



# TEAM UP TO CLEAN UP (TUTCU) UPDATE

Keep Hamilton Clean & Green Advisory Committee  
November 19, 2019

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**PUBLIC WORKS**  
ENVIRONMENTAL SERVICES

## PROMOTION & ADVERTISING

**BROCHURE:** distributed by Outreach Coordinators at events, shared electronically with Councillors who requested program info

**FACEBOOK POSTS:** 2-3 posts in April on the Clean & Green Facebook page

**MEDIA COVERAGE:** limited due to no kick off event in 2019

GET YOUR NEIGHBOURS TOGETHER!  
IT'S TIME TO...

# TEAM UP TO CLEAN UP

IT'S EASY TO PARTICIPATE!

1. REGISTER YOUR GROUP AT:  
[HAMILTON.CA/TEAMUPTOCLEANUP](http://HAMILTON.CA/TEAMUPTOCLEANUP)
2. PICK UP YOUR GLOVES AND BAGS AT YOUR MUNICIPAL SERVICE CENTRE
3. CLEAN UP!
4. TELL US HOW MUCH YOU CLEANED:  
[HAMILTON.CA/COMMUNITYIMPROVEMENTREPORT](http://HAMILTON.CA/COMMUNITYIMPROVEMENTREPORT)



## PROGRAM RESULTS

	<b>2019</b>	<b>2018</b>	<b>2017</b>
<b>Community cleanups</b>	138	89	94
<b>School cleanups</b>	77	75	76
<b>Estimated participants</b>	22,431	17,544	23,109
<b>Estimated bags of garbage</b>	3,558	2,433	2,846
<b>Estimated Bags of recycling</b>	1,744	1,783	1,468
<b>Follow up reports submitted</b>	147 (68%)	115 (70%)	131 (77%)

## BUDGET

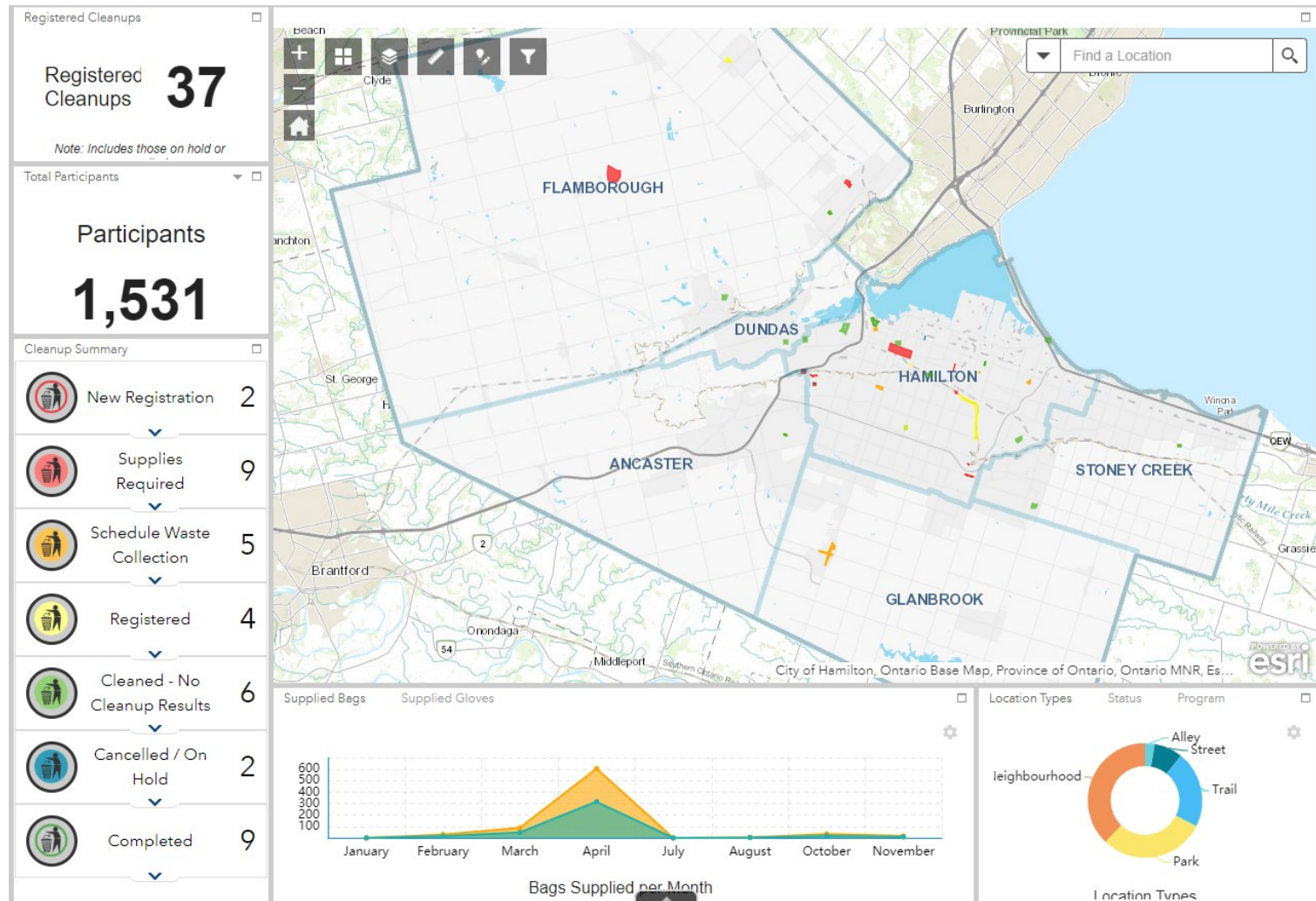
**ANTICIPATED BUDGET FOR 2019: \$12,000**

**SPEND TO DATE:**

- Advertising: \$60
- Gloves: \$2,302
- Bags: \$8,300 (projected – delivery scheduled for Dec. 12, 2019)

**RECOMMENDATION:** remaining funds to be spent on small gloves for 2020 school cleanups (approx. 1,140-1,380 pairs currently in stock – typically need 4000 pairs each spring)

# INTERNAL PROGRAM ENHANCEMENTS



## 2020 TUTCU PROGRAM

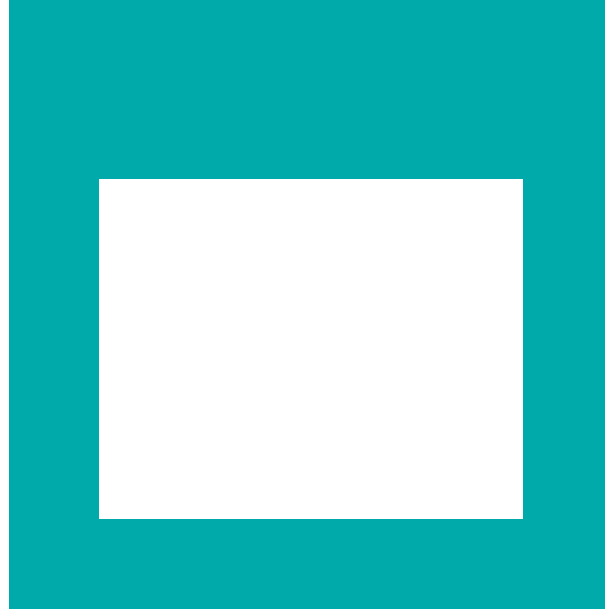
**LAUNCH EVENT:** Any interest in a kick off at a HWCDSB school?

**CLEAN CANADA TOGETHER:** Mayor's Cleanup Challenge across Canada (led by Vancouver)

**GLAD BAGS:** Free bags to be used for school cleanups to offset program costs and extend supply of branded bags

**KEEP AMERICA BEAUTIFUL:** Plogging event

## SUGGESTIONS?



# QUESTIONS?