

**From:** Rachel Quesnel  
**To:** ["allhealthunits@lists.alphaweb.org"](mailto:allhealthunits@lists.alphaweb.org)  
**Cc:** [Penny Sutcliffe](#); [René Lapierre](#)  
**Subject:** E-Cigarette and Aerosolized Product Prevention and Cessation Board of Health motion Public Health Sudbury & Districts  
**Date:** December 3, 2019 3:58:53 PM  
**Attachments:** [E-Cigarette and Aerosolized Product Prevention and Cessation 2019 12 03.pdf](#)

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ATT: Ontario Boards of Health

Please see attached correspondence and motion from the Board of Health of Public Health Sudbury & Districts addressed to the Minister of Health.

Thank you.

### Rachel Quesnel

Executive Assistant to the Medical Officer of Health and Secretary to the Board of Health  
 Adjointe de direction et Secrétaire du Conseil de santé

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**From:** Rachel Quesnel

**Sent:** December 3, 2019 3:49 PM

**To:** 'Christine Elliott (ccu.moh@ontario.ca)' <ccu.moh@ontario.ca>

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**Subject:** E-Cigarette and Aerosolized Product Prevention and Cessation Board of Health motion,

Public Health Sudbury & Districts

Good afternoon,

Attached is a letter from René Lapierre, Board of Health Chair for Public Health Sudbury & Districts regarding the need for a comprehensive tobacco and e-cigarette strategy.

Thank you,

Rachel

**Rachel Quesnel**

Executive Assistant to the Medical Officer of Health and Secretary to the Board of Health

Adjointe de direction et Secrétaire du Conseil de santé

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**Public Health  
Santé publique**  
SUDBURY & DISTRICTS

December 3, 2019

**VIA EMAIL**

The Honourable Christine Elliott  
Minister of Health  
Hepburn Block, 10<sup>th</sup> Floor  
80 Grosvenor Street  
Toronto, ON M7A 2C4

Dear Minister Elliott:

**Re: E-Cigarette and Aerosolized Product Prevention and Cessation**

On behalf of the Board of Health for Public Health Sudbury & Districts, I am very pleased to convey our congratulations on your recent decision to protect Ontarians by banning the promotion of vapour products in corner stores and gas stations. This is an important first step in reducing exposure and accessibility to vapour products and working toward improving the health of Ontarians.

By the enclosed resolution, the Board of Health further urges the adoption of an expert-informed comprehensive tobacco and e-cigarette strategy to address flavoured e-juice, online sales to minors, treatment programs for youth cessation, and public education.

Minister, we recognize that your Ministry is committed to establishing a patient centered system for health, and to ensuring system sustainability for Ontarians now and into the future. To this end, we strongly endorse that any vaping strategy is firmly grounded in the connect between vaping and tobacco use.

As you are aware, although vaping is not without risk, tobacco causes nearly 16 000 deaths per year<sup>i</sup> and costs Ontario nearly \$7 billion (\$2.7 billion direct health care, \$4.2 billion indirect costs) annually.<sup>ii</sup> Cigarettes are known to be toxic and cause cancer, lung, and heart disease when used as intended<sup>iii</sup> and nearly one in five Ontarians continue to smoke<sup>iv</sup>. Reducing supply and exposure to products must be part of the system sustainability goal. This holds true for tobacco and anything that may

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promote or normalize its use, such as vaping. Below, we are sharing a compelling infographic developed by Public Health Sudbury & Districts to convey this important message to our publics.

Thank you again for your leadership in the protection of youth from the risks of vaping. We urge you to consider in your next steps the linkages between vaping and tobacco and develop a comprehensive tobacco and e-cigarette strategy. Please know that the Board of Health for Public Health Sudbury & Districts is a committed local partner in this important work.

Sincerely,



René Lapierre, Chair  
Board of Health, Public Health Sudbury & Districts

Enclosures (2)

cc: The Honourable Doug Ford, Premier, Minister of Intergovernmental Affairs  
All Ontario Boards of Health  
Dr. David Williams, Chief Medical Officer of Health  
The Honourable Jamie West, MPP, Sudbury  
The Honourable France Gélinas, MPP, Nickel Belt  
The Honourable Michael Mantha, MPP, Algoma-Manitoulin  
Council of Ontario Medical Officers of Health  
Loretta Ryan, Executive Director, Association of Local Public Health Agencies  
Pegeen Walsh, Executive Director, Ontario Public Health Association  
Constituent Municipalities within Public Health Sudbury & Districts  
The Honourable Doug Downey, Attorney General of Ontario

<sup>i</sup> Ministry of Health and Long-Term Care. (2018, May 3) Minister of Health and Long-Term Care. Letter. Smoke-Free Ontario Strategy.

<sup>ii</sup> CCO and Ontario Agency for Health Protection and Promotion (Public Health Ontario). (2019). The burden of chronic diseases in Ontario: key estimates to support efforts in prevention. Toronto: Queen's Printer for Ontario.

<sup>iii</sup> Health Canada. (2019). Smoking, vaping and tobacco. Retrieved from <https://www.canada.ca/en/health-canada/services/smoking-tobacco/vaping.html>

<sup>iv</sup> Ministry of Health and Long-Term Care. (2018). Smoke-Free Ontario: The Next Chapter – 2018. Toronto: Queen's Printer for Ontario. Retrieved from [http://www.health.gov.on.ca/en/common/ministry/publications/reports/SmokeFreeOntario/SFO\\_The\\_Next\\_Chapter.pdf](http://www.health.gov.on.ca/en/common/ministry/publications/reports/SmokeFreeOntario/SFO_The_Next_Chapter.pdf)





## The need for a comprehensive tobacco and e-cigarette strategy

The **rapid** proliferation of e-cigarette use is fuelling mass recruitment of new consumers by an established industry, which profits from nicotine addiction.

Many e-cigarette users are **unaware** of the potential harms of regular or occasional use. There is evidence that e-cigarette use **increases youth uptake of tobacco**.

**Tobacco** continues to kill its users and cause cancer, lung and heart disease, and grips 1.8 million Ontarians daily.

Ingredients of a **comprehensive tobacco and e-cigarette strategy** include cessation, prevention (denormalization, education, taxation), and protection (enforcement, controls, regulations).

In time, e-cigarettes may be proven to help people quit smoking. What's the message to everyone else?

**IF YOU DON'T SMOKE, DON'T VAPE.**



**Public Health**  
**Santé publique**  
SUDBURY & DISTRICTS

# WARNING!

*Moved by Hazlett - Thain*

*Approved by Board of Health for Public Health Sudbury & Districts, November 21, 2019*

## **48-19 E-CIGARETTE AND AEROSOLIZED PRODUCT PREVENTION AND CESSATION**

WHEREAS the Board of Health for Public Health Sudbury & Districts has a longstanding history of proactive and effective action to prevent tobacco and emerging product use and to promote tobacco use cessation; and

WHEREAS electronic cigarettes are increasingly popular in Canada, especially among youth and among smokers, including 15% of Canadian youths and 10% of local youths reporting having tried e-cigarettes; and

WHEREAS there is increasing concern about the health hazards of using e-cigarettes including nicotine addiction, transition to tobacco products especially among youth, and emerging risks of severe pulmonary illness; and

WHEREAS the Ontario government recently announced restrictions on the promotion of e-cigarettes and products that will come into effect January 2020;

THEREFORE BE IT RESOLVED THAT the Board of Health for Public Health Sudbury & Districts, while congratulating the Minister of Health on the restrictions on e-cigarette promotion, urge the adoption of an expert-informed comprehensive tobacco and e-cigarette strategy to address flavoured e-juice, online sales to minors, treatment programs for youth cessation, and public education; and

FURTHER that the Board urge the Minister to work with provincial, territorial and federal counterparts to adopt other evidence-informed strategies such as taxation, use prohibition, industry denormalization, and cross-Canada public education to address this emerging public health issue.

**CARRIED WITH FRIENDLY AMENDMENTS**