

May 20, 2020

Dear Mayor Eisenberger and Members of Council,

Hamilton's bike share system is a vital part of its transportation network and an essential mode of transportation for Hamiltonians every day. Over the past 7 years this system has grown to have 26,000 active members who have collectively taken 1.6 million rides and travelled over 2 million kilometres by bike. Uber took over operations of the system in April 2018.

On Friday, May 15th, Uber notified the City of Hamilton that they were terminating their contract early and winding down SoBi Hamilton operations as of June 1, 2020.

To ensure that residents have reliable access to bike share, Cycle Hamilton is calling for:

- (1) Uber to honour their initial contract and support operations until February 2021, and
- (2) the City of Hamilton to ensure the ongoing operations of bike share beyond this contract.

During the COVID-19 pandemic, more than 300 new members have signed up and the system operates as an essential service. This growing membership reflects global trends that show an increase in cycling as people look for physically distant ways to complete their essential trips and exercise.

Public health authorities—including the World Health Organization—have also expressed their support for cycling to support mental wellbeing and to help residents get essential exercise. Hamilton's bike share system has been essential to residents over the past 7 years and Hamiltonians need it to continue as a critical piece of the transportation network during Hamilton's recovery from the pandemic.

We want to see the continued operation of bike share in Hamilton and support these calls to action.

Regards,

Jay Krause

Co-Chair, Board of Directors

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