



Growing Grassroots

Clean and Green Neighbourhood Grants Program

Presenter: Felicia Van Dyk, Vice Chair of the Keep Hamilton Clean & Green Committee

Key Ideas

1. What's **your** organization's strength?
2. What's **the community's** strength?
3. Learning from mistakes and looking forward



A map of the Great Lakes region and surrounding areas. Hamilton, Ontario is marked with a red pin. The map shows Lake Huron, Lake Erie, and Lake Ontario. Major cities like Toronto, Mississauga, Detroit, Cleveland, Pittsburgh, and New York are labeled. State and provincial boundaries for Michigan, Ontario, New York, Pennsylvania, Ohio, Vermont, New Hampshire, Massachusetts, Connecticut, and Rhode Island are shown. A semi-transparent white circle highlights the area around Hamilton and the Great Lakes.

Hamilton, Ontario “The Ambitious City”



Hamilton Harbour



Niagara Escarpment



Albion Falls



Looking at the downtown core from the 'mountain brow'



Source: Beautiful Alleys



Source: The Hamilton Spectator



Source: Beautiful Alleys



Source: The Hamilton Spectator



Beautiful Alleys



Concrete Canvas



Hamilton Naturalists Club



Bay Area Restoration Council



Clean & Green Neighbourhood Grants Program

- Small grants (\$500 or \$1000) for neighbourhood based projects
- Funded by local government; coordinated by City staff; program promotion, oversight and grant adjudication by affiliate members



Program Benefits

- Relationship building
- Ability to offer additional in-kind support
- Fill in funding gaps
- Better marketing and promotion

Looking Forward

- Learning from our grant recipients
- Reporting back
- Volunteer recognition
- Spreading the word and growing the program



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2. What's **the community's** strength?
3. Learning from mistakes and looking forward



A stylized, low-angle illustration of a cityscape. In the foreground, there is a dense, dark green bush. Behind it, several buildings are visible. On the left, a tall building with a grid pattern of windows and a satellite dish on top. In the center, three smaller houses with dark green roofs and white walls. To the right, two more tall buildings with grid patterns and one with horizontal stripes. In the background, a bridge with a curved arch is visible against a light, hazy sky. The entire scene is rendered in a simple, cartoonish style with muted colors.

Thank You!