

**CONCESSION STREET
BUSINESS IMPROVEMENT AREA (BIA)
PROPOSED 2020 OPERATING BUDGET**

Revenue	
BIA Levy	\$115,499
Contingency Funds	
Deferred 2019 Shared Parking Funds	\$16431.64
HST Refund	\$8,000
Cashable GIC	\$40,000
1 Year GIC due Sept 14, 2020	\$50,000
Carryover 2019 Bank Balance	\$10,000
Total Revenues	\$239,930.64
Expenses	
Operations	
Admin Support	\$1,400
Website/Tech/Cell Phone	\$2,200
Rent	\$7,469
Insurance (Director Liability)	\$5,000
Acct/Auditor	\$1,500
Utilities (Hydro)	\$1,100
Payroll	
Admin (50%)	\$23,302.50
Marketing (35%)	\$16,311.75
Beautification (15%)	\$6,990.75
Marketing	
Advertising/Promotion	\$10,000
Sidewalk Sounds	\$8,500
Streetfest	\$10,000
Winter Solstice	\$2,000
Fallfest	\$4,500
Easter Celebration	\$300
Beautification	
City Flower Contract	\$5,000
Banners	\$6,000
Street Cleaning	\$200
On-Street Patio	\$3,225
Contingency (from non-BIA Revenue)	\$124,431.64
Total Expenses	\$239,930.64