

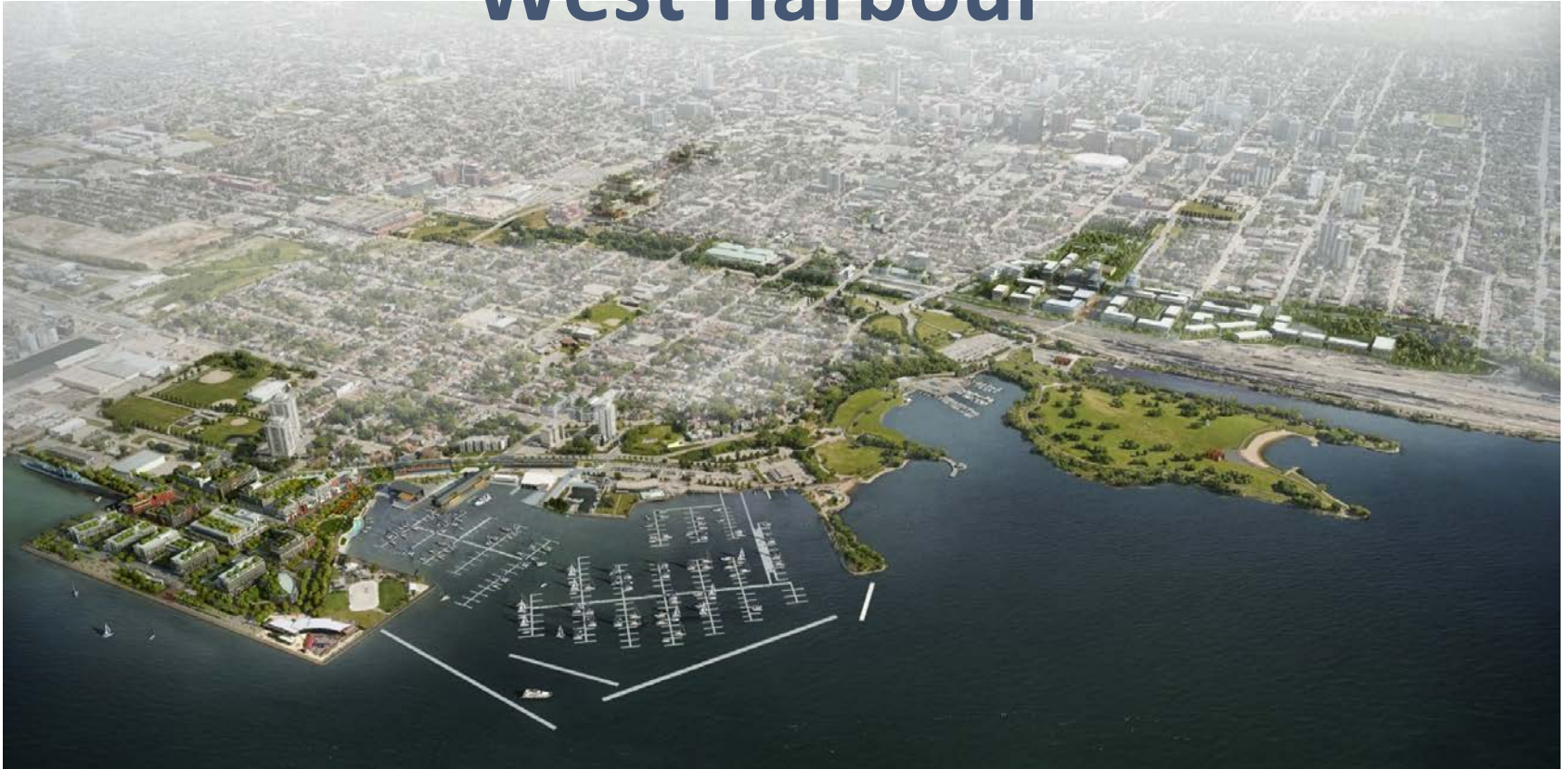
# PLACEMAKING ALONG WEST HARBOURFRONT HAMILTON, ON



# West Harbour Waterfront (2017)



# Transforming Hamilton's West Harbour



# Built on a Foundation of Public Parks & Open Spaces



# Timeline of Actions



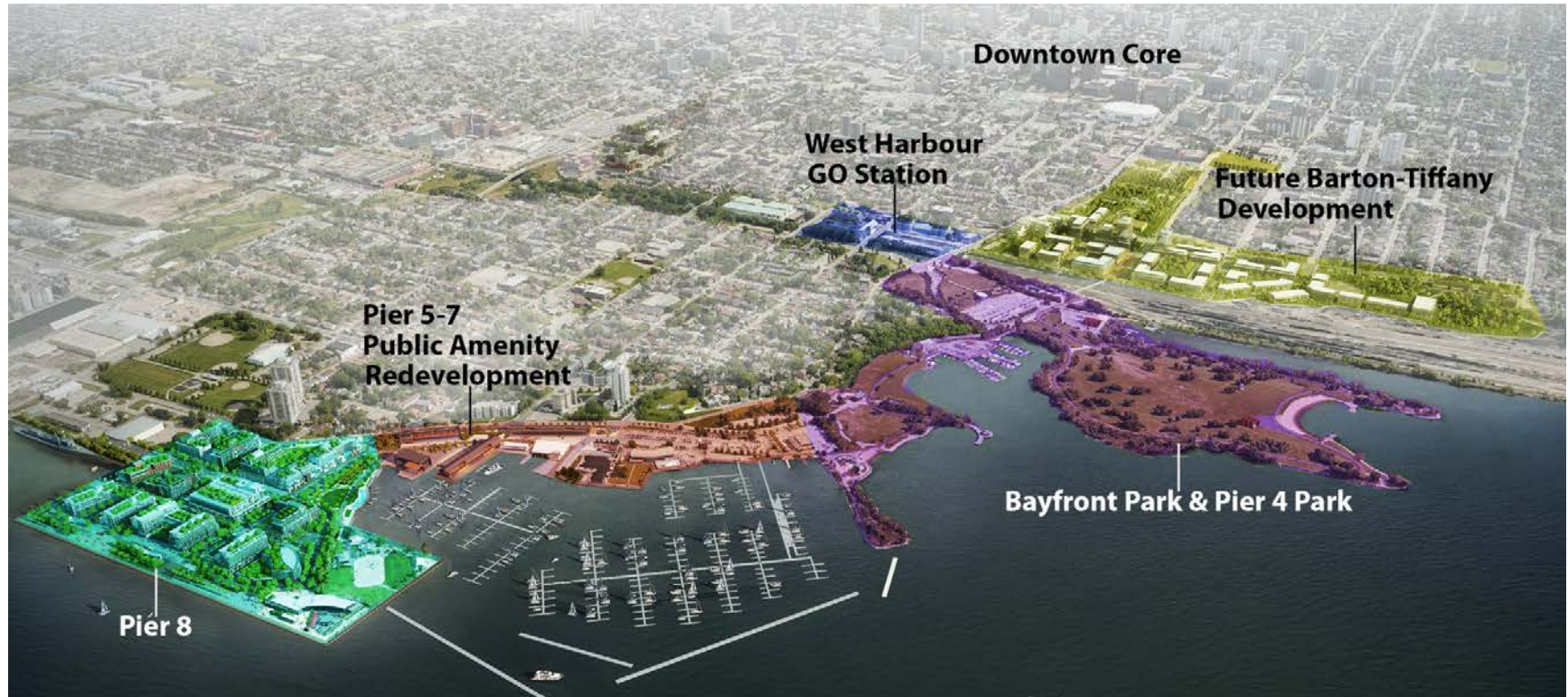
# Piers 5 to 7: Planned Enhancements



# Piers 5 to 7: Redevelopment Vision



# Future Vision for Hamilton's West Harbour



# About PPS

Project for Public Spaces (PPS) is a nonprofit organization dedicated to helping people create and sustain public spaces that build strong communities.

We are the central hub of the global placemaking movement, connecting people to ideas, resources, expertise, and partners who see place as the key to addressing our greatest challenges



43 countries, 6 continents,  
50 US states, 7 Canadian provinces,  
110 major cities, 3,000 communities

40+ Years of Placemaking

# WHERE WE HAVE WORKED

*Since 1975*

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*Projects & Training*

*"People tend to sit where there are places to sit" "*



*"It's hard to create a space that will not attract people, what is remarkable, is how often this has been accomplished."*



*"What attracts people most it would appear, is other people."*



*"If you want to seed a place with activity, put out food"*



# PPS TEAM



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# TODAY'S SCHEDULE

6:00 – 6:10pm	Welcome & Introductions (CoH)
6:10 – 6:40 pm	Introduction to Placemaking (PPS)
6:40 – 7:15 pm	Activity #1 – <b>Activations by Area</b>
7:15 – 7:35 pm	Groups report back
7:35 – 7:55 pm	Activity #2 – <b>A Day at West Harbourfront</b>
7:55 – 8:00 pm	Wrap-Up and Next Steps (CoH)

# GOALS FOR TODAY'S CONVERSATION

- Get inspired!
- Propose program and activation ideas for existing and future destinations at the West Harbourfront
- Identify short term LQC (Lighter, Quicker, Cheaper) interventions to be implemented in the next 3-6 months
- Help ensure an engaging and friendly waterfront experience!



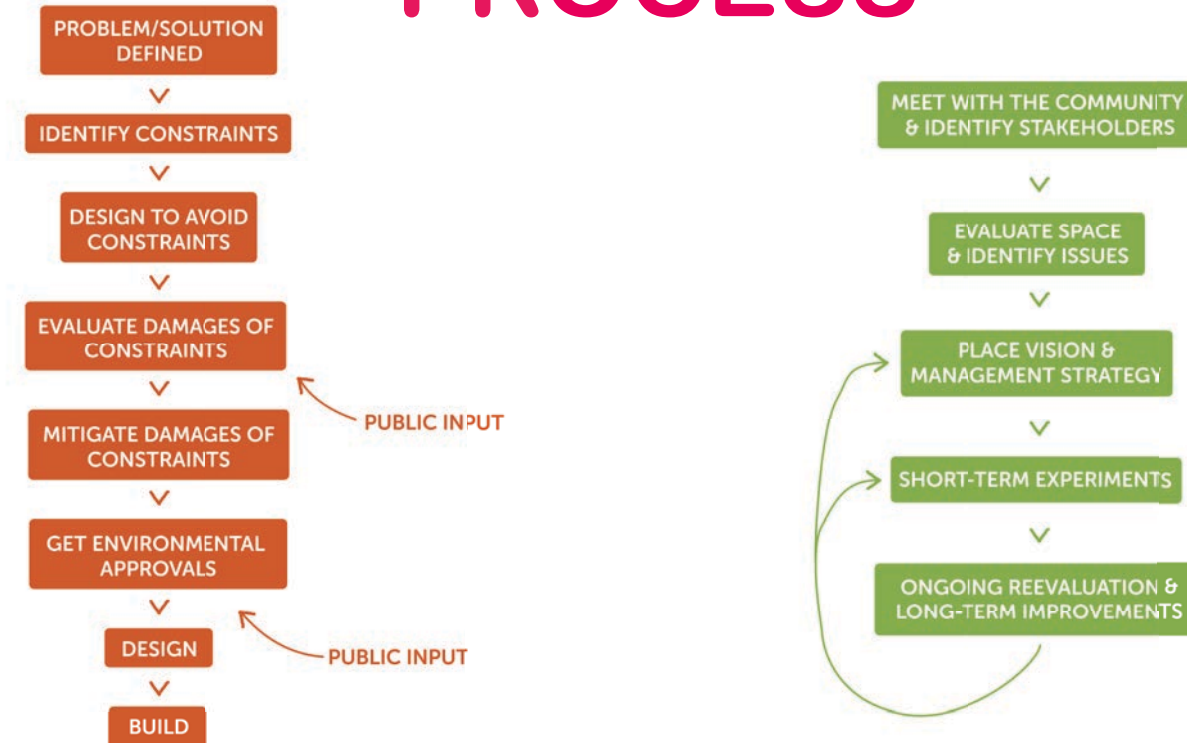
# WHAT IS PLACEMAKING

Placemaking is a collaborative process of people coming together to create the great public spaces at the heart of their communities.

# BASICS ELEMENTS IN WATERFRONTS & PUBLIC SPACES

- Food
- Places to Sit
- Water
- Sun/Shade
- Sense of Scale
- Triangulation/  
Multiple Things to Do
- Places to People Watch
- Programming

# DESIGN LED VS. PLACE LED PROCESS



# WHAT MAKES A GREAT PLACE?



# OUTCOMES OF GREAT PLACES



# THE COMMUNITY IS THE EXPERT



"Cities have the capability of providing something for everybody, only because, and only when, they are created by everybody."

– JANE JACOBS

# SPACE CAN BECOME A PLACE



# PROGRAM FOR DIVERSITY



# WE CAN'T DO IT ALONE



# START WITH SIMPLE IMPROVEMENTS LIGHTER, QUICKER, CHEAPER



# **WATERFRONTS & LIGHTER QUICKER AND CHEAPER**

## **A SIMPLE STRATEGY FOR IMMEDIATE IMPLEMENTATION**

- Create energetic anchors of activity
- Make it a “movable feast”
- Get life outside in parks & plazas, on streets, sidewalks and boardwalks
- Bring the inside out
- Use short-term experiments

# YOU ARE NEVER FINISHED



# THE POWER OF TEN

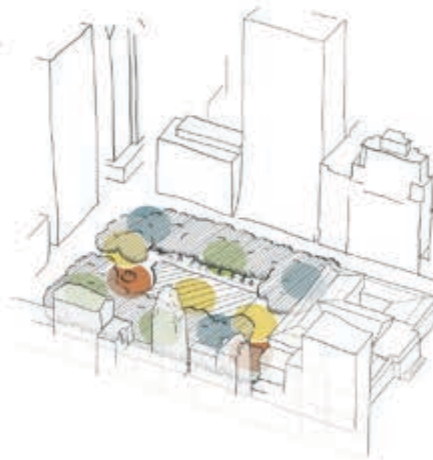
THINKING SMALL  
IN A BIG WAY

# BUILDING A NETWORK OF PLACES



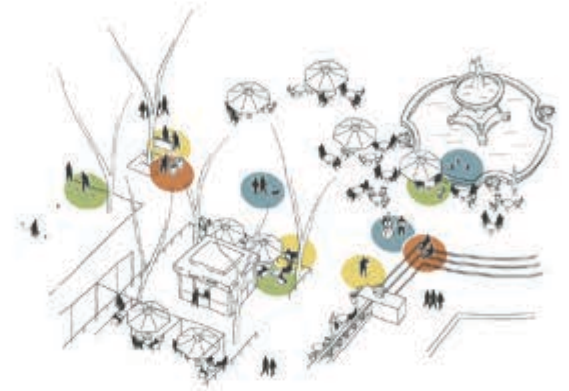
City/Region

10+ MAJOR DESTINATIONS



Destination

10+ PLACES IN EACH



Place

10+ THINGS TO DO,  
LAYERED TO CREATE SYNERGY

# Power of 10 at the Beach Scale



Watch the  
Fountains

Catch a show

Eat dinner/lunch

Find some shade

Play in the  
sand

Dance

Have a drink

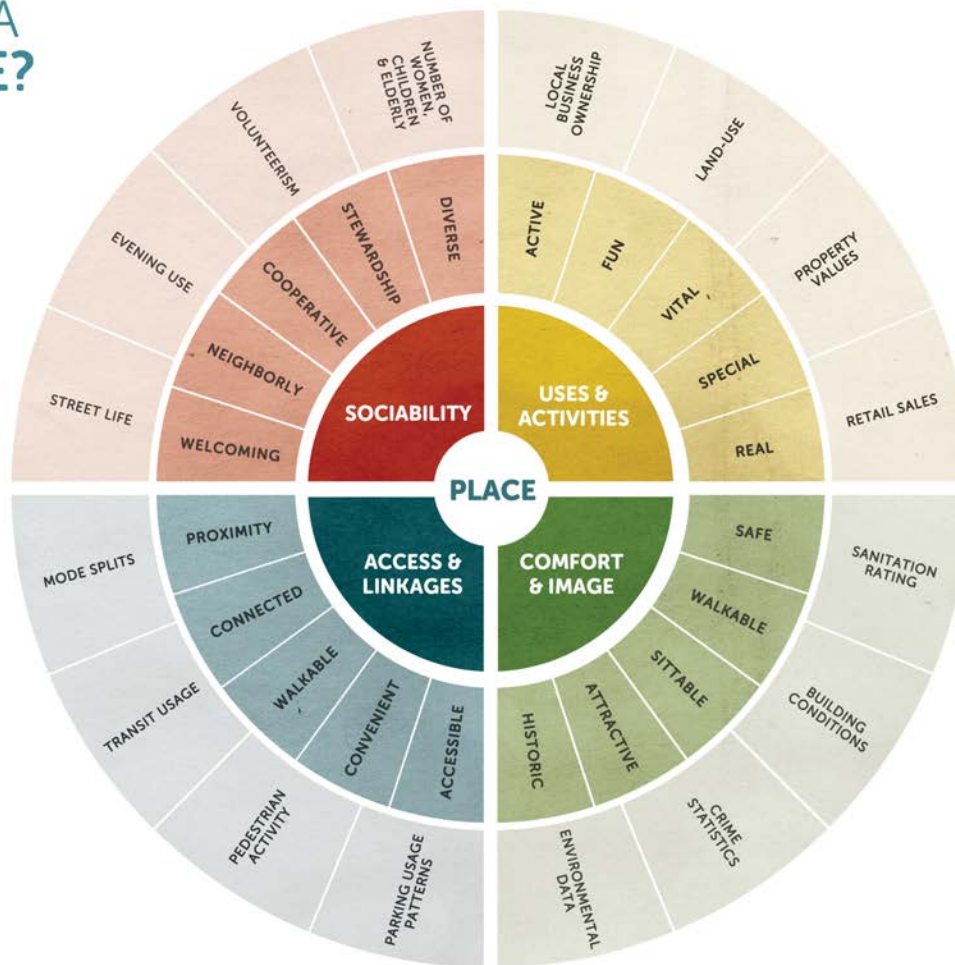
Lounge in the  
sun

Play a game

Meet a friend

# WHAT MAKES A GREAT PLACE?

- KEY ATTRIBUTES
- INTANGIBLES
- MEASUREMENTS



# USES & ACTIVITIES







































# COMFORT & IMAGE

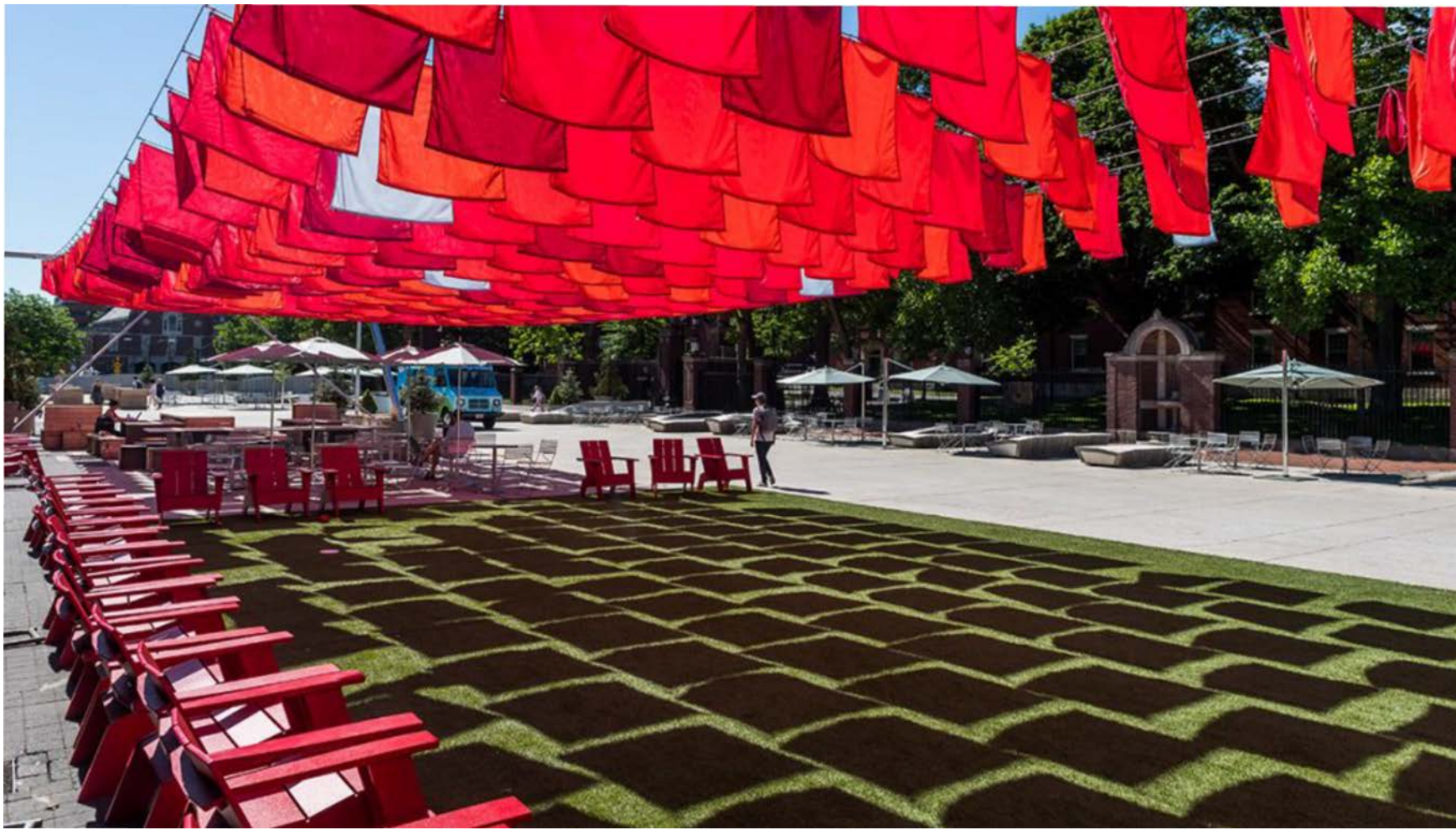


























# ACCESS & LINKAGES











Detroit: Belle Isle -- Event Signage







# SOCIABILITY











# WHAT'S HAPPENING AT THE WEST HARBOUR WATERFRONT?



# WEST HARBOURFRONT TIMELINE

1993	Opening of Bayfront Park and Pier 4
2010	Recreation Master Plan/Public Input
2019-20	Construction of <u>waterfront trail and water edge boardwalk</u> Opening of Main Basin (Piers 5-6-7 ) to public
2020-?	Pier 8 Promenade and development infrastructure construction for Pier 8 construction
August 2019	Placemaking Conversation to guide future activation
Fall 2019- Spring 2020	Short term intervention and activities

# DESTINATIONS AT THE WEST HARBOURFRONT

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# BAYFRONT PARK

## EXISTING CHARACTER:

Large natural park area  
and event space

## EXISTING USES:

Overlook

Diner

Gazebo and beach

Nature Trail

Boat launch

# BAYFRONT PARK

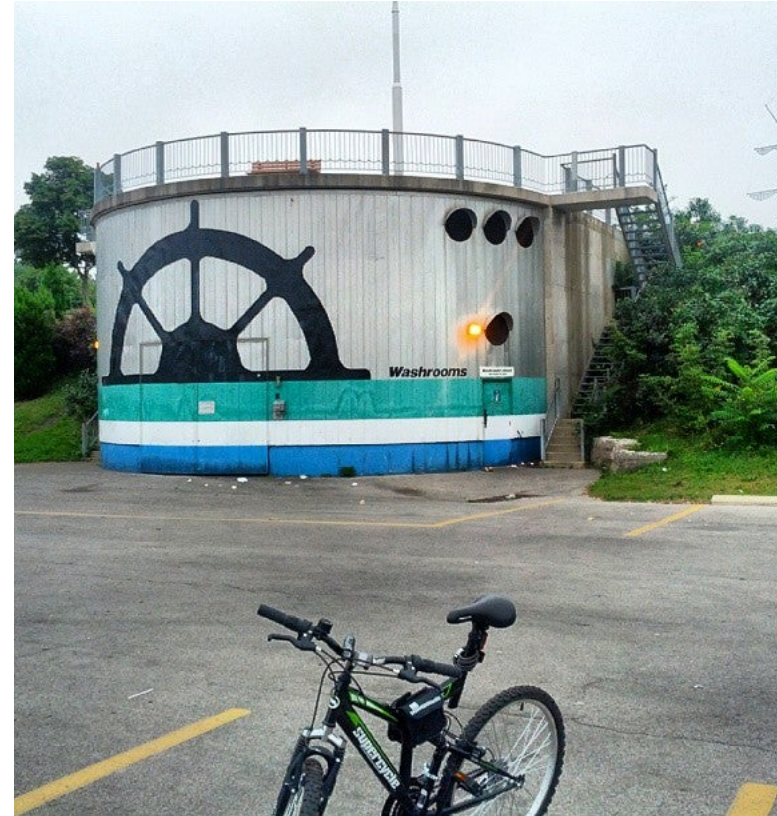


# BAYFRONT PARK



# BAYFRONT PARK

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# MACASSA BAY



## EXISTING CHARACTER:

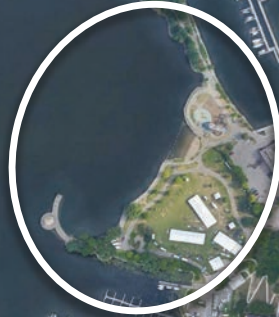
Recreational boating & naturalized shoreline

## EXISTING USES:

Yacht clubs  
Police marine facility  
Boardwalk/trail



# PIER 4



## EXISTING CHARACTER:

Festival & Small Scale  
Event Space

## EXISTING USES:

Bayport tugboat  
Playground  
Trail  
Gartshore Thomson  
building  
Leander Rowing Club  
Beach  
Piers

# PIER 4



# PIER 4



# MAIN BASIN

(Piers 5, 6, 7)

## EXISTING CHARACTER:

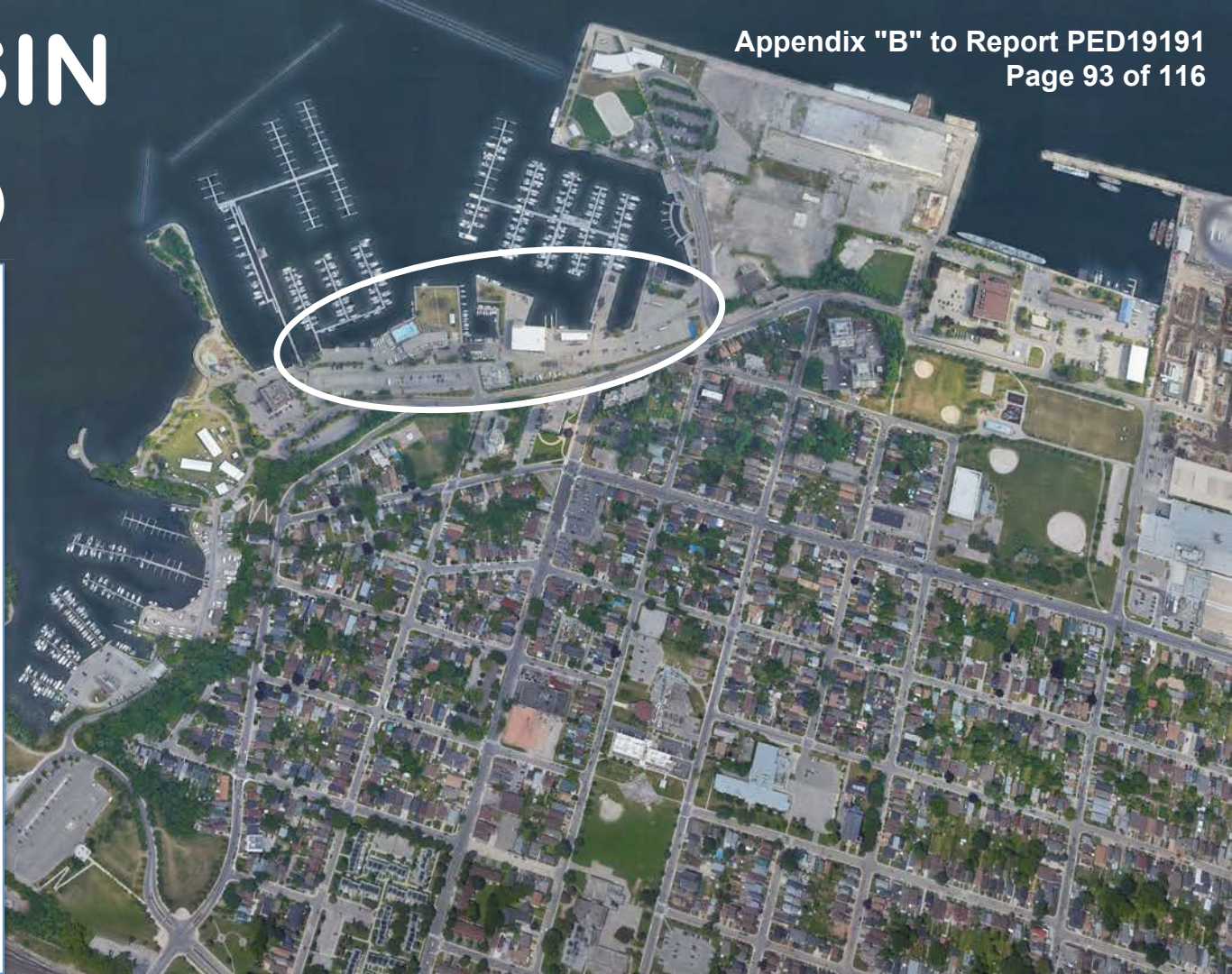
Marine uses

## EXISTING USES:

Close to general public

Marine uses Boardwalk

Yacht Club



# MAIN BASIN



# MAIN BASIN



# MAIN BASIN



# PIER 8 & GATEWAY

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## EXISTING CHARACTER:

Active Recreational

## EXISTING USES:

Ice Rink/Roller skate

Café'

Ice cream parlor

Waterfront Stage Lawn

Coffee Pub

HWT Centre



# PIER 8 & GATEWAY



# PIER 8 & GATEWAY



# PIER 8 & GATEWAY



# PIER 8 PROMENADE



## FUTURE CHARACTER:

Play

Residential development

## PLANNED USES:

### *Hammer Harbor*

- Washroom
- Information
- Gantry Pavilion
- Amphitheater

### *The Landing*

- Art
- Observation Deck
- Lawn

### *Boatworks Promenade*

- Steel Beach
- Picnic Lawn
- Ball Courts
- Playground
- Wetland & Plaza
- Outdoor Library &

# PIER 8 PROMENADE



# PIER 9

## EXISTING CHARACTER:

Historical- HMCS Haida is a Tribal-class destroyer that served in the Royal Canadian Navy from 1943 to 1963, participating in World War II and the Korean War. She was named for the Haida people.

## EXISTING USES:

Haida Historical site  
Naval base  
Dock Service Road connecting to Westwood Park



# PIER 9



# PIER 9



# EASTWOOD PARK

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## EXISTING CHARACTER:

Recreation  
Local Park,  
neighborhood events,  
Ball fields games

## EXISTING USES:

Baseball  
Soccer  
Playground  
Spray pad  
Shade and restroom  
building



# EASTWOOD PARK



# EASTWOOD PARK



**SHARE YOUR IDEAS!**

# GROUP ACTIVITIES

ACTIVITY #1 – Activations by Area

Power of 10 at the Destination level

ACTIVITY #2 – A Day at West Harbourfront

Power of 10 at the Waterfront level



# ACTIVITY # 1

## Activation by Area

Create an **Action Plan** to turn your assigned area into a great place with multiple activations with the Power of 10.

- Select one person from your table to be the NOTETAKER of your group for this activity.
- As a Group, review the map and images of your ASSIGNED AREA.
- Individually, take 10 minutes to answer the questions in your PLACE GAME.
- As a group, create an ACTION PLAN. Fill out the Placemaking Activation Plan form using your answers to the questions in your Place Game. Come to consensus on your group's top five ideas.
- Pick a PRESENTER to share your ACTION PLAN with the workshop audience.

# WHAT MAKES A GREAT PLACE?



*Project for Public Spaces (PPS)* is a nonprofit planning, design and educational organization dedicated to helping people create and sustain public spaces that build stronger communities. Our pioneering Placemaking approach helps citizens transform their public spaces into vital places that highlight local assets, spur rejuvenation and serve common needs.

*PPS* was founded in 1975 to expand on the work of William (Holly) Harris, author of *The Social Life of Small Urban Spaces*. We have since completed projects in more than 3000 communities in 43 countries and all 50 U.S. states and are the premier center for best practices, information and resources on placemaking. More than 600 people worldwide are members of our Placemaking Leadership Council.

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# PLACE GAME

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West Harbourfront - Hamilton ON  
August 2019



# PLACEMAKING ACTION PLAN

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AREA NAME: Bayfront Park

Type of activation	Amenities	Implementing Partners	Short Term Improvements	Long Term Improvements
Boating and bird watching tours	10 small rowing boats and instructors	Bird watch group and Macassa Yacht club	Boat Launch Storage shed with binoculars and	Bird watching center

\*Short Term (3-6 mos), Med Term (6 – 12 mos), Long Term (a year or more)



# ACTIVITY # 2

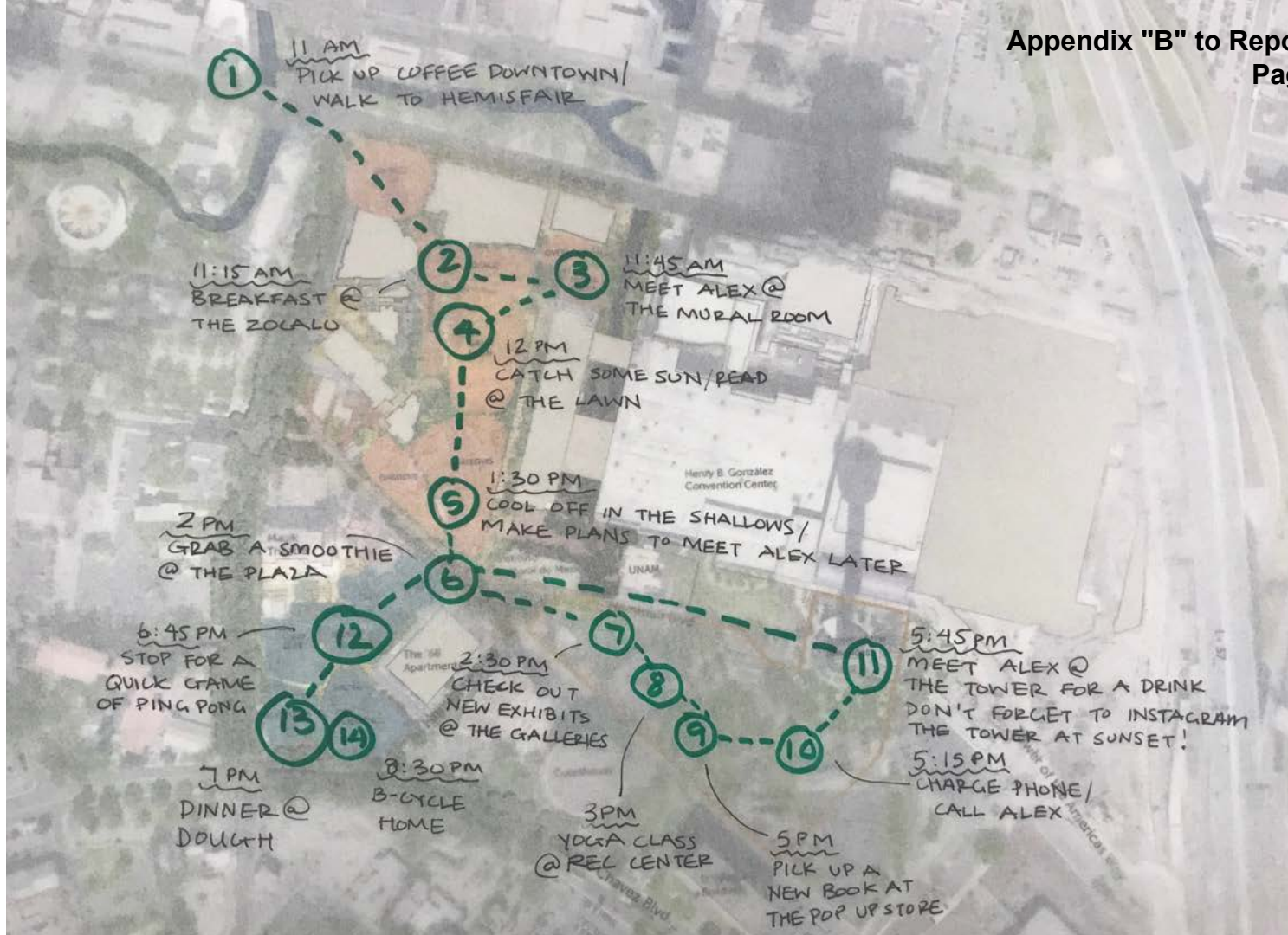
## A Day at West Harbourfront

Use the role assigned to your table to help you map an itinerary for **a day at West Harbourfront**.

- Assign a new NOTETAKER to record your group's ideas on the map.
- With your GROUP, come up with a day's worth of activities and map it out. Aim for at least 10 things to do along the waterfront.

### ROLES

- Northend resident
- Senior
- Caregiver with a young child in a stroller
- Family
- Teenagers
- Boater/Marina patrons
- Downtown Resident/Employee
- Tourist Couple
- Youth group





**Hamilton.ca/  
westharbour**