NOTICE OF APPEAL

August 28, 2018

BlackFish Investments Incorporated. 235 Rymal Road East. Hamilton, Ontario L9B1C3

Cell: 905 317-5147 Office: 905 575-5478

Email: vincent@vincentformosi.com

In accordance with the City of Hamilton Sign By-law and pursuant to Section 6.6 of the Sign By-Law No 10-197, please consider this letter as my formal appeal of the decision to deny Sign Variance application No: SV-17-011. The requested sign variances are in keeping with the overall intent of the sign by-law, and will not result in any compatibility or other negative impacts. In support of theses variances I will be making a more fulsome presentation to the Planning Committee and have retained the IBI Group to provide additional planning evidence in support of these variances.

I am hoping this matter can be brought before the Planning Committee for consideration at the earliest opportunity. Please acknowledge receipt of this appeal and provide Notice of the Planning Committee date as soon as it is available and known.

*Please note that all future written correspondence should be delivered to the above noted address as per the original application address. This is contrary to the documentation incorrectly sent to my Real Estate Office and received August 20, 2018, ten days after the letter of denial was date stamped. This error has severely hampered my ability to respond within the 21 day appeal deadline.

Best Regards,

Vincent R. Formosi B.A. President & C.E.O

BlackFish Investments Incorporated.