

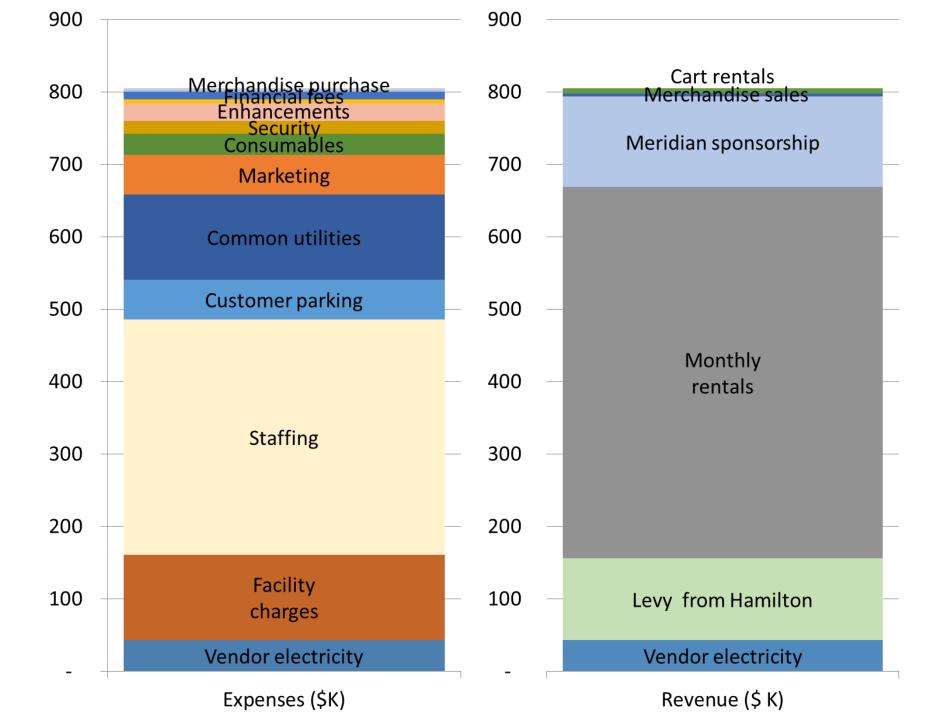
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Budget 2020

Presented by Eric Miller (Treasurer)
Hamilton Farmers' Market Board
January 23, 2020 in Council Chambers, Hamilton City Hall

Farmers' Market Budget 2020 Submission

- Frugal budget aims to deliver similar outcomes as compared to prior years
- Levy of \$112,800 is same as prior year budget (within Council's guideline)
- Expenses totalling \$ 805,460 is \$ 16 K less than prior year budget
 - Staffing remains largest expense at \$ 325 K (compared to \$ 323 K in Budget 2019)
 - Common utilities: \$ 117 K to be spent on water & sewer, hydro, Central Utilities operations
 - Facilities maintenance by City: \$118 K charged to market account (up 3.9% from Budget 2019)
 - Customer parking: \$ 55 K reimbursement of customer parking at City's York Parkade
 - Marketing: \$ 55 K on advertising and activities is the same as budgeted in two prior years
- Own-source revenue of \$ 692,660 is \$ 16 K less than prior year budget
 - Monthly stall rentals is the largest source of revenue at \$ 512 K (2.7% less than Budget 2019)
 - Sponsorship: \$ 125 K from another year of Meridian Credit Union Sponsorship
- \$ 3 K contribution to Market Reserve for future hydro meter recalibration



Multi-year Scenarios for Planning Purposes

- Hamilton Farmers' Market internally projects revenues and expenditures for an additional three years to consider scenarios of growth and constraints.
- Can sustain a 3-year forecast with expenses and revenue growing modestly under business-as-usual assumptions as long as:
 - Meridian sponsorship is renewed at the end of its 5-year term, or another comparable sponsorship is secured to sustain the same level of revenue;
 - city departments do not inflate costs more than growth in city levy.

See you at the Hamilton Farmers' Market

Meeting agendas, minutes, attendance records, past budgets, yearly audited financial statements, and other relevant information are all available online, via:

https://hamiltonfarmersmarket.ca

