9.1



Direction

At the March 27, 2019 meeting, City Council approved the following Motion:

A System-Wide Approach to Public Transit (Item 7.1)

- (c) That staff be directed to report back to the Transit Area Rating Review Sub-Committee with an area rating analysis for transit for the 2020 Operating budget process, with respect to a public transit system that supports a system-wide approach, with that report to include enhanced service levels that align with the overall City Transit Strategy; and,
- (d) That staff be directed to review the possibility of the area rating net benefit to Wards 1 to 8 being used for public transit city-wide and report to the Transit Area Rating Review Sub-Committee.





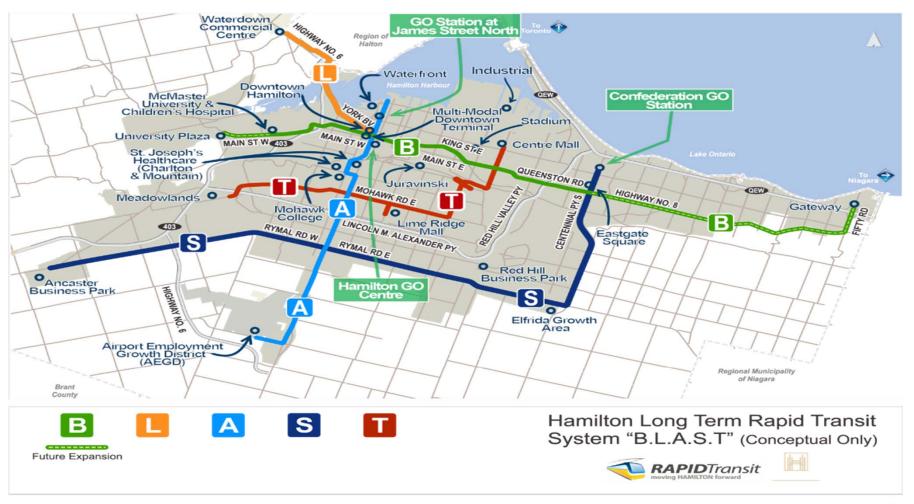
10 YEAR TRANSIT STRATEGY RECAP

Plan entered the 'growth' phase in Sept 2018

| | | | , | • | | | | | | | | | | | | | | | | |
|--------------------------|--------------|--------------|---------|-------------------|-----------|-------|--------|---------------|-----|------------|---------|---------|---------|---------|----------|--|--|--|--|--|
| | | YR1 | YR2 | 2017 | YR3 | YR4 | | YR5 | Y | R6 | YR7 | YR8 | YR9 | YR10 | | | | | | |
| | | 2015 | 2016 | 2017 | 2018 | 202 | 4 | 2020 | 2 | 21 | 2022 | 2023 | 2024 | 2025 | | | | | | |
| | 2014 | Deficiencies | | | Standards | | L | | | | 10 Year | | | | | | | | | |
| | 2014 | | | | | | | Groveth Total | | | | | | | | | | | | |
| | | | | | | | | | M | da | l Split | | | | | | | | | |
| SERVICE | | | | | | | | | | | | | | | | | | | | |
| Hours (000's) | 814 | 16 | 34 | | 34 | 3 |) | 46 | 4 | 1 | 49 | 49 | 53 | 53 | 422 | | | | | |
| Annual Operating (000's) | \$88,00 0 | \$2,000 | \$4,000 | Pause for PTIF | \$4,000 | \$4,5 | 00 | \$5,500 | \$6 | ,000 | \$6,000 | \$6,000 | \$6,500 | \$6,500 | \$51,000 | | | | | |
| Full Time Equivalents | 644 | 16 | 34 | | 26 | 30 | | 35 | 17, | 8 | 38 | 38 | 41 | 41 | 337 | | | | | |
| Fleet | 221 | 14 | 11 | | 5 | 13 | 1 | 13 | | <u>.</u> 4 | 14 | 14 | 15 | 15 | 126 | | | | | |
| Fares | \$2.00 | \$0.15 | \$0.15 | | \$0.10 | \$0. | \$0.05 | | \$ | 0.05 | \$0.05 | \$0.05 | \$0.05 | \$0.05 | | | | | | |
| | | | | | | | | | | | | | | | | | | | | |



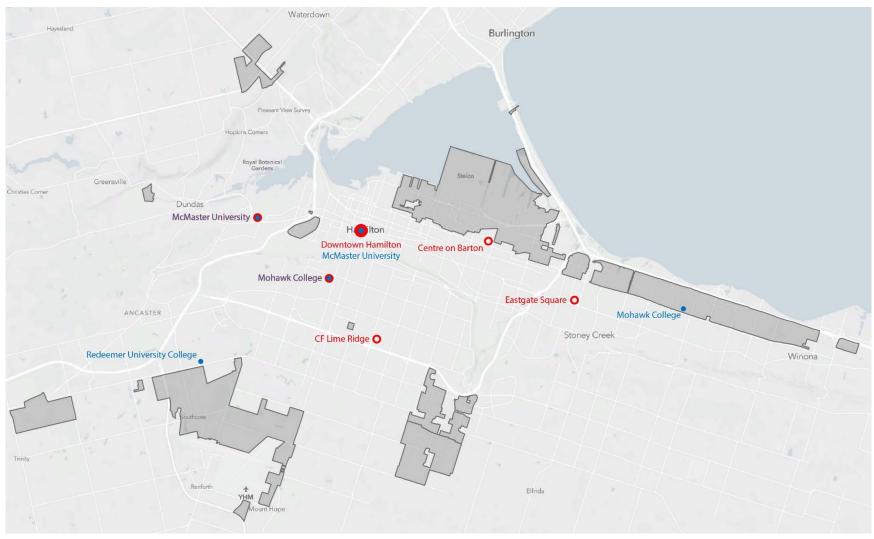
10 YEAR TRANSIT STRATEGY: BLAST ASSUMPTIONS







EXISTING TRANSIT ACTIVITY CENTERS





EXISTING TRANSIT ACTIVITY CENTERS

Employment Growth Areas linked to BLAST.

- Stoney Creek Business Center
- Ancaster Business Park
- Airport Employment Growth District
- Red Hill Business Park
- Waterdown Commercial Centre











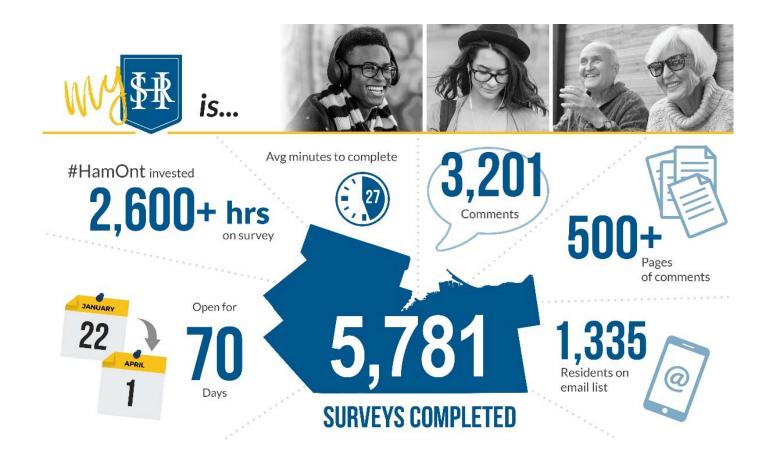








SURVEY RESPONSE RATE





Transit

The dominant driver of customer satisfaction and drawing new customers that build transit ridership is;

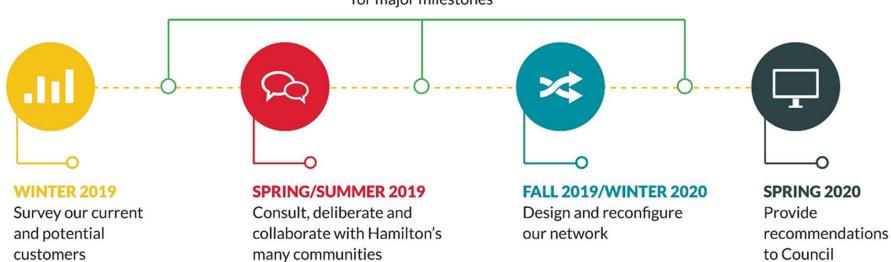
FREQUENT RELIABLE SERVICE



(RE)ENVISION PROJECT

INFORM

Providing updates on the project for major milestones







Area Rating - Definition

- Area rating is intended to account for either significant differentials in service levels or costs of providing services between different parts of the City
- If a service is not provided in an specific area of the City, property owners in that area will not be taxed for that service
- The result of area rating is that tax rates vary depending on the area of the City and the level of service offered by the City



Legal Matters

- The Municipal Act allows municipalities to area rate "special services" which are defined as "a service or activity of a municipality that is
 - a) not being provided or undertaken generally throughout the municipality, or
 - b) being provided or undertaken at different levels or in a different manner in different parts of the municipality"
- The Municipal Act prescribes "Health programs and services" as the only service that cannot be identified as a special service.



Background

- Prior to amalgamation, the former Region of Hamilton-Wentworth area rated the following services:
 - Transit
 - Wentworth Library (SC, GL, AN, FL only)
 - Waste Management
 - Storm Drainage (Hamilton only)



Background

- Over a number of years, Council led an intensive review and consultation process to look at area rating options:
 - Area Rating Subcommittee
 - In 2009, staff submitted recommendation to move to urban/rural area rates
 - Citizens' Forum



Principles

- The basic approach to the review of area rating reflects the following two underlying principles:
 - Revenue Neutral Overall assumes the same tax levy regardless of the area rating option. Area rating does not generate additional taxes for the City as a whole.
 - 2) Service Delivery Drives Taxes how a service is delivered can impact how it is appropriately taxed, not vice-versa. None of the area rating options presented required change in service delivery.



Principles

- Additional general principles include:
 - Accounts for key/significant differences in service levels and costs – not based on a user pay principle
 - Where appropriate, identifies fairly distinct
 differences in service levels and costs between
 urban/rural not all properties within each boundary
 will have exactly the same access or utility to the
 service
 - Evolutionary process growth may lead to changes in urban/rural boundaries over time



Changes to Area Rating

2001-2010

Area rating based on former area municipal boundary



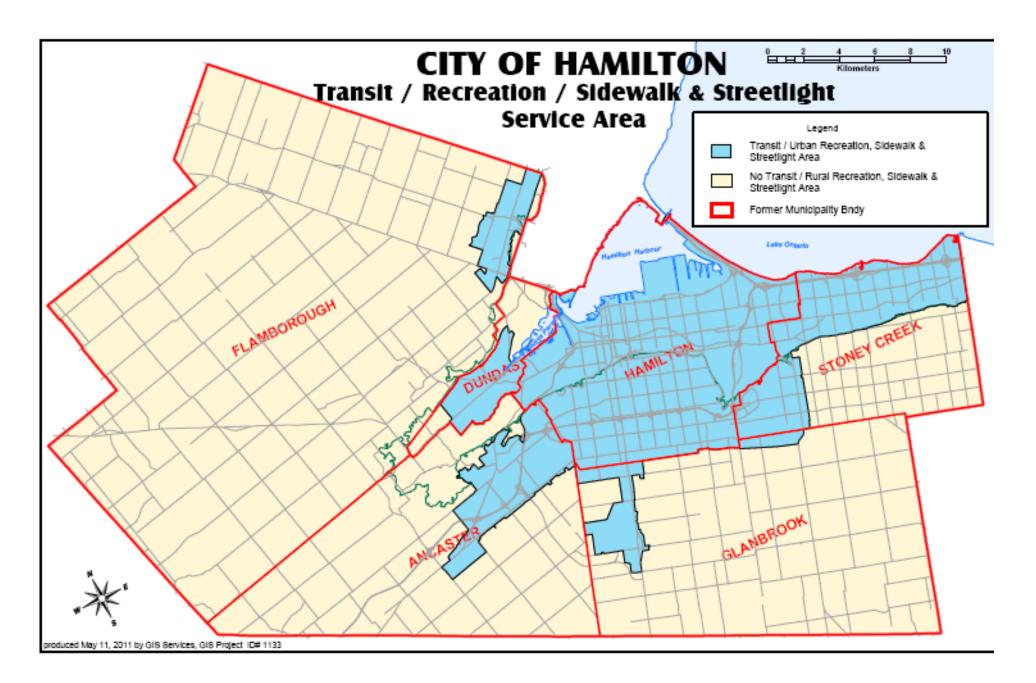
Area rating based on urban / rural



2011 - Present

- In 2011, the City implemented an urban and rural model that aligns to the transit service area
- Properties within the transit service area are considered urban, while properties outside the transit service area are considered rural







Methodology

- Based on an urban/rural transit model to align with the Transit boundary
- Properties outside the Transit boundary do not pay for Transit
- Continue to be based on former area municipality's share of total transit service mileage
- The total levy for transit area rating excludes the budgets for DARTS Contract and Taxi Scrip and includes the capital financing portion allocated to Transit



City-wide and Municipal Average Transit rates & impacts

| Municipality | Ancaster | Dundas | Flamborough | Glanbrook | Stoney Creek | Hamilton |
|---|--|---------------|---------------|--|----------------|----------------|
| Transit Splits Transit Levy Assessment (Urban) Transit Rate | 4.54% 2,671,929 7,611,110,539 0.0351% | 3,814,808,770 | 3,842,287,138 | 2.28% 1,341,363 2,532,568,882 0.0530% | 10,520,087,181 | 37,117,963,120 |
| 2019 Average (1) | \$ 126 | \$ 114 | \$ 138 | \$ 190 | \$ 128 | \$ 468 |
| 2019 Average (2) | \$ 184 | \$ 140 | \$ 189 | \$ 201 | \$ 137 | \$ 389 |

Average (1): Based on city-wide average assessment of \$358,600

Average (2) Based on average assessment by former municipality



Potential Alternatives

Option 1: Move Transit Budget to the General Levy

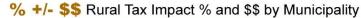
- Only one property tax rate regardless of the level of service received
- Rural areas of the City, which are currently exempt of the transit levy, would be charged the same rate as the urban areas.

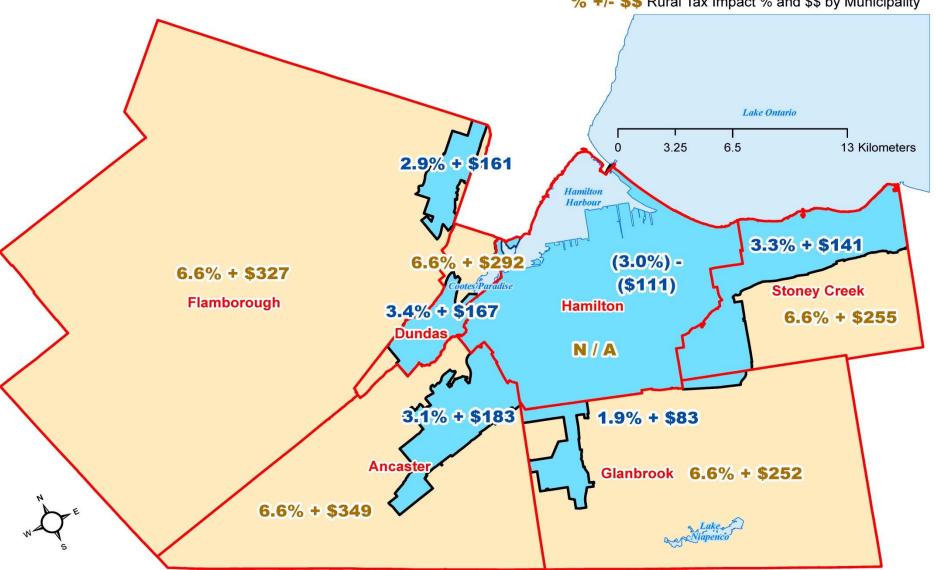


Transit on General Levy Average Residential Impacts



% +/- \$\$ Urban Tax Impact % and \$\$ by Municipality





Potential Alternatives

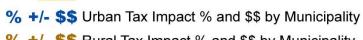
Option 2: Mixed approach

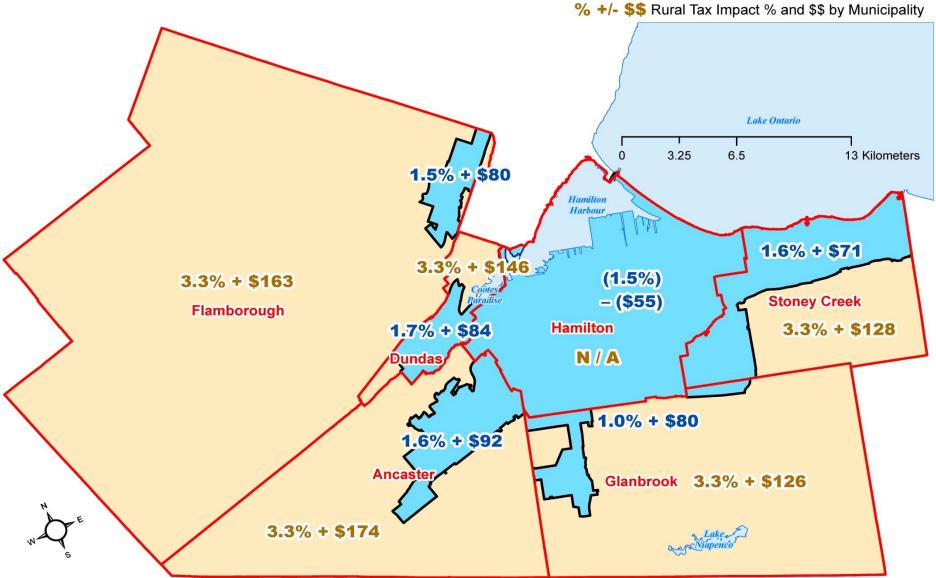
- 50% of the Transit budget would be in the General levy
- The additional 50% would continue to be area-rated area on kms (Status Quo)
- Rural areas will start to pay for Transit



50% of Transit on General Levy Average Residential Impacts







Potential Alternatives

Option 3: Urban / Rural Transit Budget Allocation Model

- Assumes that the urban area of the City would be levied equally for Transit Service and use the same tax rate regardless of the level of service
- Rural area of the City continue to be exempt

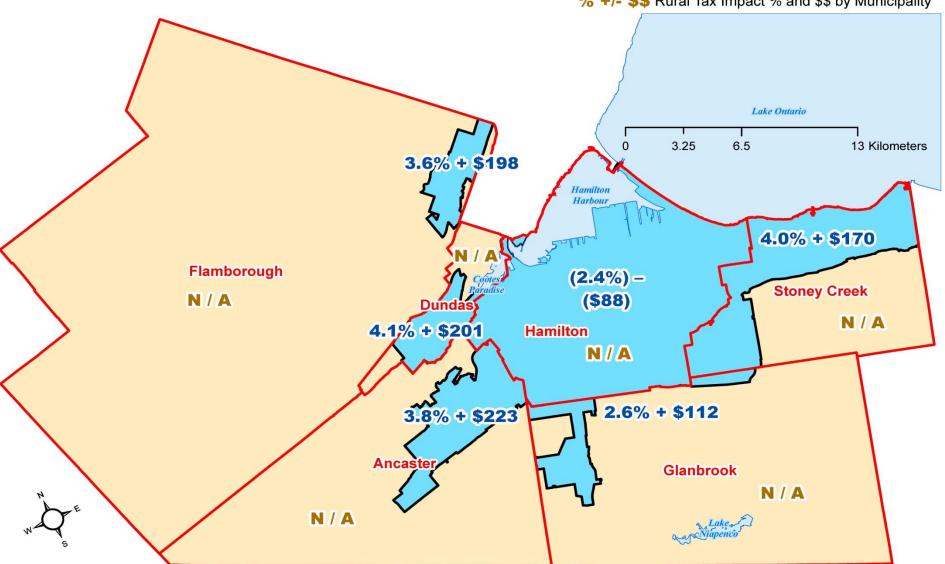


Urban / Rural Transit Average Residential Impacts



% +/- \$\$ Urban Tax Impact % and \$\$ by Municipality

% +/- \$\$ Rural Tax Impact % and \$\$ by Municipality





Timeline

