



BUTT BLITZ CLEANUP EVENT

Keep Hamilton Clean & Green Advisory Committee
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PUBLIC WORKS
ENVIRONMENTAL SERVICES

2019 BUTT BLITZ RECAP

CLEANUP DATE: April 27, 2019

PARTNERS: Downtown, International Village and Barton Village BIAs; Green Venture (Kenilworth); A Greener Future (Confederation Beach)

RESULTS: 35 volunteers, 5 locations cleaned, over 37k butts picked up & recycled

<https://www.chch.com/butt-blitz-aims-to-clean-up-cigarette-butts-off-the-ground/>



We asked volunteers to conduct individual Butt Blitzs across Ontario from April 1st to April 27th, 2019. Individuals picked up cigarette butts in their local communities, and then the butts were sent to TerraCycle to be recycled.

On April 27th, in collaboration with the City of Hamilton, A Greener Future hosted the Ontario Butt Blitz finale. Volunteers picked up butts from four locations across the City of Hamilton.

Similar events were held in Montreal on May 3rd, and in Vancouver on May 4th, 2019.

Location Breakdown

Albion.....	780	Montreal.....	74,084
Bark.....	5,787	Odessa.....	4,379
Bowmanville.....	50	Ottawa.....	1,012
Brampton.....	1,584	Owen Sound.....	1,990
Brimley.....	2,137	Peterborough.....	1,172
Burlington.....	5,255	Pickering.....	6,600
Cambridge.....	280	Pickle Lake.....	300
Caledon.....	3,370	Port Hope.....	2,536
Colwell.....	1,000	Port Hope.....	2,789
Coquitlam.....	1,000	Richmond Hill.....	4,723
Courville.....	1,850	Stouffville.....	3,915
Elmvalle.....	853	Sydney.....	682
Goderich.....	4,723	Thunder Bay.....	5,000
Grimby.....	1,585	Tiny.....	331
Guelph.....	1,280	Toronto.....	54,159
Hamilton.....	37,052	Vancouver.....	21,288
Harrowsmith.....	681	Waterloo.....	500
Kingston.....	4,800	Whitby.....	250
Lincoln.....	23,664	York.....	2,697
Mississauga.....	2,670		

Grand Total

285,072

butts collected

Past Results

2018
239,339
Butts Collected in
21 Cities

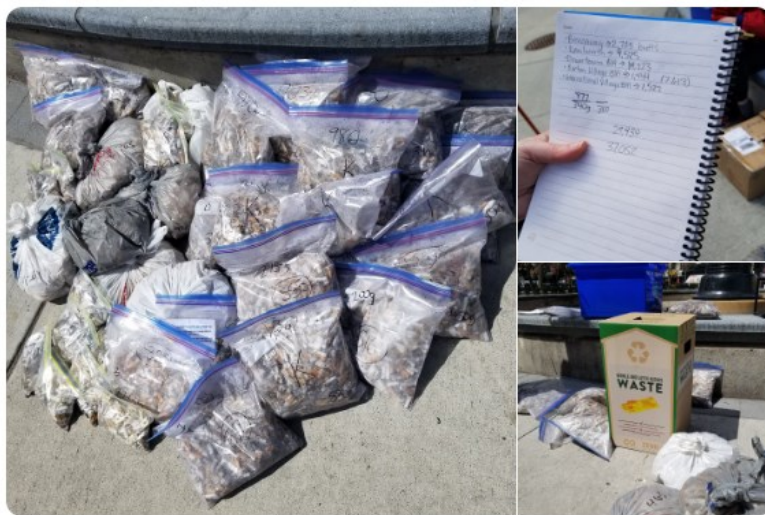
2017
223,354
Butts Collected in
21 Cities

2016
122,800
Butts Collected in
12 Cities

2015
87,015
Butts Collected in
18 Cities

Thank You!

A disgusting total of 37,052 cigarette butts were collected by some amazing volunteers across the lower city today - thank you for your time today, and a reminder to everyone that the earth is not an ashtray! #HamOnt #CleanHamOnt



12:49 PM - 27 Apr 2019

143 Retweets 446 Likes



DowntownHamiltonBIA, Barton Village BIA, InternationalVillage and A Greener Future

40 143 446



THE HAMILTON BUTT BLITZ

SATURDAY, APRIL 27 at 11am



VOLUNTEERS WANTED

Did you know an estimated 65% of all cigarette butts are littered on the ground? These small plastic filters contaminate drinking water, harm wildlife, and are so unsightly. Will you join us in a city-wide cigarette butt cleanup?

5 meeting locations • cleanup supplies provided • high school service hours



Register to Volunteer at:
www.agreenerfuture.ca/hamilton-butt-blitz

2020 Butt Blitz

DATE: Saturday, April 18

LOCATION(S): Any suggestions?

A GREENER FUTURE ROLE:

- Volunteer registration
- Event promotion
- Media interviews
- Recycle cigarette butts and gloves

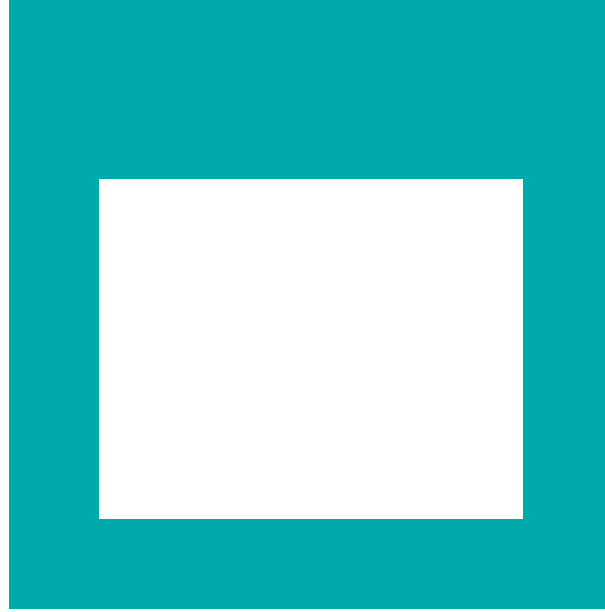
CITY OF HAMILTON ROLE:

- On site staff support
- Coordinate cleanup locations and volunteers
- Purchase and distribute supplies
- Event promotion



HOW THE KHCG COMMITTEE CAN HELP:

- Event promotion
- Volunteer recruitment
- Financial support
- Attend the cleanup! Volunteer roles could include: check-in/registration table, photos and social media, counting/weighing butts



QUESTIONS?