

## **Cycle Hamilton Update- March 4, 2020**

### **Winter Bike Day**

Despite unfortunate weather conditions, the event went very well on February 14th. There was a great turnout from across different areas of Hamilton, a number of rides were hosted to bring people in from various wards, and the event garnered additional media attention. It was another successful event that brought the community together for a social and fun celebration of 4-season cycling. A final report will be shared in the coming weeks with key data points and future recommendations. Focus is shifting to the start of Bike Day 2020 planning.

### **City Manager Meeting**

On February 18th, we facilitated a meeting between senior City of Hamilton staff and community groups, including Cycle Hamilton, Environment Hamilton, Hamilton Cycling Advisory Committee, New Hope Community Bikes, Hamilton Bike Share, Dundas Rides, and Share the Road Cycling Coalition. It was a productive meeting to discuss recent events and priorities moving forward. One of the key takeaways was the need to improve public consultations, where we discussed potential areas of collaboration and are following up with staff to execute on the action items.

### **Advocacy Committee Update**

We have recently completed our second, of three, community consultations in the process of developing and launching our advocacy committee. The first consultation was focused on the structure/membership of the committee and advocacy in Hamilton. The feedback included a lot of conversation around the need to bring diverse voices to the table, ensuring a focus on geographic representation, community building, and engaging with partners and stakeholders. One of the priorities of the advocacy work was identified as communication - to council (delegations), to members (newsletters, social media) and to the public (op-eds).

### **AGM**

We are currently in the planning process for our 2020 Annual General Meeting, which will be held in April. We are currently evaluating location and keynote speaker options. If anyone has any suggestions or thoughts, please send a note to [chair@cyclehamont.ca](mailto:chair@cyclehamont.ca).

### **Board Recruitment**

At our upcoming AGM, we will have three seats available on our Board of Directors (BOD). We will be releasing full details shortly, but greatly appreciate any referrals for people who may be interested.