

# CGF Delivery Model



## CGF Partnerships: ownership and control



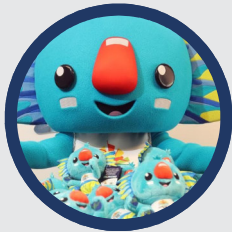
- CGF Partnerships is a subsidiary of the CGF
- Equity ownership
- CGFP Board: 5 members
- CGF President attends all Board meetings. Chair appointed by CGF

### CGFP Board



# Scope of CGF Partnerships

*Deliver services to the CGF, Organising Committees for the Commonwealth Games and CGAs*



Manage and exploit all commercial rights



Manage host broadcasting operations



Support Organising Committees with Games Delivery



Develop the future Host City pipelines



Support the development of the CGF brand



Strategic and marketing advice to the CGF

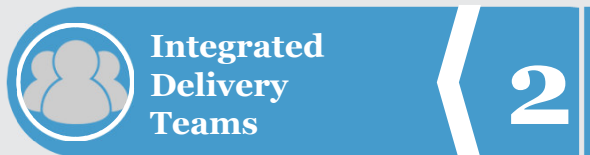


Strategic and marketing advice for CGAs

# Planning and delivery benefits



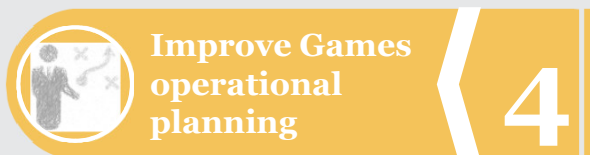
- Feasibility support
- Proposals aligned with Games' requirements and cities' legacy objectives



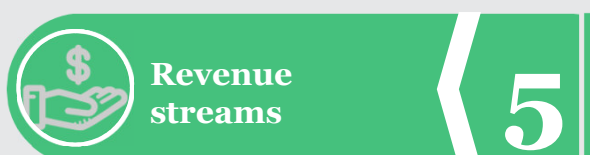
- 'One team' approach
- Experienced resources
- Reduce planning time



- Reduce 're-invention' costs
- Greater continuity
- Multi-Games solutions



- Consistency of systems, solutions, processes and people to support successive OCs
- Master Plan, Lifetime workforce model; role descriptions; contract specifications



- Target multi-Games deals (2022, 2026, 2030)
- Early and informed engagement to support better value deals

# Vision for future planning and delivery

-  Collaborative host city selection process **1**
-  Integrated Delivery Teams **2**
-  Cost effective consistent technology platform **3**
-  Improve Games operational planning **4**
-  Revenue streams **5**



*Increase overall value of hosting the Games*



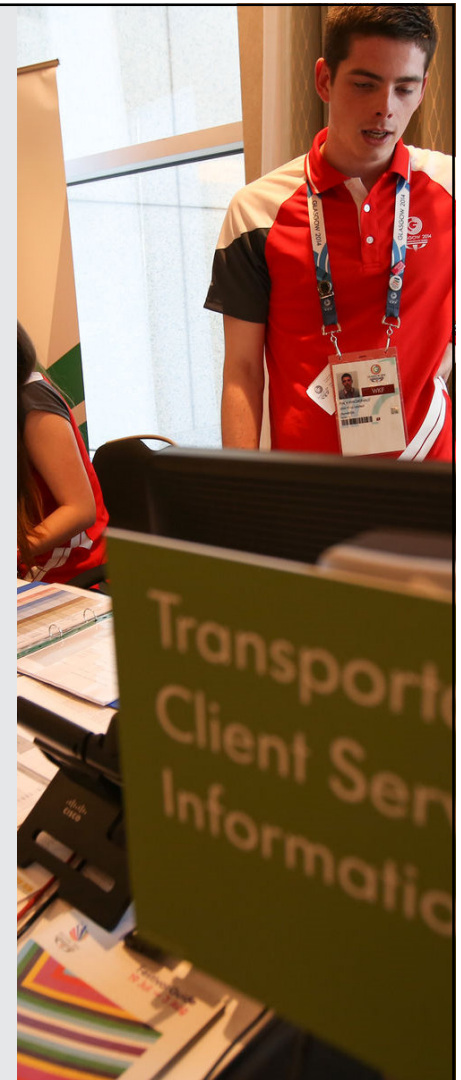
## CGF and CGFP management arrangements

- CGF and CGFP have an integrated management approach
- Ensures effective day to day co-ordination and delivery
- Work plans approved by CGFP Board and CGF Executive Board



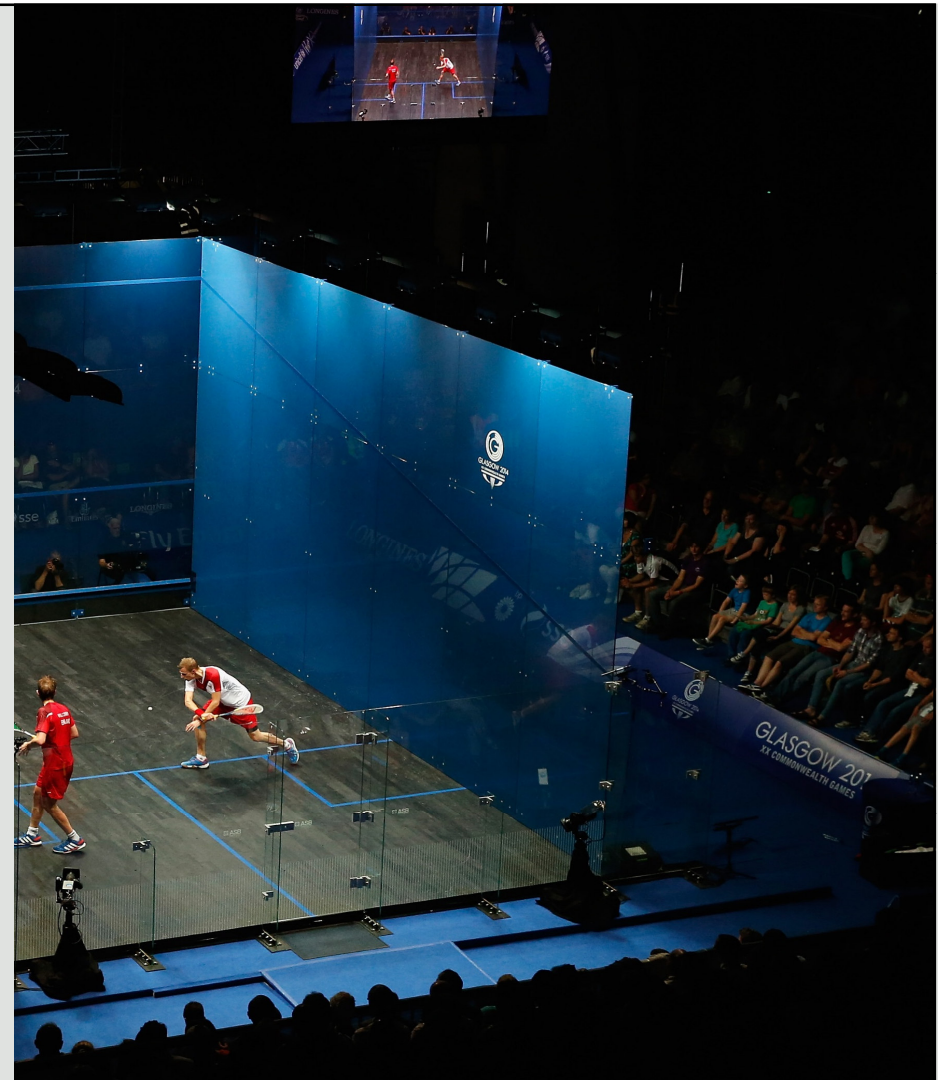
## Key Principles – Resourcing

- Experienced CGFP resources co-located with OC
- ‘One team’ approach: CGFP secondees fully integrated within the OC
- Engage experienced personnel from the local host market as well as other nationalities ensuring breadth of experience and local market understanding
- Team culture aligned with the longer term vision of the CGF, improving efficiency, reducing cost, maintaining Games service quality



## CGFP delivery model key elements

- New approach to venue design and operational planning to reduce costs, effort and improve efficiency
- Small number of experienced personnel engaged early improving planning work and avoiding silo working
- People involved in planning will also be involved in delivery to avoid wasted effort and initial plans being discarded
- Compression of the planning cycle for 2022 from 7 years to 4.5 years will help to facilitate this approach, but care still required not to grow too quickly







# OC Secondment support indicative examples



## Exec Office

- Operations Lead
- Head of Programme Management
- Integrating Planning Manager



## Transport

- Head of Transport Planning and Delivery



## Finance

- Head of Financial Planning
- Financial Planning Manager
- Strategic Sourcing Manager



## Venue Delivery

- **Director of Venue Delivery**
- **Lead Overlay Designer**



## Workforce

- Head of Workforce Planning



## Broadcast

- **Head of Broadcast Management**



## Technology

- Director of Technology and Broadcast



## Venue Operations

- **Director of Venue Operations**



## Security

- Security Operations Planning manager



## Village Operations

- **Head of Village Operations**

Secondes approx 5% of OC  
95% employees

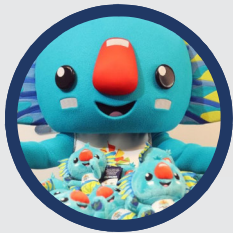
CGFP resources embedded into  
agreed roles as secondees

CGFP and OC will work closely  
together forming 'one team' with  
fully integrated secondees

● Deployed  
July 2018

● Deployed  
January 2019

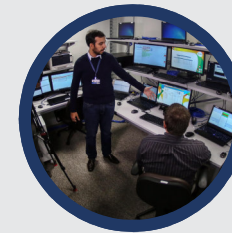
# CGFP delivery support



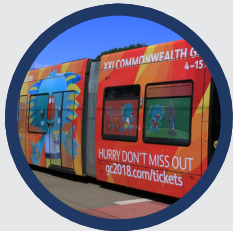
**Commercial**



**Venues  
&  
Infrastructure**



**Technology**



**Games  
Operations**



**Corporate  
Support &  
Partnership**



**Communications,  
Culture &  
Engagement**

# Roles and responsibilities



## Commercial

### CGF and CGFP

- Sponsorship sales
- Broadcast rights sales
- Licensing programme

### Organising Committee

- Brand Management
- Rights protection
- Sponsor servicing
- Ticketing
- Hospitality

### Host City

- Co-funder of Games
- Rights protection enforcement

### Host Government

- Co-funder of Games
- Rights protection legislation

# Delivery Partnership – eg Games Operations



## Games Operations

### CGF and CGFP

- Manage relationship with IFs
- Provision of key solutions eg. accreditation system, processes, policies and procedures
- Integrated planning and project management
- Workforce planning

### Organising Committee

- Sport competition, op's & medical
- Venue management
- Games services
- Event Services
- Games Family Services & Protocol
- Logistics
- Medical
- Press op's
- Security
- Games Family Transport
- Workforce Ops

### Host City

- City resilience plans
- City Operations
- City Volunteer programme
- City signage and wayfinding
- City Transport operations, spectators and workforce services
- Public Health

### Host Government

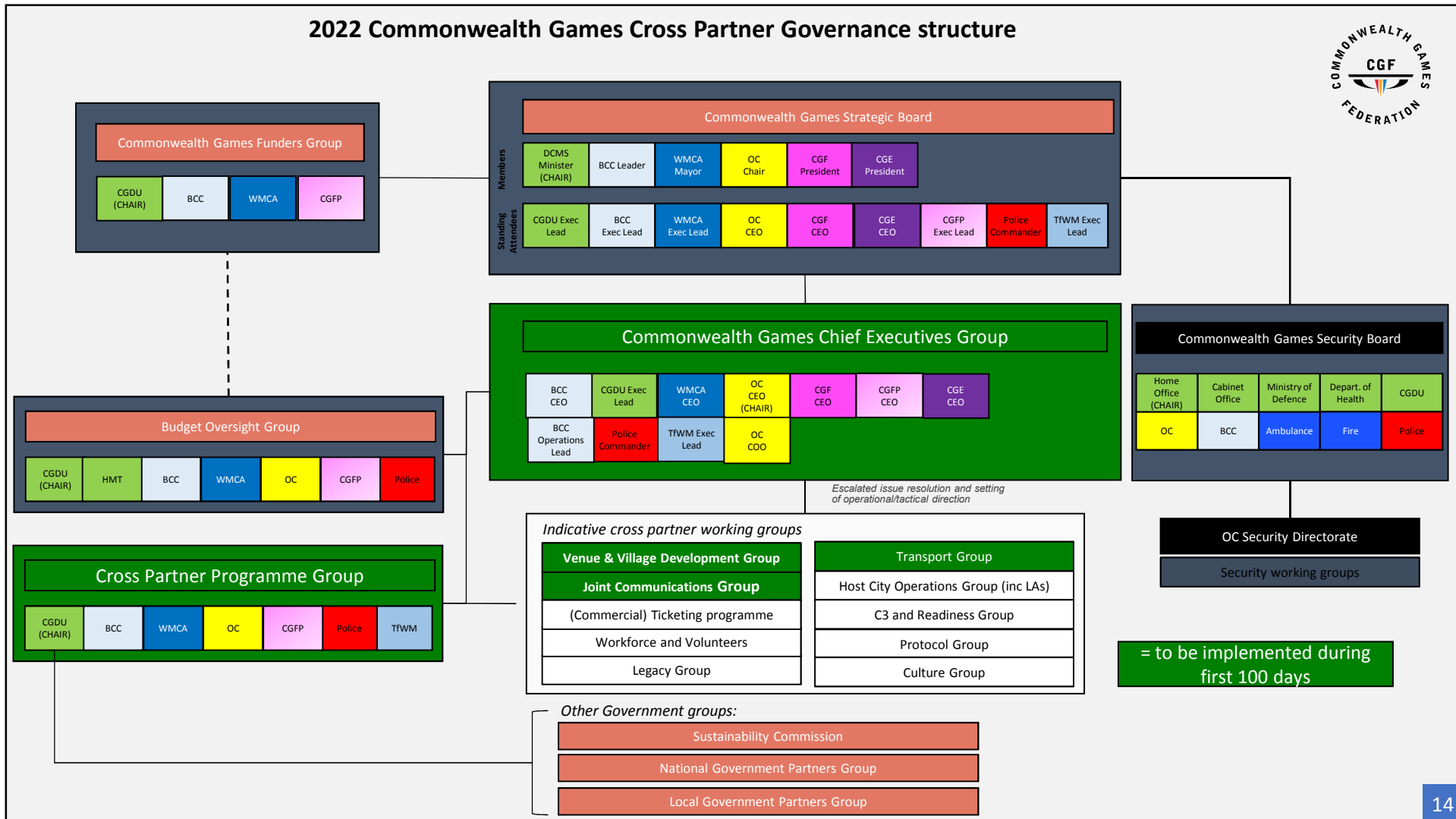
- Oversight of overall security
- Security operations
- Customs and Immigration
- Transport operations
- Public Health
- Dignitary Management



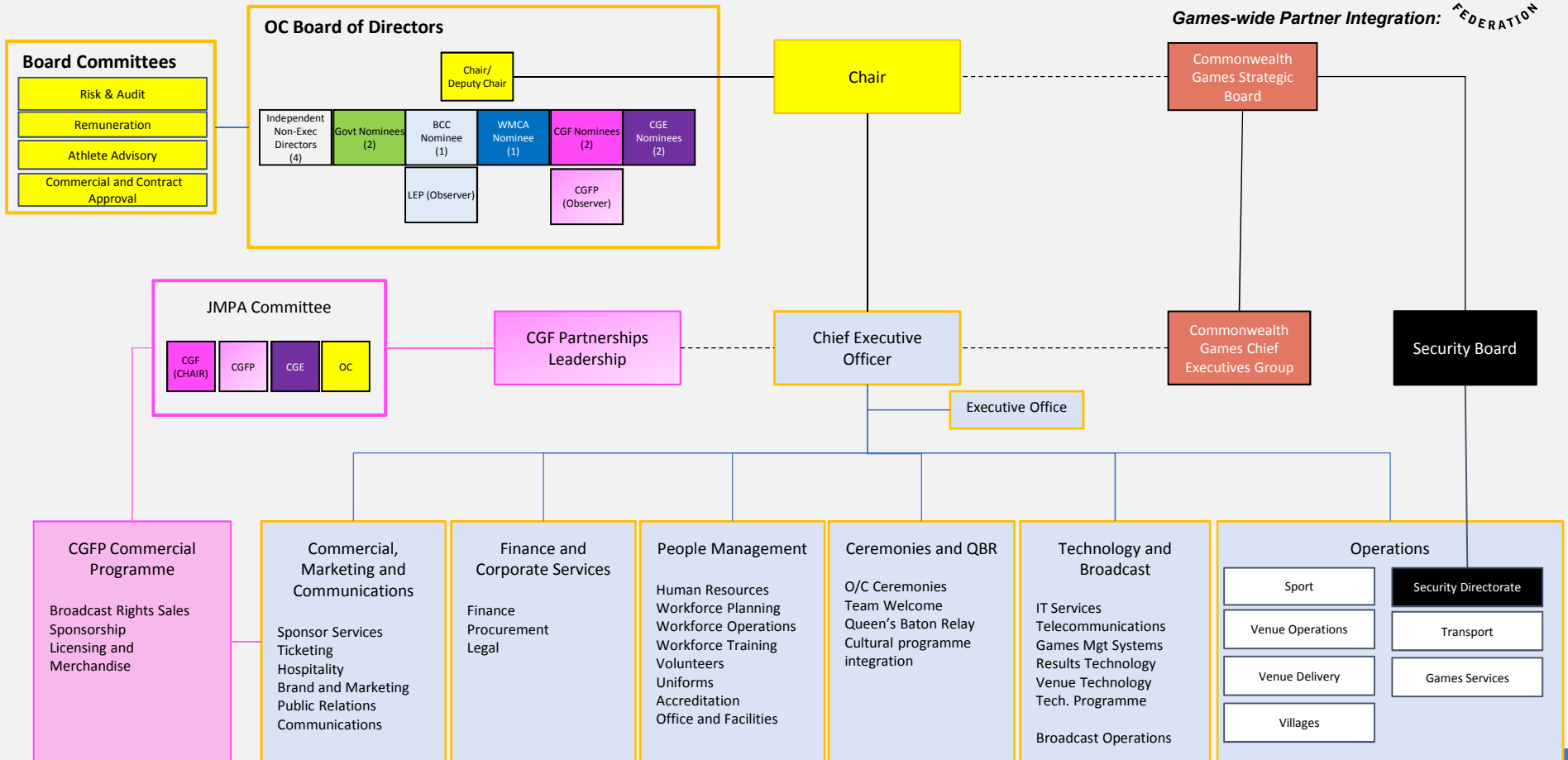
# B2022 Governance Structures



## 2022 Commonwealth Games Cross Partner Governance structure



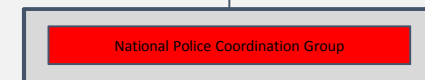
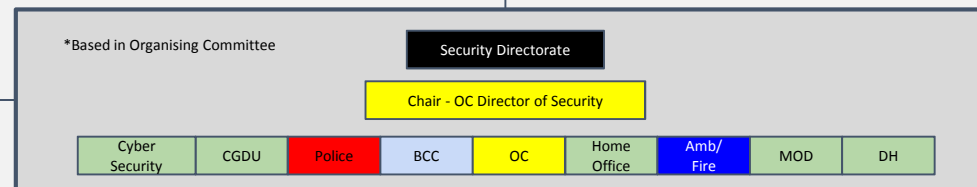
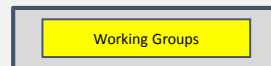
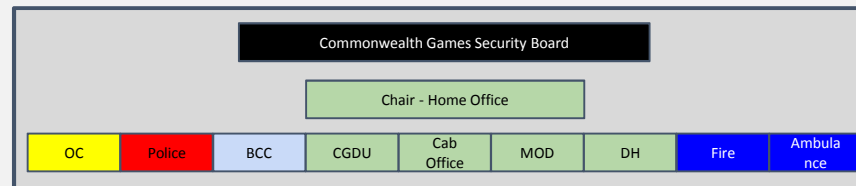
## COMMONWEALTH GAMES 2022 OC GOVERNANCE AND INTEGRATED DELIVERY MODEL





## COMMONWEALTH GAMES 2022 SECURITY STRUCTURES

Colour key	
	HMG
	OC
	BCC
	CGE
	CGF
	Police
	Fire/Ambulance
	Independents
	Finance/Commercial
	Security
	WMCA





## COMMONWEALTH GAMES 2022 ORGANISING COMMITTEE BOARD

Colour key	
	HMG
	BCC
	WMCA
	CGE
	CGF
	Independents
	WMCA

