

**Sports, Entertainment and Convention Venues Review
Council Approved Scope of Work**

That staff be directed to commission an independent third-party study which is to be guided by the Council-Approved Vision set out in the Downtown Secondary Plan, Economic Development Action Plan, Cultural Plan and Hamilton Tourism Strategy, which conducts a needs, opportunities, and gap analysis assessing:

- (i) Hamilton’s Sports, Entertainment and Convention Centre facility needs, given the City’s size and position within the Southern Ontario marketplace;
- (ii) Various ownership and review models of ownership divestment of the entertainment facilities, the land, air rights, and include projected increases in the tax base that have succeeded in comparable Municipalities, with a focus on the estimated economic impact and cultural impacts, including, but not limited to, both indirect and direct financial benefits each model could potentially provide the City of Hamilton;
- (iii) What role do the existing FirstOntario Centre, FirstOntario Concert Hall, The Studio, and the Hamilton Convention Centre assets play in meeting Hamilton’s Sports, Entertainment and Convention Centre needs moving forward;
- (iv) Whether there is any added benefit in locating the City’s entertainment assets, in the Downtown, in a clustered precinct that includes residential and commercial development and how suitable the City’s existing entertainment asset sites are for the development of any such facility or facilities;
- (v) Models of how to best maximize the contributions of private sector partner(s) with the required experience and know-how to execute on the City’s preferred model;
- (vi) How to best engage citizens and community stakeholders in a consultation process; and,
- (vii) The best process for procuring the development of such entertainment assets and criteria for assessing any unsolicited proposals the City may receive;