

#16

COMPLETE

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Page 3: Proposal Contact Information

Q1 Applicant Information*

First Name:	Felicia
Last Name:	Van Dyk
Affiliate/Company/Organization:	Keep Hamilton Beautiful
Address:	71 Main St W
City/Town:	Hamilton
State:	Ontario
ZIP:	L8P4Y5
Phone Number:	905-546-2424 ext. 5089
Email Address:	diedre.rozema@hamilton.ca

Q2 Co-Presenter 2 Contact Information**Respondent skipped this question****Q3 Co-Presenter 3 Contact Information****Respondent skipped this question**

Page 4: SESSION DESCRIPTION

Q4 Proposed Title

Growing Grassroots: Keep Hamilton Beautiful's Clean and Green Neighbourhood Grants Program

Q5 SESSION DESCRIPTION: Please provide a brief session description. We recommend that you use clear, concise, and engaging language. This information will be used in promotional materials or as a "marketing pitch." (Maximum of 500 characters):

Hamilton, Ontario, Canada is known as "the Ambitious City". Our community's strength is its passionate and motivated residents, who won't stop working to make our city great! Keep Hamilton Beautiful's Clean and Green Neighborhood Grants program works with engaged citizens and provides the support they need to address challenges and create solutions. Learn how the affiliate uses the program to build community capacity, empower communities and grow strong grassroots in Hamilton.

Q6 DETAILED SESSION DESCRIPTION: Provide a more detailed description of the proposed session that the selection committee will use during the proposal review process. (1000 characters maximum). Additional detail on the session is included in the following questions.

The session will cover the following information:

- The history of the grants program, how the affiliate identified the need for a granting program, the steps they took to establish the program and determine its structure
- How the affiliate worked with the municipality (which funds provides the affiliate) to justify the granting program
- The type of organizations/initiatives that have received funding and highlights of their accomplishments. These include: gardening clubs creating beautiful greened areas on public property; apartment residents cleaning and beautifying nearby alleyways to create spaces for outdoor activities; school groups designing and building outdoor learning spaces for students, and more!
- Reporting back: the importance of sharing successes (or failures!) in a supportive way to build confidence instead of penalizing failures.
- The broader community benefits of this program and how the program is helping to grow a strong and vibrant grassroots movement in Hamilton

Q7 DETAILED SESSION DESCRIPTION (continued): Describe the specific presentation techniques you will use. (500 characters maximum).

The presentation will use PowerPoint slides with ample photos provided to the affiliate by our many successful grant winners highlighting their accomplishments and contributions to our community. We may also conduct video interviews with some grant recipients to ask them to share stories about their experience.

Q8 DETAILED SESSION DESCRIPTION (continued): Will session be interactive and if so, how? (500 characters maximum).

The session will be a verbal presentation with many visual aids (photos and possibly video interviews). There will be limited opportunities for audience participation.

Q9 DETAILED SESSION DESCRIPTION (continued): What are the 3 keys messages that will be included in the presentation? (500 characters maximum).

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| 1. | What's your strength? If your affiliate doesn't have capacity to do work on the group, identify your assets and share them broadly. |
| 2. | What's your community's strength? Identify how your affiliate's strengths can be used to enhance your community's strengths. |
| 3. | Failure IS an option! Instead of penalizing groups when plans don't turn out, use the lessons learned to encourage groups to try again and build the affiliate's understand of the community's needs. |

Q10 DETAILED SESSION DESCRIPTION (continued): Will new or innovative research or results be presented? (500 characters maximum)

A new program modal that builds on existing KAB goals will be presented.

Q11 DETAILED SESSION DESCRIPTION (continued): If co-presenting, what will the role of each speaker be during the presentation? (500 characters maximum).

There will be one presenter, Felicia Van Dyk.

Q12 FORMAT OF PRESENTATIONS: Please select a format for the session. You may select more than one and the team will consider where the topic best fits into the agenda.*Session presentations will be given 45-60 minutes and should include interactive presentation techniques.*Panel sessions will provide an opportunity for up to three presenters to speak in a more open and conversational setting with conference attendees. You may identify other co-presenters/panelists or KAB will identify a match based on the topic. Preference will be given to panels that include a variety of speakers approaching the same topic from different perspectives including but not limited to a government, business and civic representative or academic and non-profit partnering on a topic or project.*Sharing sessions will be 45-60 minutes long and will consist of short sharing blocks of 5-7 minutes per presenter in an open-style or roundtable setting. The presenter may bring visuals for a display.*Steel This will be a 5-10 minute, 20-slide presentation to be offered at "Steel This," KAB's most popular best-practice sharing session! Many National Award candidates and recipients have been invited to present at "Steel This" and KAB encourages those who have submitted an Awards Application to also consider submitting a presentation proposal as well. *Webinar sessions will be 30-45 minutes. If the proposal is not selected for presentation at the conference, KAB may ask you to consider presenting on an Affiliate webinar training opportunity.

Steel This

Q13 Select at least one TOPIC and one or more applicable Subject(s) from the list under each Topic below. TOPIC - Litter Prevention Initiatives TOPIC - Community Engagement & Volunteer Management TOPIC - Community Greening and Beautification Initiatives TOPIC - Recycling Initiatives TOPIC - Youth Engagement and Education TOPIC - Fundraising TOPIC - Grant and Award writing TOPIC - Research and Behavior Change TOPIC - Social Entrepreneurship and nonprofit management TOPIC - Partnerships TOPIC - Open Topic to be determined by the applicant Example of one "TOPIC" and one "SUBJECT" from the list below Topic "TOPIC": Community Engagement & Volunteer Management "TOPIC SUBJECT": Civic Engagement/Leadership

Subject - Tackling community issues with new and innovative solutions

Subject - Engaging community members through innovative efforts and outreach initiatives

Q14 LEARNING OUTCOMES: Provide two observable and measurable learning outcomes. Learning outcomes are statements that specify what learners will know or be able to do as a result of a presentation. Learning outcomes are statements that represent the solution to the identified need or issue – that is, the knowledge, skills, or attitudes needed to fulfill the need. When writing Learning Outcomes, use verbs that are observable and measurable. Sample action verbs are: compile, create, plan, revise, analyze, design, select, utilize, apply, demonstrate, prepare, use, compute, discuss, explain, predict, assess, compare, rate, critique. These types of verbs should be avoided: learn, understand, know, appreciate, become aware of, or become familiar. **EXAMPLE:** Upon completion of the session, the participant will be able to assess the limitations and capabilities of various types of surveillance equipment and select appropriate equipment to ensure adequate coverage of a given area. Limit to one sentence (20 words or less) per outcome answering question at the end of the session, the participant will be able to:

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| #1 | Identify opportunities to inspire and support self-driven community projects. |
| #2 | Build accountability to ensure self-driven projects offer good value for money and align to the affiliate's goals. |

Q15 PREFERRED ROOM SETUP (KAB will do its best to meet your requests.): **No specific room setup required**

Q16 PRESENTER BIO: Describe the speaker's experience with this subject material and his/her experience speaking. Include work experience, research, and other pertinent information. This should be a brief bio to be posted on the conference registration page. Be sure to include Co-Presenter if applicable (Maximum 100 words each presenter).

Felicia Van Dyk is a community minded individual who makes positive change in her community of Hamilton, Ontario through her work and volunteering. A professional fundraiser by day, it is her job to connect with people and encourage them to make change in their communities. She volunteers as co-chair of the Keep Hamilton Clean and Green Committee. She works with her committee to connect and inspire individuals to care for their communities through self-driven beautification projects. Her speaking experience stems from making corporate pitches for funding and for soliciting volunteers and donations. Felicia attended college for business and event management.

Q17 CO-PRESENTER 2 BIO: Describe the speaker's experience with this subject material and his/her experience speaking. Include work experience, research, and other pertinent information. This should be a brief bio to be posted on the conference registration page. Be sure to include Co-Presenter if applicable (Maximum 100 words each presenter).

N/a

Q18 CO-PRESENTER 3 BIO: Describe the speaker's experience with this subject material and his/her experience speaking. Include work experience, research, and other pertinent information. This should be a brief bio to be posted on the conference registration page. Be sure to include Co-Presenter if applicable (Maximum 100 words each presenter).

N/a

Q19 PRESENTER EXPERIENCE: Though not a mandatory requirement, has this speaker taught adult continuing education or conducted training before? If not, please explain applicable experience.

N/a

Q20 Supplemental Material

Respondent skipped this question

Q21 Headshot

Respondent skipped this question

Page 5: Consent and Release

Q22 SPEAKER ACKNOWLEDGEMENT: When submitting, you acknowledge that KAB is a non-profit organization and our presenters come on a volunteer basis. Please type YOUR NAME below acknowledging: "YES, I understand my services (including travel) are offered complimentary to Keep America Beautiful."

Felicia Van Dyk
