

Patrick J McNally Charitable Foundation

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Freelton, ON, L8B 1N9

BN / Registration # 84179 9984 RR0001

June 2, 2020

Dear Mayor Eisenberger and Members of Hamilton City Council,

On behalf of the Patrick J McNally Foundation, I am writing regarding our commitment of \$100,000 to support Hamilton's remarkably successful bike share program and provide some context for our commitment.

First, we would like to recognize the incredible support our community has demonstrated for SoBi Hamilton. At the time of writing, residents and supporters of SoBi have donated more than \$65,000 in support of this vital program and to see it's continued existence. The Patrick J McNally Foundation thanks the community for so clearly demonstrating their support for SoBi.

The Patrick J McNally Foundation's mandate is to help provide and nurture opportunities for members of our community to explore and enjoy nature. SoBi Hamilton fulfills this mandate because it:

1. Enhances access to bicycles and cycling in our community
2. Provides opportunities for recreation to a broad spectrum of our community members
3. Helps to protect the environment by, as a form of public transit, contributing to modal shift away from single occupancy vehicles for trips in the City

In the current economic situation created by Covid-19, we are also mindful of the economic challenges faced by many members of our community. SoBi Hamilton provides an affordable way for residents to get to work, pick up groceries, run errands, and visit family. This is especially important as the capacity of busses is reduced to allow for appropriate physical distancing. It is our hope that the system will someday be available in all our City's communities.

For all these reasons and more, we believe strongly that a robust bike share system is a critical part of the economic and environmental future of Hamilton.

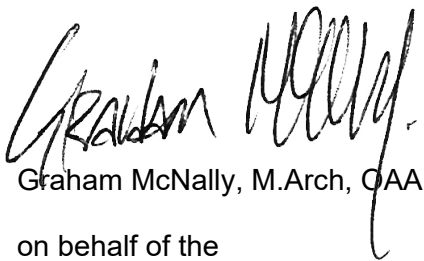
Our pledge, however, does come with some recommendations for City Council's careful consideration. Our study of successful bike share programs across Canada and around the world clearly demonstrate that they demand a true partnership between local government, business, members and the community in order to succeed and be sustainable over the long haul. While municipal finances are challenging under present circumstances, inevitably there will be a need for some ongoing subsidy from the City in

the same way that it subsidizes other critical transportation and transit infrastructure. Our pledge together with crowd source funding buys some time, but it will likely not create the sustainable business model that we need.

We would also welcome the opportunity to work in partnership with the city to examine all possible options to create a bike share system that can overtime expand geographically to serve more of our neighbourhoods while limiting the need for ongoing municipal subsidies. These options should include in our considered opinion, a broad range of operating models.

Please know that we have no business interest in being part of operating bike share in Hamilton, now or in the future. This is a philanthropic donation with the long-term hope and goal of preserving and enhancing an important community asset.

Respectfully,

A handwritten signature in black ink, appearing to read "Graham McNally". The signature is fluid and cursive, with a long, sweeping tail on the final letter.

Graham McNally, M.Arch, OAA

on behalf of the

Patrick J McNally Charitable Foundation