



CITY OF HAMILTON
CITY MANAGER'S OFFICE
Strategic Partnerships & Communications

TO:	Chair and Members Grants Sub-Committee
COMMITTEE DATE:	September 23, 2019
SUBJECT/REPORT NO:	Funding for CANUSA through Recreation Operating Budget from City Enrichment Fund (GRA 19004) (City Wide)
WARD(S) AFFECTED:	City Wide
PREPARED BY:	Steve Sevor (905) 546-2424 Ext. 4645
SUBMITTED BY:	John Hertel Director, Strategic Partnerships & Communications City Manager's Office
SIGNATURE:	

RECOMMENDATION(S)

- (a) That \$30,284 be transferred from the City Enrichment Fund (Sports & Active Lifestyles Program) to the operating budget of the Recreation Division;
- (b) That the \$10,916 operating increase required to provide funding to CANUSA at the current level be referred to the 2020 budget process; and,
- (c) That the above identified amounts be utilized to support CANUSA Hamilton for the annual execution of the CANUSA Games.

EXECUTIVE SUMMARY

Prior to the 2019 City Enrichment Fund intake, the Executive Committee for CANUSA Hamilton met with Recreation staff as well as the Ward 6 Councillor to express their desire to ensure annual static funding from the City of Hamilton in support of the annual planning and implementation of the CANUSA Games.

Currently CANUSA Hamilton is required to apply annually to the City Enrichment Fund to support the execution of the CANUSA Games. The requirement to apply through the intake process was added in 2015 and the submission is adjudicated in the same manner as other applicants. Before 2015, CANUSA was not required to make a formal

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OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.

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application; but rather, received annual operating funds. The CANUSA organizing committee has requested to return to fixed annual support from the City of Hamilton based on previous funding levels.

During the 2019 City Enrichment Fund intake, the Grants Sub-Committee had approved funding to CANUSA in the amount of \$38,202.

Alternatives for Consideration – Not Applicable

FINANCIAL – STAFFING – LEGAL IMPLICATIONS

Financial: The above recommendations will have an impact on the 2020 budget. Currently the Sports & Active Lifestyles Program of the City Enrichment Fund has an approved 2019 budget of \$276,265. Staff funding recommendations for the 2019 intake as it relates to CANUSA was \$30,284. Grants subcommittee approved an amount of \$38,202 which comprises of \$30,284 from the SAL envelope and an additional \$7,918 from the City Enrichment Fund Reserves #112230. Should the recommendation be approved, the Recreation Division would look to supplement the balance of \$10,916 from the internal operating budget to match the pre-City Enrichment Fund allocation of \$41,200. The historical funding for CANUSA is listed below:

- 2017 – 2019: \$38,202 (per annum)
- 2016: \$41,500 (additional \$2,245 funded from reserves)
- 2005 – 2015: \$41,200 (per annum)

Staffing: There are no staffing implications associated with Report GRA19004.

Legal: There are no legal implications associated with Report GRA19004.

HISTORICAL BACKGROUND

The CANUSA Games were created in 1958 through the joint efforts of the Canadian and U.S.A. Amateur Athletic Unions. The CANUSA Games are international friendship games between the City of Hamilton and the City of Flint, Michigan, U.S.A. The Games provide youth with an opportunity to experience friendship through competition and currently bring together over 1,400 athletes to participate in friendly rivalry in 16 sports. It is the largest and longest running international games in North America.

Each year, the CANUSA organizing committees from both Hamilton and Flint, rotate in hosting the event; however, each organizing committee is responsible for coordinating the participation of their citizens.

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The City of Hamilton supports the Games through facility access, administrative space, staff liaison support and operating funding. Prior to 2002, the funding for the Games was part of the Recreation Division's operating budget as described in Report CS11041. Subsequently from 2002-2011, operating funding in the amount of \$41,200 per annum was provided to CANUSA Hamilton through the Community Partnership Program. During this time CANUSA's funding was classified as committed funding which excluded them from the application process until 2015; after which they were subjected to the availability of funding within the grant program. In 2015, the Community Partnership Program evolved into the City Enrichment Fund and CANUSA was funded through the Sports & Active Lifestyles program area.

POLICY IMPLICATIONS AND LEGISLATED REQUIREMENTS

There are no policy or legislative implications associated with Report GRA19004.

RELEVANT CONSULTATION

Recreation staff met with CANUSA Games representatives to understand their request; more specifically to understand their desire for stable annual funding regardless of location of Games.

Recreation staff also met with Ward 6 Councillor who supports the transition of funds as indicated in the recommendation.

Consultation with staff from Corporate Services, Finance, Administration & Revenue Generation have confirmed the current 2019 base funding allocation for CANUSA through the Sports & Active Lifestyles Program of the City Enrichment Fund is \$30,284.

ANALYSIS AND RATIONALE FOR RECOMMENDATION(S)

CANUSA Games is an integral fabric of the City of Hamilton. City of Hamilton officials have supported the planning and implementation of the Games since 1958. The CANUSA Games is seen as a partnership between the City of Hamilton and the CANUSA Hamilton Board of Directors.

As a partner with CANUSA Games, the Mayor and Members of Council in addition to the representatives from the City of Hamilton's Recreation Division are invited as City delegates to participate in the Games activities.

Due to the relationship with the City of Flint as one of Hamilton's official sister cities, it is appropriate to maintain the connection through the continuation of the CANUSA Games. The City has provided funding for the Games for many years and considers continued funding to be in the interests of the City.

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Annual funding to CANUSA was originally provided through the Recreation Division, this recommendation naturally strengthens and supports the continued partnership of this historic event.

The recommendation will ultimately reduce the total base funding amount for the City Enrichment Fund Sports & Active Lifestyles Program area; however, funds are allocated yearly to CANUSA provided that the parameters of the City Enrichment Fund are met. Considering the historical allocation, the transfer of funds from the Sports & Active Lifestyles Program area to Recreation ostensibly does not have an impact on any other applicant in the Sports & Active Lifestyles Program area.

ALTERNATIVES FOR CONSIDERATION

Not applicable

ALIGNMENT TO THE 2016 – 2025 STRATEGIC PLAN

Healthy and Safe Communities

Hamilton is a safe and supportive City where people are active, healthy, and have a high quality of life.

APPENDICES AND SCHEDULES ATTACHED

None