posters (Stone Terrace, Doors of Hamilton and Pigott Windows) – A.Denham-Robinson to provide inventory information for the Working Group to review.
2. A.Denham-Robinson provided an overview of future projects (approved by Council) such as:
 - Heritage Word Search Puzzles. C.Dimitry volunteered to draft some puzzles for the group to review.
3. A.Denham-Robinson provided an overview of heritage content on the City’s website. The Working Group can offer recommendations at any time.

6. Other Business:

1. Internal Education Opportunities

C.Dimitry commented that internal education for committee / working group members is important. Opportunities could include:

- Guest Speakers (Bert Duclos, etc.)
- Conferences (CHO, National Trust, etc.)
 - The next CHO Conference will take place in Markham May 28-30th, 2020.
 - J.Brown commented that there may be an opportunity for the City of Hamilton to host an upcoming ACO/CHO Conference. They are currently looking for host cities for 2021 (*deadline to submit closed June 2019*).

2. Designation Plaques

R.McKee requested clarification regarding the designation plaquing process since the Historical Board was dissolved. Currently plaques are prepared by the Culture Department (Christopher Redford). R.McKee asked if content review could fall within the Education Working Group's Mandate. Staff to review and comment.

3. Designation Reference Package

R.McKee shared his interest in having an information package produced for property owners so they may be better informed. Carol Priamo is undertaking a similar project. Staff to review and provide an update.

4. Social Media Coordination

Members suggested making contact with local reporters and media outlets (Hamilton Spectator, Mountain News, Cable 14, Community News, etc.) who might look to write about positive heritage stories of interest and promote local heritage events. Staff to review and comment on communication procedures.

7. Administration:

Selection of Working Group Chair / Vice-Chair / Co-Chair / Secretary – deferred to a future meeting.

8. Next Meeting: ~~Wednesday August 7th, 2019 (6pm – 8pm)~~
~~Hamilton City Hall Rm. 222~~

(Rescheduled)
Wednesday August 14th, 2019 (6pm – 8pm)
Hamilton City Hall Rm. 222