



CITY OF HAMILTON
PLANNING AND ECONOMIC DEVELOPMENT DEPARTMENT
Transportation Planning and Parking Division

TO:	Chair and Members Public Works Committee
COMMITTEE DATE:	December 2, 2019
SUBJECT/REPORT NO:	Hamilton Cycling Committee Budget 2020 (PED19194) (City Wide)
WARD(S) AFFECTED:	City Wide
PREPARED BY:	Rachel Johnson (905) 546-2424 Ext. 1473
SUBMITTED BY:	Brian Hollingworth Director, Transportation Planning and Parking Planning and Economic Development Department
SIGNATURE:	

RECOMMENDATION(S)

- (a) That the Hamilton Cycling Committee 2020 base budget submission, in the amount of \$10,000, as described in Appendix "A" attached to Report PED19194 be approved.
- (b) That, in addition to the base funding, a one-time budget allocation for 2020 of \$3,000 to support community events and initiatives that meet the mandate of the committee, funded by the Hamilton Cycling Committee reserve, be approved.

EXECUTIVE SUMMARY

The Hamilton Cycling Committee (HCyC) has developed a request for funding for planned activities in 2020. With the endorsement of the HCyC members, this request for funding is submitted to the Public Works Committee as Appendix "A" attached to this Report. This Report presents this proposed budget to the Public Works Committee for consideration as part of the 2020 budget process.

The HCyC is proposing a 2020 budget of \$13,000. Their proposed budget would be financed with \$10,000 from the levy through the Public Works Standing Committee and \$3,000 from the HCyC reserve. As of October 2019, the HCyC has a reserve of \$13,051.68. Therefore, there is no request to increase from the levy in 2020.

OUR Vision: To be the best place to raise a child and age successfully.

OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.

Alternatives for Consideration – Not Applicable

FINANCIAL – STAFFING – LEGAL IMPLICATIONS

Financial: Annually, citizen advisory committees are funded by the levy to fund activities that supports the committee’s mandate. Typically, the annual budget for advisory committees is \$10,000. For 2020, the HCyC has requested a budget of \$13,000. The proposed budget will finance community educational activities, plus the production of safety and promotional materials. The \$3,000 from the reserve will be used to support community events and initiatives that meet the mandate of the committee. As of October 2019, the HCyC has a reserve of \$13,051.68.

The following table highlights the proposed 2020 budget.

Item	Proposed 2020 Budget
Social Media Campaign	\$500
Publicity Campaign	\$3,000
Special Projects	\$2,000
Group Rides	\$1,000
Tourism Promotions - supporting Ontario By Bike	\$500
Supporting Community Events to Raise Awareness for Cycling	\$2,000
Special Cycling Events	\$2,000
Conferences	\$1,000
Meeting Expenses	\$1,000
TOTAL	\$13,000
Funds from Levy	\$10,000
Funds from Reserve	\$3,000

Staffing: N/A

Legal: N/A

HISTORICAL BACKGROUND

The HCyC advises the City of Hamilton on all matters related to cycling - monitoring the implementation of the Hamilton Cycling Master Plan, planning for bicycling facilities (e.g. bike parking), educating citizens on matters of traffic safety, and promoting cycling both for recreation and commuting. Cycling helps to maintain personal health; thus, it helps to foster a healthier community. In 2019, approximately 40,000 bike maps were distributed, approximately 12 kms of new cycling infrastructure was installed, and 5 kms

of the Cannon Street cycle track were upgraded. The HCyC provides valuable input into these cycling projects.

POLICY IMPLICATIONS AND LEGISLATED REQUIREMENTS

N/A

RELEVANT CONSULTATION

In preparation of this Report, the HCyC, the City of Hamilton Corporate Services Financial Planning, Administration, and Policy Staff, and the City of Hamilton Office of the City Clerk were consulted. The report has been prepared in consistency with the legislative requirements to request funding for advisory committees.

ANALYSIS AND RATIONALE FOR RECOMMENDATION(S)

Feedback received by members of the HCyC ensures cycling projects are well vetted by the community, thereby, improving the quality of cycling facilities for both recreation and commuting purposes.

In April 2019, new HCyC members were appointed. The Committee hosted a number of successful special events, including a documentary screening of Afghan Cycles, which attracted over 50 individuals, and a community bike ride: Jane's Ride: A Trail of Two Cities, with 30 attendees.

The Committee promotes cycling safety through their very successful distribution of Share the Road car magnets and stickers, and the distribution of bicycle lights at special events, to stress the importance of improved visibility of cyclists.

Committee members, in conjunction with community groups, promote cycling in Hamilton during events like Bike Day, Supercrawl, and other City festivals. The HCyC also proposes to grow the profile of cycling in Hamilton by promoting and hosting more cycling events across the City.

Members also serve as volunteer staff for the HCyC booth at the Toronto International Bike Show promoting Hamilton as a cycling destination. They receive and share feedback from people that cycle on Hamilton facilities, including Hamilton residents attending the show. The Committee works with Tourism Hamilton to promote the City's recreational assets by distributing the City map "Bike Routes, Trails & Parks", pamphlets printed by the Hamilton Conservation Authority, and financially contributes to the Ontario cycling organization Ontario By Bike, to provide Hamilton specific information online.

ALTERNATIVES FOR CONSIDERATION

N/A

ALIGNMENT TO THE 2016 – 2025 STRATEGIC PLAN

Community Engagement and Participation

Hamilton has an open, transparent and accessible approach to City government that engages with and empowers all citizens to be involved in their community.

Economic Prosperity and Growth

Hamilton has a prosperous and diverse local economy where people have opportunities to grow and develop.

Healthy and Safe Communities

Hamilton is a safe and supportive City where people are active, healthy, and have a high quality of life.

Clean and Green

Hamilton is environmentally sustainable with a healthy balance of natural and urban spaces.

Built Environment and Infrastructure

Hamilton is supported by state of the art infrastructure, transportation options, buildings and public spaces that create a dynamic City.

Culture and Diversity

Hamilton is a thriving, vibrant place for arts, culture, and heritage where diversity and inclusivity are embraced and celebrated.

APPENDICES AND SCHEDULES ATTACHED

Appendix "A" - 2020 Volunteer Committee Budget Submission HCyC

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