



Hamilton

**MINUTES
KEEP HAMILTON CLEAN & GREEN (KHCG)
ADVISORY COMMITTEE**

Tuesday, September 17, 2019

5:00 p.m.

Room 193, 1st Floor

City Hall

71 Main Street West, Hamilton

Present: Chair: Lennox Toppin

 Members: Brenda Duke
 Leisha Dawson
 Rick Lipsitt
 Kerry Jarvi
 Danielle Hudson
 Sue Dunlop
 Marisa DiCenso
 Heather Donison

Absent with
Regrets: Felicia Van Dyk (Vice-Chair)
 Councillor N. Nann

Also Present: Diedre Rozema, Clean & Green Coordinator, Business
 Programs

1. CHANGES TO THE AGENDA

(Lipsitt/Dawson)

That the agenda for the September 17, 2019 meeting of KHCG Advisory Committee be approved, as presented.

CARRIED

2. DECLARATIONS OF INTEREST

There were no declarations of interest.

3. APPROVAL OF MINUTES OF PREVIOUS MEETING

(i) May 21, 2019 (Item 3.1)

(Lipsitt/Donison)

That the Minutes of the May 21, 2019 meeting of KHCG Committee be approved, as presented.

CARRIED

(ii) June 18, 2019 (Item 3.2)

(Donison/Lipsitt)

(a) That the Minutes of the June 18, 2019 meeting of the Keep Hamilton Clean and Green Committee, be received; and,

(b) That the presentation from Jim Charlier, Garden Walk Buffalo Niagara, be received.

CARRIED

4. CONSENT ITEMS

No consent items.

5. PRESENTATIONS

(i) Graffiti Initiatives – Funding for Legal Street Art Wall at Woodlands Park (Ward 3) (Item 5.1)

Ken Coit, Manager of Placemaking, Public Art and Projects addressed the Committee respecting the legal street art wall pilot program at Woodlands Park.

(Hudson/Dawson)

WHEREAS, the role of the Keep Hamilton Clean and Green (KHCG) Committee is to encourage Hamilton residents, property owners and visitors to engage in neighbourhood/community initiatives that aim to beautify our community and prevent litter, illegal dumping and graffiti as well as promoting desired behaviours in the community that support the Clean and Green Hamilton goals;

WHEREAS, legal street art walls have been proven to be an effective way to reduce 'tagging' in areas where graffiti is prevalent and provide an opportunity for aspiring muralists to practice their art in a safe, creative, and educational space;

WHEREAS, the north edge of Woodlands Park at Wentworth Street is the proposed location for the installation of a legal street art wall where young local artists can be mentored and inspired by local and internally acclaimed artists;

WHEREAS, the legal street art wall at Woodlands Park is a pilot project in partnership with the City of Hamilton, providing all permitting and approvals, and is anticipated to launch on September 21, 2019;

WHEREAS, the KHCG Committee's 2019 budget includes \$5,000 to support City of Hamilton graffiti prevention programs;

WHEREAS, the Keep Hamilton Clean and Green (KHCG) Committee expressed support of the project as an initiative to beautify our community and prevent graffiti, but was unable to approve the motion to fund the project at its June 18, 2019 meeting due to a lack of quorum; and,

WHEREAS, a contribution of \$5,000 from Corporate Financials Operating Budget (211090) was to the Woodlands Park Capital Account 4241809304 for the purpose of creating a legal street art wall at Woodlands Park in Ward 3 as per Council direction on July 12, 2019;

THEREFORE, BE IT RESOLVED:

- (a) That the City's Keep Hamilton Clean and Green Committee support the street art wall as part of its mandate to combat graffiti in the city in the amount of \$5,000, and that the funds be used to reimburse the \$5,000 contribution from the Corporate Financials Operating Budget (211090);
- (b) That the Keep Hamilton Clean and Green Committee receive recognition for their support of the legal street art wall pilot project; and,
- (c) That staff report back to the Keep Hamilton Clean and Green Committee to share the results of the legal street art wall after completion of the pilot project.

CARRIED

6. DISCUSSION ITEMS

(i) Keep Hamilton Clean & Green Committee Revised Terms of Reference (Item 6.1)

Committee members reviewed and provided feedback on the draft Terms of Reference. City staff will incorporate feedback and present an updated draft at a future meeting.

(ii) Keep Hamilton Clean & Green Committee Draft Workplan 2018 – 2022 (Item 6.2)

Committee members reviewed and provided feedback on the draft workplan. No changes were made to the document but Committee members indicated that the workplan should be

flexible to allow for new items, projects or programs to be considered when opportunities arise.

(Lipsitt/Dunlop)

That the Keep Hamilton Clean & Green Committee Workplan 2018-2022, be approved.

CARRIED

(iii) Keep Hamilton Clean & Green Committee Revised Meeting Schedule September 2019 – June 2020 (Item 6.3)

Committee members reviewed and provided feedback on the revised meeting schedule. Some meeting dates have been changed due to conflicts with holidays or busy times of year. Committee requested that City staff from the Planning Department be invited to a future meeting to provide information about the requirements for greenspace in new development projects.

(Lipsitt/Di Censo)

That the revised Keep Hamilton Clean & Green Committee meeting schedule from September 2019 – June 2020, be approved.

CARRIED

(iv) Keep Hamilton Clean & Green Committee Proposed 2020 Budget Request (Item 6.4)

Committee members reviewed and provided feedback on the proposed 2020 budget request. Committee members requested that the format of the budget be modified to better express how expenditures support the Clean & Green strategy focus areas.

(Lipsitt/Donison)

That the Keep Hamilton Clean & Green Draft 2020 Budget Submission be approved, as amended.

CARRIED

(v) 2019 Community Appearance Index Results (Item 6.5)

Committee members reviewed the 2019 Community Appearance Index Results and asked staff to provide more information at a future meeting about how other municipalities make use of the results of this exercise to enhance their community cleanup initiatives.

(Hudson/Duke)

That the 2019 Community Appearance Index Results be received.

CARRIED

7. NOTICES OF MOTION

No Notices of Motion were presented.

8. MOTIONS

No Motions were presented.

9. OTHER BUSINESS

The Chair provided information about the following upcoming activities / community events:

- Opening of the legal street art wall on Saturday, September 21 at Woodlands Park
- Beautiful Alleys annual fall cleanup on Saturday, September 28 at Powell Park and surrounding neighbourhoods

The Chair provided an update about the work underway to create a policy / guiding document to formalize the Committee's Clean & Green Neighbourhood Grant program. A draft document is anticipated to be available for the Committee to review and discuss at the next meeting.

10. ADJOURNMENT

(Dawson/Hudson)

That, there being no further business, the meeting be adjourned at 6:37 p.m.

CARRIED

Respectfully submitted,

Lennox Toppin
Chair, Keep Hamilton Clean and
Green Committee

Diedre Rozema
Clean & Green Coordinator, Business Programs
Environmental Services Division, Public Works Department



CITIZEN COMMITTEE REPORT

To:	Chair and Members Public Works Committee
From:	Lennox Toppin (Chair) Keep Hamilton Clean and Green Committee _____ (to be signed by the Chair)
Date:	September 17, 2019
Re:	Keep Hamilton Clean & Green Committee 2018-2022 Workplan

Recommendation:

That the Keep Hamilton Clean & Green Committee 2018-2022 Workplan, attached as Appendix "A", be approved.

Background:

In December 2018, General Issues Committee approved the Keep Hamilton Clean & Green Committee's annual budget request for 2019, which included a request for approximately \$3,867 from the Committee's reserve to fund an orientation session to familiarize Committee members with the Clean & Green Strategy and support the development of an action oriented workplan for the 2018-2022 term.

LURA Consulting, a Hamilton based consulting firm specializing in collaborative planning, was retained to develop discussion activities and lead the session.

During two Committee meetings, held in May and June 2019, the Keep Hamilton Clean & Green Committee undertook work planning activities to determine the Committee's priorities and objectives for the duration of the term. Additional consultation was carried out online. The Keep Hamilton Clean & Green Committee approved the workplan at the Committee meeting held in in September 2019.

Analysis/Rationale:

The Workplan aligns to the focus areas of the current Clean & Green Hamilton Strategy. Activities and initiatives proposed in the workplan are based on the expertise and advice of Keep Hamilton Clean & Green Committee members. Realistic timelines for implementation of each activity and potential partners in implementation have been proposed to help guide the Committee's work for the duration of its term.

The Workplan items will be incorporated into the Committee's topics of discussion during meetings and be used to guide discussions on the Committee's budget and expenses. Workplan check-ins will be conducted on a regular basis to ensure the Committee continues to work towards the goals identified in the Workplan. However, Committee members understand that environmental concerns in Hamilton are subject to change due to extreme weather, climate change and shifts in federal, provincial and municipal policy directions. Therefore, the Workplan is a "living" document that may change over time in response to new opportunities or challenges that arise.

Appendices:**Appendix A – Keep Hamilton Clean and Green Committee 2018-2022 Work Plan**

Keep Hamilton Clean and Green Committee 2018-2022 Work Plan

Introduction

The role of the Keep Hamilton Clean and Green Committee is to encourage Hamilton residents, property owners and visitors to engage in neighbourhood and City initiatives that aim to beautify our community and prevent litter, illegal dumping, and graffiti as well as promoting desired behaviours in the community that support the Clean and Green Hamilton goals.

Throughout its existence, the Keep Hamilton Clean and Green Committee has supported the implementation of the City’s Clean and Green Strategy. It was determined that their four-year work plan would include implementation of actions related to the theme areas with the existing strategy. In addition to this, it was recognized by the committee that the time has come to update the strategy.

Background

This work plan was developed by LURA Consulting in collaboration with the Keep Hamilton Clean and Green Committee, based on the current themes of the Clean and Green Strategy (Litter, Illegal Dumping, Graffiti, Beautification and Environmental Stewardship). The activities that informed the workplan included an ideation session, an online survey, and an implementation session, detailed below:

- **Ideation Session** – Committee members were asked to reflect on their motivations to join the committee and how their interests aligned with the theme areas within the current Clean and Green Strategy. Members were also asked to identify 3 goals they would like to achieve during their term on the Committee. Following this activity, LURA facilitated a discussion on what is being done within each area of focus, and by whom, to understand the current conditions and identify potential partners.
- **Online Survey** – following the first session, LURA staff synthesized the actions and asked committee members how they would like to implement the actions, who should be involved in implementation, and what they felt were the most important actions through an online survey.
- **Implementation Session** – LURA staff presented the results of the survey to the Committee and discussed any actions that required further clarification for implementation.

Work Plan

The following work plan is organized by the theme areas of the existing Clean and Green Strategy, in addition to an “Other” section which includes broader actions that apply across all theme areas.

The tables for each area of focus outline the action, the method for implementation, timeline, leaders, and potential partners to involve.

Area of Focus	Action	Implementation Stream	Timeline (start date)	Lead	Potential Partners	Possible Committee actions / role (for discussion purpose only)
Litter	Use Team-Up to Clean-Up data to inform future engagement efforts regarding litter.	Partnerships Education	2019	City Staff (technical work) with Committee Support (input on how to use the data)	Community/Neighbourhood groups	Invite City staff to present technical work at a Cmte meeting; Cmte members to provide advice and feedback. Committee to review list of TUTCU participants (formal groups) and recommend other groups for City staff to engage with.
Litter	Spread the message of anti-littering	Partnerships	2021	City Staff and Committee Members	Environmental groups Community/Neighbourhood groups Schools and students Business Improvement Areas (BIAs) Great Shoreline Clean-Up Stewards of Cootes	Share Great Canadian Shoreline data card/annual results
Litter	Educate the public about the impacts of litter on Hamilton's natural environment	Education	2022	City Staff with Committee Support	Schools and students Stewards of Cootes Neighbourhood groups Great Shoreline Clean-Up Business Improvement Areas	Committee to consult with community organizations and residents about key challenges/issues to develop messaging/themes

Area of Focus	Action	Implementation Stream	Timeline (start date)	Lead	Potential Partners	Possible Committee actions / role (for discussion purpose only)
Illegal dumping	Provide education on free large-item removal to prevent illegal dumping.	Education (staff and public)	2020	City Staff with Committee Support	Residents	Committee to consult with City staff and external groups about commonly dumped item and dumping areas Consider implenting or funding appropriate action (e.g. social media campaign?)
Illegal dumping	Foster a sense of pride and beautify neighbourhoods historically known as being dumping grounds.	Events Partnerships	2021	City Staff with Committee Support	Community/Neighbourhood groups Residents/Local Champions	Consider hosting or supporting neighbourhood "bin day" events in partnership with local groups
Illegal dumping	Educate community on the reporting process for illegal dumping bylaw enforcement.	Education	2022	Committee Members	City Staff	Invite City staff to present their work to the Committee and provide feedback on process improvements

Area of Focus	Action	Implementation Stream	Timeline (start date)	Lead	Potential Partners	Possible Committee actions / role (for discussion purpose only)
Beautification	Implement de-pave projects across the City to add more garden space.	Events Education	2022	City Staff with Committee Support	Green Venture Community/Neighbourhood groups	Invite Green Venture to present their work to the Committee Consider participation or possible sponsorship
Beautification	Promote pollinator and gardens including native plants.	Education	2021	City Staff with Committee Support	Hamilton Naturalists Club Environment Hamilton Green Venture Community/Neighbourhood groups	Invite organization to present their work to the Committee Consider participation or possible sponsorship

Beautification	Develop a reputation for being a beautiful city through beautification and landscaping in the city (i.e. gateway and medians).	Partnerships Programs	On-going	City Staff with Committee Support	City Staff (e.g. horticulture) Business Improvement Areas (BIAs) Community/Neighbourhood groups Tourism Hamilton	Committee could participate in the Mum Show (e.g. create and deliver a booth or sponsor a workshop in 2020 for 100 th anniversary)
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Area of Focus	Action	Implementation Stream	Timeline (start date)	Lead	Potential Partners	Possible Committee actions / role (for discussion purpose only)
Graffiti	Continue providing support for victims of graffiti.	Programs	On-going	City Staff with Committee Support	Community/Neighbourhood groups	Continue providing funds for graffiti initiatives Encourage public use of graffiti reporting tools Provide feedback and advice on development of a "Graffiti Angels" volunteer cleanup program
Graffiti	Support "green" graffiti and art projects through partnerships with local artists and youth.	Events Partnerships	2019	City Staff with Committee Support	Local artists Youth Schools and students Community/Neighbourhood groups City Councillors	Provide funding and feedback on legal art wall pilot projects Support and promote Concrete Canvas event and activities

Area of Focus	Action	Implementation Stream	Timeline (start date)	Lead	Potential Partners	Possible Committee actions / role (for discussion purpose only)
Environmental Stewardship	Support the development of a private tree protection by-law.	Engagement/ Consultation	On-going	Committee Members	City Staff Environmental Groups	Invite City staff to present to the Committee, provide feedback and advice Provide letter of support when staff report re. bylaws are considered by City Council or Committees

Environmental Stewardship	Build relationships with local environmental groups to support climate change mitigation projects.	Partnerships	On-going	City Staff and Committee Members	Environment Hamilton Hamilton Naturalists Club Green Venture Bay Area Restoration Council Eco-Schools Centre for Climate Change Management at Mohawk College	Invite groups to present to Committee Provide funding (through C&G grants) to local groups
Environmental Stewardship	Increase green infrastructure across the City to support stormwater management.	Programs Education	2021	City Staff with Committee Support	Green Venture Environment Hamilton Hamilton Naturalists Club Community/Neighbourhood groups	Build awareness based on participation "depave" activity above
Environmental Stewardship	Provide education on the value of trees to increase the canopy.	Education Events	2020	City Staff with Committee Support	Hamilton Naturalists Club Environment Hamilton Community/Neighbourhood groups	Invite City staff to present to the Committee about the City's free street tree program and provide advice about promoting the program Connect with community tree planting organizations to learn about their initiatives
Environmental Stewardship	Support development and implementation of a strategy or policy to phase out single use plastics across the City.	Policy Education	2020	City Staff and Committee Members	City Councillors Environmental groups Community/Neighbourhood groups Schools and students Local businesses	Request Clr Nann to present the zero waste strategy to the KHCG

Area of Focus	Action	Implementation Stream	Timeline (start date)	Lead	Potential Partners	Possible Committee actions / role (for discussion purpose only)
Other	Update the Hamilton Clean and Green Strategy (and include metrics for reporting on	Refresh of Strategy	2020	Committee Members with Staff Support	Environmental groups Community/Neighbourhood groups Local businesses	Provide input to staff Assist in development of a public opinion survey Recommend stakeholders

	progress to the community and Council).					
Other	Recognize Clean and Green leaders for their work.	Awards Incentives	On-going	City Staff with Committee Support	Environmentalist of the Year Planning Committee	Create organization, individual or project profiles on Clean & Green facebook page Fund an Environmentalist of the Year sub-category (e.g. youth) award
Other	Support resident-driven Clean and Green initiatives.	Partnerships	On-going	Committee Members with Staff Support	Community/Neighbourhood groups Residents	Continue to provide Clean & Green grants Celebrate and acknowledge grant recipients
Other	Engage communities on Clean and Green projects and encourage behaviour change.	Education Grants	On-going	Committee Members with Staff Support	Residents Community/Neighbourhood groups	Host guest speaker events