

Organization/Group Name: Beautiful Alleys
Organization/Group's Contact Person: Brenda Duke
Address: 28 Fullerton Avenue, Hamilton, Ontario, L8L 6G8
Email: hamiltonalleys@gmail.com
Phone: 289-933-4810
Project Name: Spring and Fall Cleanup 2019
Total Project Cost: \$\$6000 (for both)

Section 1: Attachments

1. **Project Expenses (required):** Please attach copies of receipts for project expenses to demonstrate how the Clean & Green Neighbourhood funds were used. Please note that any unspent funds should be returned to the Keep Hamilton Clean & Green Committee.
2. **Supporting Materials (optional):** Please feel free to include with this final report any photos, videos posters, brochures, etc. that you feel help tell the story of your project and the impact it had in the community.

Section 2: Summary of Project Outcomes

Please provide us with a summary of your project's outcomes by responding to the questions below.

1. **Outcomes:** Summarize the work that was completed as part of the project and the results that were achieved. Reflect on the initial goals or anticipated outcomes that were developed while planning the project and whether your group achieved those goals. If possible, please provide numbers to show the amount of work completed (for example, the number of trees or flowers planted, bags of waste collected, number of volunteers that participated, etc.).

We organized two clean ups in 2019. At each cleanup we engaged approximately 100 volunteers and 75 – 100 alleys. We provided supplies from KHCG and did a volunteer luncheon after each cleanup.

2. **Project Changes/Challenges:** If your project plan changed between the time that you submitted your grant application and when you completed your project, please describe the changes that occurred and how this affected your ability to achieve your desired outcomes. If you experienced unexpected outcomes, please describe and reflect upon them here. If any challenges arose, please describe how you responded to ensure that the project could continue.
 - a. **We have organized this event for several years and the outcomes are generally the same with slight but manageable changes.**
3. **Community Building:** Describe the support and resources you received from community members or organizations to help complete the project. Describe any new partnerships or relationships that were formed through the implementation of this project.
 - a. **We have a wide network of support from various organizations and resources.** They each provide their expertise and apply it to the project. Some of our established support groups expanded their services (CP added staff and equipment, Crown Point extended their reach within the community, CN were able to expand the area they targeted, existing members added new alleys to their areas.
4. **Learnings and Recommendations:** Please list your learnings from this initiative and describe what you would do differently if you were to do this project again. What advice or recommendations would you give to other groups that are considering undertaking a similar initiative?

This initiative is a continuous learning process as residents share their goals and ideas. Our main purpose is to provide training and support so that we build capacity in the community. We've learned that the initiative is widely accepted and that people rely on Beautiful Alleys to follow through.
5. **Additional Comments:** Please provide any additional comments or feedback to the Keep Hamilton Clean & Green Committee about the Clean & Green Neighbourhood Grant.
 - a. **The KHCG Grant has been appreciated over the years.** This is an on-going initiative that has become well known across the city and inspired several related projects. While there is a demand for funds in other areas that meet the KHCG mandate, established projects should be recognized. The cost of each clean up varies depending on specific needs at the time but generally runs in the area of \$3000 - \$4000 dollars. The funds we receive cover the basics of providing a thank

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you luncheon. We consider the additional supplies and use of the Community Trailers to be an added perk of the grant. In relation to other grant requests, the impact of Beautiful Alleys across the city has a wider audience and a greater impact.

6. **Presentation:** Would you like the opportunity to give an in-person presentation to the Keep Hamilton Clean & Green Committee about your project and its results? If you respond “Yes” to this question, City staff will contact you to schedule a presentation time.
- a. **I am always available to speak about our project and would gladly share some new initiatives related to beautification projects.**

Item	Description	Cost	Receipt Attached
Luncheon	Food and catering services	\$250	Yes
Soil	Wellness Way Garden	\$38.05	Yes
Native Plants	Wellness Way Garden	\$65.09	Yes
Cab Fare & Tip	To deliver luncheon	\$20.00	Yes
Fruit and Drinks	For volunteers	\$27.63	Yes
Ice	For Coolers at luncheon	7.50	Yes
Paper products and supplies	For Luncheon	\$40.85	Yes
Refreshments	Concession Street Luncheon	\$48.57	Yes
Refreshments	Subs Concession Street	\$40.00	Yes
Total			\$537.69