

INFORMATION REPORT

ТО:	Chair and Members Audit, Finance and Administration Committee				
COMMITTEE DATE:	June 18, 2020				
SUBJECT/REPORT NO:	Cemetery Trust Accounts Investment Performance Report - December 31, 2019 (FCS20049) (City Wide)				
WARD(S) AFFECTED:	City Wide				
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SIGNATURE:					

COUNCIL DIRECTION

Not Applicable

INFORMATION

Over the 12-month period ending December 31, 2019, the earning rates are 3.12% for the Cemetery Care and Maintenance Trust, 3.39% for the Cemetery Monument Care Trust and 3.23% for the Cemetery Pre-Need Assurance Trust. These earning rates include interest and lending revenue but exclude realized and unrealized capital gains / losses.

Over the same period, the overall returns based on market value (which include interest, lending revenue, realized and unrealized capital gains / losses) are 5.93% for the Cemetery Care and Maintenance, 7.10% for the Cemetery Monument Care and 6.44% for the Cemetery Pre-Need Assurance. The overall return for the benchmark (or Policy return) is 6.87%. As a result, the Cemetery Care and Maintenance under-performed the benchmark by 94 basis points, while the Cemetery Monument Care out-performed the benchmark by 23 basis points. The Cemetery Pre-Need Assurance under-performed the benchmark by 43 basis points.

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As of December 31, 2019, the total portfolio market values are \$13,224,970 (with \$803,681 of net unrealized capital gains) for the Cemetery Care and Maintenance Trust, \$1,228,412 (with \$127,195 of net unrealized capital gains) for the Cemetery Monument Care Trust and \$3,252,248 (with \$238,481 of net unrealized capital gains) for the Cemetery Pre-Need Assurance Trust.

The following Table shows the investment return indicators.

Investment Return Indicators								
(for information purposes only)								
,		12 Months		12 Months		12 Months		
		ended		ended		ended		
	12	2/31/2019	12	2/31/2018	12	2/31/2017		
Earnings Rate (Excluding Unrealized Capital Gains or Loss)								
Cemetery Care and Maintenance		3.12%		1.87%		3.18%		
Cemetery Monument Care		3.39%		1.49%		3.52%		
Cemetery Pre-Need Assurance		3.23%		1.59%		3.36%		
Total Return								
Cemetery Care and Maintenance		5.93%		1.88%		2.30%		
Cemetery Monument Care		7.10%		1.49%		3.29%		
Cemetery Pre-Need Assurance		6.44%		1.59%		3.01%		
Policy Target (FTSE TMX Canada				4 440/		0.500/		
Universe Bond)		6.87%		1.41%		2.52%		
Bond Lending Revenue								
Cemetery Care and Maintenance	\$	3,045.37	\$	3,032.65	\$	3,217.66		
Cemetery Monument Care	\$ \$	338.76	\$	320.26	\$	198.43		
Cemetery Pre-Need Assurance	\$	743.49	\$	691.28	\$	405.83		
Income Earned*								
Cemetery Care and Maintenance	\$	382,712	\$	372,106	\$	360,609		
Cemetery Monument Care	\$	38,259	\$	37,591	\$	39,488		
Cemetery Pre-Need Assurance	\$	98,135	\$	93,537	\$	96,691		
Ending Portfolio Market Value								
Cemetery Care and Maintenance		13,224,970	\$	10,833,356	\$	11,143,376		
Cemetery Monument Care	<u>\$</u>	1,228,412	\$	957,241	\$	1,122,473		
Cemetery Pre-Need Assurance		3,252,248	\$	2,542,373	\$	2,869,118		

^{*} Does not include interest earned in the bank account on balances.

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The Cemetery Care and Maintenance, Cemetery Monument Care and Cemetery Pre-Need Assurance Trust portfolios out-performed relative to the Policy because they held some long-term bonds which out-performed relative to shorter-term bonds over the one-year period ending December 31, 2019 due to their higher coupon rate. Short-term interest rates stabilized and declined with two Bank of Canada rate cuts in 2019, which created a flat interest curve by year's end and remained flat to the opening 30-day T-bill rate. This created a significant depreciation in short-term bond prices while longer terms tended to be stable or appreciated slightly in value, creating an increase in year-end portfolio market returns and a flat yield curve, with a marginal inversion in the yield curve.

The current strategy is to expect appreciation in longer term rates going forward with stabilization in the 10-year area. The United States has paused in increasing their interest rates with the pause in economic growth and with concerns of a recession due to the very poor growth shown in late 2018 and early 2019. Rates had become negative in some countries and in late January, COVID-19 arrived as a further disruption to the domestic and global economic conditions resulting in emergency cuts in interest rates and a parallel drop in all interest rates embodied in the yield curve.

The portfolios were the benefactors of having longer term bonds with higher interest rates than the current market rates at year end, enabling them to achieve returns which were competitive with the TMX Canada Universe bond index and in one case, exceeding it by 23 basis points (Monument Care) and trailing by 43 basis points (Pre-Need) and 94 basis points (Care and Maintenance) with portfolios comprised of high quality public marketable securities. Going forward, there could be significant re-investment risk. Maturing bonds, new investments and marketability with dramatically dropping interest rates may cause diminished investment returns. The global movement to finance deficits will cause some financial instability theoretically, resulting in a return to near normal.

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