CITY OF HAMILTON MOTION

Planning Committee: October 1, 2019

MOVED BY MAYOR F. EISENBERGER.....

SECONDED BY COUNCILLOR

Construction Hoarding

WHEREAS, significant development is occurring throughout the City of Hamilton, and the City wants to ensure that new development contributes positively to the image and quality of life of Hamilton, including during the construction period;

WHEREAS, development in existing urban areas often requires the erection of construction hoarding around the site for many months;

WHEREAS, construction hoarding is regulated provincially by the Ministry of Labour, and the City's regulatory authority is limited to issues associated with general property standards;

WHEREAS, construction hoarding is often located in the public realm, and often bears Branding Signs, in accordance with the City's Sign By-law;

THEREFORE, BE IT RESOLVED:

- (a) That staff be directed to include in the update to the City's Construction Management Plan Guidelines, language to encourage developers to incorporate art or other means of beautifying construction hoarding, particularly in the case of infill development where there are existing residents and businesses located close by; and,
- (b) That staff be directed to review the City's Sign By-law, and any related City bylaws, and report back to the Planning Committee with options for charging an additional fee for construction hoarding located on the public realm that includes construction branding or advertising, with such funds to be directed toward providing public art or other beautification of construction hoarding.