



**CITY OF HAMILTON**  
**PLANNING AND ECONOMIC DEVELOPMENT DEPARTMENT**  
**Tourism and Culture Division**

<b>TO:</b>	Mayor and Members General Issues Committee
<b>COMMITTEE DATE:</b>	November 6, 2019
<b>SUBJECT/REPORT NO:</b>	Commonwealth Games 2030 (PED19108(b)) (City Wide) <b>(Outstanding Business List Item)</b>
<b>WARD(S) AFFECTED:</b>	City Wide
<b>PREPARED BY:</b>	Carrie Brooks-Joiner (905) 546-2424 Ext. 3967
<b>SUBMITTED BY:</b>	Carrie Brooks-Joiner Director, Tourism and Culture Planning and Economic Development Department
<b>SIGNATURE:</b>	

**RECOMMENDATION(S)**

- (a) That, as it is Council's unfettered right and discretion to designate two elected officials to serve as the City's representative(s) on the Hamilton100 Committee, as per the Memorandum of Understanding between the City of Hamilton and the Hamilton100 Commonwealth Games Bid Corporation, two members of Council be appointed to the Committee;
- (b) That the Memorandum of Understanding between the City of Hamilton and the Hamilton100 Commonwealth Games Bid Corporation, respecting the 2030 Commonwealth Games Bid, be amended to allow Hamilton100 to prepare, organize, facilitate, coordinate and finance, in its entirety, a Hosting Proposal (Part 2), in a form satisfactory to the General Manager of Finance and Corporate Services and City the Solicitor; and,
- (c) That, subject to Commonwealth Games Canada inviting Hamilton100 to prepare and submit a Hosting Proposal (Part 2), staff be directed to report back to General Issues Committee to seek support for the Hamilton100 Commonwealth Games Bid Corporation to proceed with the Hosting Proposal (Part 2), with that report to include any internal resources required to support the development of a Multi-Party Agreement.

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OUR Vision: To be the best place to raise a child and age successfully.

OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.

## **EXECUTIVE SUMMARY**

The Hamilton100 Commonwealth Games Bid Corporation (Hamilton100), is a community consortium with the goal to “bring back the 2030 Commonwealth Games to Hamilton, the founding city and host of the first games”. The membership of the Hamilton 100 is attached as Appendix “A” to Report PED18108(b). Since delegating to Council in June 2019 Hamilton100 has incorporated, engaged Commonwealth Games Canada’s call for expressions of interest for hosting the 2030 Commonwealth Games in Canada. A Memorandum of Understanding (MOU) between the City of Hamilton and the Hamilton100 Commonwealth Games Bid Corporation permits Hamilton100 to prepare, organize, facilitate, coordinate and finance in its entirety, and to the City’s satisfaction, a Hosting Proposal Phase 1 which is the first step of the domestic bid process. With City of Hamilton Council’s approval, the Proposal will be submitted to Commonwealth Games Canada for consideration of Hamilton as the preferred Canadian Host City for the 2030 Commonwealth Games.

Hamilton100 provided a first draft to staff on September 27, 2019 and, as directed by Council, staff have reviewed the draft proposal, attached as Appendix “B” to Report PED19108(b). This report is a summary of the analysis and seeks Council direction prior to the Commonwealth Games Canada submission deadline of November 22, 2019.

As per the terms of the Memorandum of Understanding (MOU) between the City of Hamilton and the Hamilton100 Commonwealth Games Bid Corporation, it was agreed that the City shall have the unfettered right and discretion to designate or appoint two elected officials to serve as the City’s representative(s) on the Hamilton100 Committee, with the express understanding that any designated City representative shall assume absolutely no liability for any obligation undertaken by Hamilton100.

## **FINANCIAL – STAFFING – LEGAL IMPLICATIONS**

**Financial:** No financial commitment is requested of Council at this stage of the bid process.

**Staffing:** N/A

**Legal:** No new contracts or agreements are required at this stage of the bid process.

## **HISTORICAL BACKGROUND**

March 20, 2019 - representatives from Hamilton100 delegated to General Issues Committee and offered to lead and wholly fund the development of a bid on behalf of Hamilton. Following the presentation, Council passed a motion directing staff to report

back to GIC with “the outline of the games, the bidding process, risks and rewards, potential venues and facilities that the City of Hamilton would require to host the 2030 Commonwealth Games”.

June 5, 2019 - Staff reported back to GIC. Staff were directed to analyse the draft Hosting Proposal Part 1 and report back to GIC on November 6. Council also directed staff to develop an MOU to inform the working relationship between the City of Hamilton and Hamilton100 and report back to GIC.

July 31 - August 2, 2019 - Representatives from Commonwealth Games Federation and Commonwealth Games Canada make site visit to Hamilton and are hosted by Hamilton100.

August 12, 2019 - A draft MOU was presented to GIC and following the direction to execute, MOU was signed with Hamilton100.

September 27, 2019 – Hamilton100 submitted its working draft Hosting Proposal to City staff.

## **POLICY IMPLICATIONS AND LEGISLATED REQUIREMENTS**

The potential positive outcomes of hosting the Commonwealth Games is in alignment with the City of Hamilton Strategic Plan (2016-2025), the Economic Development Action Plan (2016-2020), Hamilton Tourism Strategy (2015-2020), and the Cultural Plan (2013). There are policy implications for the Recreational Indoor/Outdoor Master Plan.

## **RELEVANT CONSULTATION**

- City Manager
- General Manager, Finance and Corporate Services Department
- General Manager, Planning and Economic Development Department
- Director, Recreation Division, Healthy and Safe Communities Department
- Director, Energy, Fleet and Facilities Management Division, Public Works Department
- Director, Economic Development, Planning and Economic Development Department
- Senior Development Consultant, Real Estate Division, Planning and Economic Development Department
- Acting Manager, Finance and Administration (PED), Financial Planning and Policy Division, Corporate Services Department
- Chief Executive Officer, Commonwealth Games Canada
- Executive, Hamilton100

**ANALYSIS AND RATIONALE FOR RECOMMENDATION(S)**

The Hosting Proposal Part 1 is intended to be a high-level document that provides an overview of the community’s approach to the games and establishes its capacity to plan and deliver a successful event and resulting community legacy. A working draft document was submitted to City staff by Hamilton100 on September 30, 2019 and additional information has been shared into early October 2019, as it has become available.

Commonwealth Games Canada (CGC) requires the following content in the Hosting Proposal Part 1:

- vision and concept;
- legacy and impact of the Games;
- sport program and proposed dates;
- overview of the venues master plan;
- overview of finances; and,
- local stakeholder interest and commitment to partner.

In general, the draft Proposal submitted by Hamilton100 satisfies the requirements of the Part 1 Guidelines. Gaps identified by City staff in the working draft are in progress and are anticipated to be addressed by Hamilton100 in the final version of the Proposal.

The MOU between the City of Hamilton and the Hamilton100 Commonwealth Games Bid Corporation identified principles to guide the approach to the development of the Games in Hamilton. In general, the Proposal has met those principles.

<b>MOU Principles</b>	<b>Comment</b>
a. celebrate Hamilton’s legacy with the Commonwealth Games and, particularly, the 100th anniversary of the initial British Empire Games held in Hamilton in 1930;	-addressed in the vision for the games. See sections <i>1.1. Returning to the Place Where It All Began</i> , <i>1.2. Legacy of the 1930 British Empire Games</i> and <i>1.3. A Centenary Celebration</i> .
b. align with the City’s vision (“To be the best place to raise a child and age successfully”), plans, values and priorities including, in particular, its:  i. commitment to equality, diversity, accessibility, tolerance, Green/climate change initiatives, social procurement and social housing; and	-In section <i>1.5 Alignment of Our Hosting Plan with the Vision of the City of Hamilton</i> highlights of the bid are linked to each of the priorities within the City’s Our Future Hamilton Community Vision. Commitments listed range from high-level (e.g. Clean up and remediation of the waterfront area) to granular (e.g. there will be a Pride House pavilion), but overall touch upon all mentioned values and priorities mentioned in the MOU.

ii. Strategic Plan and Recreational Indoor/Outdoor Master Plan;	The feasibility of the commitments (e.g. Remediation of Bayfront Park water to permit swimming, or that all sport facilities will be LEEDS certified and Net Zero) has not been done.
c. enhance Hamilton’s reputation, identity and civic pride;	The bid offers a preliminary brand and visual identity. It will be important to align the Games’ brand story with the City of Hamilton’s tourism and economic development brands.
d. maximize investment in Hamilton wherever possible;	See section 1.6.4. Strong focus on Hamilton venues (see (e) below).
e. utilize existing facilities in the City of Hamilton where appropriate;	<p>Three sport venues outside of Hamilton are identified:</p> <ul style="list-style-type: none"> <li>• cycling – National Cycling Centre - Milton</li> <li>• diving – Pan Am Sports Centre - Toronto</li> <li>• netball – Paramount Fine Foods – Mississauga</li> </ul> <p>All other venues are Hamilton-based.</p>
f. engage in public/private partnerships where appropriate;	This approach is a basic assumption within the Proposal.
g. identify and create long-term legacy projects that will facilitate serving the needs of the Hamilton community.	This approach is a basic assumption within the Proposal.

If Council is supportive of proceeding with the bidding process, agreement on the planning assumptions and finalization of the governance model required to implement the Games, the partnership and financing model, and venue plan are key elements of the development of the Hosting Proposal Part 2.

**THE BIDDING PROCESS**

There are two stages to the Commonwealth Games bidding process:

1. Domestic bid process led by Commonwealth Games Canada (CGC) to select one viable Canadian host city; and,
2. International bid process led by Commonwealth Games Federation (CGF) which makes the final selection of the host country and city.

The engagement portion of the domestic bid process is nearing completion. Commonwealth Games Canada (CGC) has set a November 22, 2019 deadline for Canadian cities interested in hosting the 2026 or 2030 Games to submit a Hosting Proposal Part 1. CGC will review all proposals and select, then shortlist, and then ultimately select Canada's Preferred Bid City. Once selected, Canada's Preferred Bid City, the host province, the federal government, CGC, and CGF negotiate Multi-Party Agreements to host the Games. Multi-Party Agreements must be in place before moving on to the international bid process.

An updated outline of Commonwealth Games Canada domestic bid process, attached as Appendix "C" to Report PED19108(b), outlines the steps that need to be accomplished and each stage where staff would report back to Council for direction.

### **ALTERNATIVES FOR CONSIDERATION**

N/A

### **ALIGNMENT TO THE 2016 – 2025 STRATEGIC PLAN**

#### **Community Engagement and Participation**

Hamilton has an open, transparent and accessible approach to City government that engages with and empowers all citizens to be involved in their community.

#### **Economic Prosperity and Growth**

Hamilton has a prosperous and diverse local economy where people have opportunities to grow and develop.

#### **Healthy and Safe Communities**

Hamilton is a safe and supportive City where people are active, healthy, and have a high quality of life.

#### **Clean and Green**

Hamilton is environmentally sustainable with a healthy balance of natural and urban spaces.

#### **Built Environment and Infrastructure**

Hamilton is supported by state of the art infrastructure, transportation options, buildings and public spaces that create a dynamic City.

## **Culture and Diversity**

Hamilton is a thriving, vibrant place for arts, culture, and heritage where diversity and inclusivity are embraced and celebrated.

## **Our People and Performance**

Hamiltonians have a high level of trust and confidence in their City government.

## **APPENDICES AND SCHEDULES ATTACHED**

Appendix “A” to Report PED19108(b) – Hamilton 100 Membership

Appendix “B” to Report PED19108(b)- Hosting Proposal (Part 1) prepared by Hamilton100

Appendix “C” to Report PED19108(b) - Commonwealth Games Canada Domestic Bid Process

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